



**Message from the Dean
Faculty of Humanities and Social Sciences,
Khon Kaen University, THAILAND**

I am extremely pleased to pen this message for the Proceedings of the 13th International Conference on Humanities and Social Sciences (IC-HUSO) 2017 and to welcome you all to the Faculty of Humanities and Social Sciences, Khon Kaen University.

The International Conference on Humanities and Social Sciences (IC-HUSO) 2017: People, Culture, Digital Connectivity and Social Changes is the 13th annual international conference held by the Faculty of Humanities and Social Sciences, KhonKaen University. The IC-HUSO 2017 is jointly organized by (1) the Faculty of Humanities and Social Sciences, Khon Kaen University, (2) the Faculty of Urban and Environmental Economics and Management, National Economics University, Hanoi, Vietnam, (3) Jusuf Kalla School of Government, Universitas Muhammadiyah Yogyakarta, Indonesia, (4) Prince of Songkla University, Hat Yai campus, (5) Institute of ASEAN Studies, Uttaradit Rajabhat University, (6) Center for Research on Plurality in the Mekong Region, (7) Research Group on Wellbeing and Sustainable Development, and (8) Mindanao State University - Iligan Institute of Technology, Philippines.

The goals of this conference are to provide both national and international academics the opportunity to share their works, exchange ideas, and form networks in humanities and social sciences for challenge, equity, and responsibility. In this program book, you will find the conference program, the list of the articles, and the abstracts of presentations as well as a CD which is the electronic proceedings of the conference containing accepted full papers. This year, the response for the conference has been overwhelming. We are glad to receive submissions from 10 countries all over the world, and 229 papers will be presented at this conference. The presentations cover a wide array of topics including language and literature, philosophy and religion, culture, sociology and anthropology, social development, public administration, media, information and communication, and education in humanities and social sciences. The papers present interesting, current, and updated trends in research in these areas. Outstanding papers will be selected to be published in the Humanities and Social Sciences Journal and Journal of Mekong Societies.

I would like to thank the IC-HUSO 2017 organizing committee members for their passion and dedication in ensuring this international conference a success. Also, please let me express my sincere thanks to all co-host institutions for their unprecedented support. I am also indebted to the Panel of Reviewers, Technical Session Chairs, Sponsors and all other staff members who extended unconditional support to make this event a success, despite tremendous pressure created by limitations in time and human resources.

Finally, I would also like to thank all delegations, guest speakers, presenters, and participants who have come all the way from different parts of the world to join us today. Thank you for making this conference a great success. I do hope that all of our contribution will lead to more challenge, equity and responsibility in our country, the Association of Southeast Asian Nations, and the globe.

Kulthida Tuamsuk

(Associate Professor Kulthida Tuamsuk, Ph.D.)
Dean, Faculty of Humanities and Social Sciences
Khon Kaen University, THAILAND

Reporting Speech

The 13th International Conference on Humanities and Social Sciences

(IC-HUSO 2017)

Theme: People, Culture, Digital Connectivity and Social Changes

In collaborations with

(1) Faculty of Humanities and Social Sciences, Khon Kaen University, (2) Faculty of Urban and Environmental Economics and Management, National Economics University, Hanoi, Vietnam, (3) Jusuf Kalla School of Government. Universitas Muhammadiyah Yogyakarta, Indonesia (4) Prince of Songkla University, Hat Yai campus, (5) Institute of ASEAN Studies. Uttaradit Rajabhat University, (6) Center for Research on Plurality in the Mekong Region, (7) Research Group on Wellbeing and Sustainable Development, and (8) Mindanao State University - Iligan Institute of Technology, Philippines

2nd-3rd November, 2017 at Khon Kaen University, Thailand

Mr. Vice President, Lecturers, Distinguished delegates, Ladies and gentlemen,

On behalf of the Faculty of Humanities and Social Sciences, it is my great pleasure to be here today and welcome all of you to the 13th International Conference on Humanities and Social Sciences (IC-HUSO 2017).

Research on humanities and social sciences includes the studies of various fields such as language and literature, philosophy and religion, culture, sociology and anthropology, social development, public administration, media, information and communication, and education in humanities and social sciences. Studies of humanities and social sciences aim to explain social dynamics and their effects. The knowledge gained from research studies in these fields is crucial and valuable as a precious tool in guiding social direction. The job of scholars in humanities and social sciences are apart from finding the new bodies of knowledge. We also need to consistently inspect, revise, and develop the knowledge to catch up with the changes of dynamic social situations. It is also very important that scholars should have the stage to discuss and share opinions on their related studies. The International Conference on Humanities and Social Sciences offers the open stage for scholars and officers to share experiences, knowledge, and problem related to the subject. This should result in the development of knowledge and cooperation to build academic strength.

The Faculty of Humanities and Social Sciences, Khon Kaen University realizes the significance in inspection and development of the knowledge. We therefore host this

conference to distribute knowledge gained from research in humanities and social sciences and to enhance cooperative learning between researchers, scholars, lecturers, and students in the fields. We are glad to receive submissions from 10 countries all over the world, and 229 papers. The conference is expected to attract reinforcement of ideas from scholars in humanities and social sciences for socio-cultural geography of our societies.

At this auspicious moment, I would like to invite the Vice President for Research and Technology Transfer of Khon Kaen University, Prof. Dr. Supachai Pathumnakul, to give the opening speech for the 13th International Conference on Humanities and Social Sciences (IC-HUSO2017).

Thank you very much.

Opening Remarks

The 13th International Conference on Humanities and Social Sciences

2nd -3rd November, 2017

at the Faculty of Humanities and Social Sciences, Khon Kaen University

Dean, lecturers, distinguished delegates, ladies and gentlemen,

I am most honored and delighted to have the privilege of giving the opening remarks on the 13th International Conference on Humanities and Social Sciences. I wish, first of all, to accord my warm welcome to all of the distinguished scholars who come from many places around the world. We do very much appreciate your interest in coming and participating in the conference held in Khon Kaen University this year.

Human societies and cultures in every country have never stopped changing. Research on Humanities and Social Sciences is therefore the foundation to explain the phenomenon of social dynamics and their effects. The knowledge leads to appropriate solutions according to the truth of situations. As a result, the knowledge gained from research on humanities and social sciences is crucial and valuable as a precious tool in guiding social direction.

The international conference on humanities and social sciences this year has put our ultimate goals to become the opened stage which scholars can distribute and share their knowledge and enhance cooperative learning in order to develop quality and standard research and theses in these fields.

I would like to take this opportunity to thank all IC-HUSO staff who have worked really hard to make this conference possible. I really hope that all participants will take this opportunity to gain and exchange views and knowledge for the development of future studies. I also hope that this conference would become fruitful, interesting, and beneficial for all of you. Last but not least, I hope that some of you who just visit Khon Kaen for the first time will have a good time here during your short stay in our city.

At this auspicious moment, I would like to declare the official opening ceremony for The 13th International Conference on Humanities and Social Sciences.

Thank you very much.

Keynote Speaker



Professor Dr. Christoph Antweiler

Dept. of Southeast Asian Studies at the Institute of Oriental and Asian Studies (IOA),
University of Bonn, Germany

*1956, cultural anthropologist, is Professor of Southeast Asian Studies at the Institute of Oriental and Asian Studies (IOA) at the University of Bonn. Research on cognition, urban culture, ethnicity, popularization of science, local knowledge and pan-cultural patterns (human universals). His main research region is Southeast Asia, in particular Indonesia. Book publications: *Was ist den Menschen gemeinsam? Über Kultur und Kulturen* (Darmstadt: WBG, 2012), *Inclusive Humanism. Anthropological Basics for a Realistic Cosmopolitanism* (Göttingen: V+R Unipress&Taipeh: National Taiwan University Press, 2012), *Environmental Uncertainty and Local Knowledge. Southeast Asia as a Laboratory of Global Change* (ed. With A.-K Hornidge, Bielefeld: Transcript, 2012) and *Our Common Denominator. Human Universals Revisited* (New York and Oxford: Berghahn Books, 2016). Antweiler is a member of the Academia Europaea (London) and a member of the International Advisory Board, Humboldt-Forum (Berlin). His hobbies are long travels, the reading of non-anthropological scientific books and playing indoor soccer.

Contact: christoph.antweiler@uni-bonn.de

Conference Program
13th International Conference on Humanities & Social Sciences 2017
2nd -3rd November, 2017
at the Faculty of Humanities and Social Sciences, Khon Kaen University

Thursday 2nd November 2017

- 08.30-09.00 Welcome /Registration
 09.00-09.20 Opening ceremony
 09.20- 09.30 Graduate Research Award
 09.30 -10.45 Keynote speech: Professor Dr. Christoph Antweiler
 10.45-11.00 Break
 11.00-12.30 Paper presentation

Panel 1 :Language and Literature,Room 1 : LE

Moderator:Asst. Prof. Sasikan Kosittrakun

1. Teachers' Perceptions of Internationalization
Thidaporn Jumpakate, Atipat Boonmoh
2. The Effectiveness of Error Analysis in Designing a Learning Tool for a Large Translation Class
Panachanok Chanwaiwit
3. External Stakeholders' Participation: Life-blood of Public Schools
ANDRO T. TABIOLO, MAEd.
4. How Does the Powerful Speech of Chinese President Xi Jinping Affect the World? : Appraisal Analysis
Sappasiri Songsukrujiroad
5. A Study of English Speaking Proficiency of TNI Students
Steven Bosley, Bundit Anuyahong

Panel 2 :Language and Literature, Room 2 : LE

Moderator :Mr.Vincent Cheylan

1. Mother Tongue Based-Multilingual Education (MTB-MLE): Initial Assessment on its Implementation
Marie Joy D. Banawa, Ph.D.;
2. The Women in Small Scale Mining: A Case Study in Southern Philippines
Maria Cecilia M Ferolin PhD &Nasseren Macarambon
3. Adherence to Computer Laboratory Safety Practices by Students among the Three Secondary Schools In Iligan City
Marjorie Ann O. Caramba, April Grace D. Layag, Hanalee B. Mamailao, Michael Art R. Napoles
4. E-Module in 3d Rendering using Combined Software
Joelan L. Cañete, Mirasol N. Herco, Alynor Marie G. Sabac, Michael Art R. Napoles

5. The Level of Computer Literacy and Technology Integration into the Curriculum among the Pre-service Teachers of the Department of Technology Teacher Education, College of Education, MSU-IIT
Margie Lhan L. Partosa, Marjelyn D. Sasutil, Dennis Jay M. Valeza, Yolanda P. Garcia, KayceMaye Michelle A. Dapanas, Osuardo A. Pabatang, Jr.

Panel 3 :Language and Literature, Room 3 : LE

Moderator :MissAnongnard Nusartlert

1. Writing the Unwritten Grammar of Fluid English Pronunciation: Sentence-level Phonetic Blends in 2017 Spoken English
Frederick Flynn
2. A study of Effectiveness of Learning Japanese by Using Assignments through Facebook
Hitomi Yamaguchi , BunditAnuyahong
3. Motivation in Learning Japanese language of Undergraduate students at Thai-Nichi Institute of Technology
Rina Matsuoka, Bundit Anuyahong
4. Needs of Content and Language Integrated Learning (CLIL) in Engineering Students
Wipanee Pengnate
5. The study of reflection on social and culture appeared in the songs of WongchanPairoj
Jukkit Autum, Hamehan Sihing, Supornnee Jampa, Wilayluk Treemek, Uraiwan Singthong

Panel 4 :Language and Literature, Room 4 : LE

Moderator :Supakit Buakaw, Ph.D.

1. Language Evolution: The Current Trend and Controversy of Northern Thai Dialect
Chalermphong Tham-ngarn, Chalermchai Parasuk
2. Enhancing English Speaking Skills of Thai University Graduate Students through Oral Presentation
Apaporn Puchpan, Saiwaroon Chumpavan
3. The Implementation of Constitutional Rights of Women in the Practices of Female Circumcision in EAST JAVA
Lanny Ramli
4. A Study of Problems and Obstacles in Learning Japanese Language of Undergraduate Students in Private University
Walee Rungratthawatchai, Bundit Anuyahong

5. Needs of Massive Open Online Courses (MOOCs):
A Case of Business Japanese Students
Gun Arlaiyart, Wipanee Pengnate

Panel 5 :Language and Literature, Room 5 : LE

Moderator :Itsarate Dolphen, Ph.D.

1. Analysis of the quality of translated texts produced by Google Translate from Thai to English
Angkana Tongpoon Patanasorn
2. Game of Stereotype, Prejudice and Discrimination: The Analysis of Bias from Game of Thrones
Wigran Namphadorn
3. Lexical Bundles in Thai Medical Journal Articles: A Corpus Based Study
Panupan Panthong, Jirundorn Kunthama, Kornwipa Poonpon
4. Self-Perception of CEFR-based English Skills of Sixth Grade Students in KhonKaen
Tritiya Saiyakit, Noppaluck Chaiyosang, Kornwipa Poonpon
5. The Contribution of the Northern and Northeastern Thai Voiced Palatal Nasal in Spanish Pronunciation
Arhit Jittho

Panel 6 :Philosophy and Religion, Room 6 : PH

Moderator :Asst. Prof.Puttharak Prapnork, Ph.D.

1. Value Vs. Value: An axiological study of Sudha Murthy's Dollar Bahu
Mukta Jagannath Mahajan;
2. Exploring Thai Teachers' Stress Reduction Through Mindfulness Practice: A Synthesis of Research
Jesse Sessoms
3. THE SITUATION AND IMPACTS OF HEALTH TOURISM IN KHON KAEN MINICIPALITY
Sukhumvit Saiyasopon
4. Career Choice Indicators of BSTTE-DT: A Gender Perspective
Kristy R. Avelina, Sheena P. Cullamat, Annette C. Jarilla, Michael Art R. Napoles
5. Leadership Synergy of Village Government in the Musrenbangdes Activities
Sulismadi, Wahyudi, Salahudin, IhyaulUlum

Panel 7 :Sociology and Anthropology, Room 7 : SA**Moderator :Asst.Prof.Wassamill Watcharakaweelip**

1. The Ethnic Gap in Poverty and Inequality Policy in Thailand: A New Dataset on Ethnic Inequalities in Education, Health, and Other Areas of Human Achievement
John Draper, Joel Selway
2. The Depiction of Thai Women in Hollywood Films
Saranphon Poltecha
3. Tourism and the Socio-economic Condition of BoracayAti (Aeta) : A Case Study
Anne Cicely I. Remetio-Samar
4. GENDER SEGREGATION AND VULNERABILITY OF WOMEN: A SOSIOLOGICAL STUDY AT TRADITIONAL BATIK HOME-BASED INDUSTRIES IN EAST JAVA
Emy Susanti
5. CHILDREN’S DENTAL HEALTH AND WOMEN EMPOWERMENT STRATEGY AT THE POOR COMMUNITY IN EAST JAVA
Satiti Kuntari

Panel 8 :Social Development, Room 8 : SD**Moderator :Asst. Prof.Wipawee Grisanaputi, Ph.D.**

1. Urban Gardening: Individual Homes Perspective Towards Square Foot Gardening
Hassanal M. Ampang, Kent E. Barcelo, Rochell Mae N. Rojero, Michael Joseph F. Boniao and Michael Art R. Napoles
2. Impact of External Environmental Factors on Green Supply Chain Management: An Empirical Study in Fast Moving Consumer Goods Industry in Vietnam
Duong Van Bay
3. Education for All: The Analysis of Multi-Actor Relation on Implementing Education System in LPKA Wonosari, DI. Yogyakarta
Maria Angelica Christy Aka1, Farahita Nandini, M. Dimas Ponco Wirianto
4. Becoming Ajarn: Narratives of the Filipino Teachers in Thailand
Eunice Barbara C. Novio, Nancy Guigue Catane
5. Developing Hi-tech Applied Agriculture towards Sustainability and Efficiency: A Case Study in Thai Nguyen Province
Ta Thi Thanh Huyen

Panel 9 :Social Development, Room 9 : SD**Moderator :Thanapauge Chamaratana, Ph.D.**

1. The impact of green investing on the performances of enterprises in VietNam: A study using both quantitative and qualitative methods
*Chu Thi Mai Phuong, Nguyen Thi Thanh Huyen,
Nguyen Thuy Quynh*
2. Nationalism, Patriotism and Attitude Towards the European Union: An Irish Empirical Study 2017
Nhu Hieu, Truong
3. Impact of Trade Liberalization and FDI on Water in Vietnam Manufacturing Industry
Nguyen Thi Thanh HUYEN, Chu Thi Mai PHUONG
4. Are Drugs Dealers Less Risk Averse? Evidence from Micro-Level Data from Thailand
Tongyai Iyavarakul
5. The Relationship of Poverty on Exploitation and Violence against Children
Amalia Syafitri

Panel 10 :Social Development, Room 10 : SD**Moderator :Paradee Tungtang, Ph.D.**

1. Gender Dysphoria or Self-Creation: A Transcultural Analysis of Transgender Identity and Trans-Stress
Aneesh Sasikumar
2. Using TPB Model to Explore Drivers of & Barriers to Intention for Consumer loan from official Financial institutions (Case of the North Vietnamese people)
Pham Hong Hoa, Ho Chi Dzung, Nguyen Hoai Long
3. Influence of Service Quality on Customer Satisfaction and Loyalty: A case study at Agribank- Thai Nguyen Branch
*Nguyen Thi Gam, Phạm Ngọc Vân, Dam Thanh Huyen,
Nguyen Thi Lap*
4. Accessing the Applicability of Social Responsibility Accounting in Enterprises of Vietnam
Nguyen Thi Hong Thuy, Nguyen ThiHuong Lien
5. Financial Literacy of Vietnamese Students
Khuc The Anh, MSc., Pham Van Tue Nha, MSc.

12.30-13.30 **Lunch**

13.30-15.00 **Panel 11 :Language and Literature, Room 1 : LE**

Moderator :Asst. Prof. Sasikan Kosittrakun

1. The Legacy of Emmanuelle: Oriental Desire and Interracial Encounters in European Films Set in Thailand 1974-1980
Alexander J. Klemm
2. Error Analysis as a Key Factor in Second Language Pedagogy
KSGS Nishantha
3. Japanese in Bangkok Linguistic Landscape: Case Study of Gateway Shopping Mall, Ekamai
Jariya Sudtho, Witsaroot Zhangsirikul , Saijai Kerdmongkol, Lamyai Singsook, Thaweewat Kanta, Fah Campbell, Chonthicha Rojanasang
4. A Sexual Understanding Towards' Sex Before Marriage
ANDRO T. TABIOLO, MAEd.
5. Speech Act Analysis of Interpersonal Responses on Success and Failure in the Classroom
AnsikanPuthornjai

Panel 12 :Language and Literature, Room 2 : LE

Moderator :Mr.Vincent Cheylan

1. E-Learning Module in 3D Homes Designing
Jenifer O. Cuasito, Farhana I. Dimasar, Adelfa L. Torro, Michael Art R. Napoles
2. E-Module in Learning the Basic Tools in Google Sketchup
Betchy Rose Abing, Kriezyl Mae S. Bantilan, Kent Stephen Toledo, Michael Art R. Napoles
3. High School Teachers' Proficiency in English Language Teaching and Learning Based on the 21st Century Learning Skills: A Case Study in Chiang Rai Province
Bhornsawan Inpin
4. Syntactic Constituents of Power in Political Speech: An Activity to Empower Writing
Somsak Kaewnuch
5. Examining the Relationship between Vietnamese ESL Learners' Receptive Knowledge of Academic Verbs and their Ability to Recognize Associated Verb-noun Collocations
Hoang Minh Tran, Wiwat Puntai

Panel 13 :Language and Literature, Room 3 : LE**Moderator :MissAnongnard Nusartlert**

1. Developing Instruction Based on the Integration of Collaborative Strategic Reading (CSR) and Mobile Learning (ML) to Enhance Students' Reading Ability
Piangrawee Nantawong, Bhornsawan Inpin
2. Thai Teachers Talk Teacher Autonomy
Chatrawee Intraboonsom, Pornapit Darasawang, Hayo Reinders
3. Teacher Perceptions, Practices, and Challenges of Learner Autonomy: A Case Study of Northeastern Thailand Rajabhat Universities
Suwitchan Un-udom
4. Student politics in higher education: Of Grants, Funds, Fees Must Fall and the lack thereof: A comparative study of South African and Zimbabwean University
Dube Bekithemba
5. Language Transfer: Spanish Errors Influenced by L1 Interference in Thai Students of Spanish
Chadchavan Sritong

Panel 14 :Language and Literature, Room 4 : LE**Moderator :Supakit Buakaw, Ph.D.**

1. Effects of Using Communicative Approach to Enhance Japanese Structure Learning of Beginners
Chareeluk Tantip, Bundit Anuyahong
2. Curriculum Development of German Study in State Universities in Thailand: A Study on Implementation of the Thailand Qualifications Framework for Higher Education (TQF:Hed)
Kanokkwan Kaewtae
3. A Study of Problems and Obstacles in Using MOOCs of TNI Students
Supennapar Bunphoem, Bundit Anuyahong
4. How to Keep Japanese Investors Staying in Vietnam
Cao Thuy Xiem
5. Business Process Re-engineering (BPR) in Post-privatization SOEs: Theoretical Background and Research implications
Hoang Van Cuong, Nguyen Huu Ngoc

Panel 15 :Culture and Language, Room 5 : CL**Moderator :Itsarate Dolphen, Ph.D.**

1. INTERNATIONAL MEDIA AND PEACE-BUILDING IN MOGADISHU, SOMALIA
Oyetola Oniwide
2. Communal Septic Tank : The Mutual Resources to Preserve the Environmental
Mila Mardotillah
3. A Comparative Study of Kam Phonology in Rongshui
He Hui
4. Cohesion in the form of conjunction :Thai Speeches Delivered by Korean Students
Sureerat Bumrungsuk, Pakom Bumrungsuk
5. PHYSICAL EDUCATION PROGRAM OF TERTIARY SCHOOLS IN REGION 10, MINDANAO, PHILIPPINES
Edward L. Banawa

Panel 16 :Public administration, Room 6 : PA**Moderator : Asst. Prof. Puttharak Prapnork, Ph.D.**

1. Driving Etiquette among Senior High School Students in Yogyakarta
Sugi Rahayu, Utami Dewi
2. Evaluate the Impact of Public Policy on Rice Yield in Vietnam
Le Hoang Minh Nguyet, Nguyen Minh Thu
3. LANDSCAPE GOVERNANCE IN MT MALINDANG, SOUTH PHILIPPINES: A Stakeholder Analysis
Jay Rey G. Alovera, Ma. Cecilia M. Ferolin
4. Economic Political Factors in Agrarian Reform Policy in Indonesia. (Case Study: Granting of Land Title Certificate for Badega Society, Garut Regency, West Java Province, Indonesia)
Anry Firmansyah, Rio Yusri Maulana
5. STREET VENDOR REGULATION POLICY IN YOGYAKARTA in the effort of Empowerment, Improvement of Public Order and Tourism Object
Argo Pambudi and F. Winarni

Panel 17 :Social Development, Room 7 : SD**Moderator :Asst.Prof.Wassamill Watcharakaweetilp**

1. HUMAN RIGHTS OF WOMEN AND THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA
Lanny Ramli

2. Stigma of HIV Patients in NAN Province
Jarin Santhong
3. Gender Perspectives of Drafting Students on the 21st Century Paintings
John G. Adil Jr., Raul Winston R. Lim, Sancelo Marco Anton A. Umbac, Michael Joseph F. Boniao and Michael Art R. Napoles
4. AEROPEL EXERCISE: ITS EFFECT TO DYSMENORRHEA PAIN LEVEL AMONG STUDENTS
Vienna Lou B. Libres, Edward L. Banawa
5. The Measurement of Economic Efficiency of Agricultural Co-operatives Operation in the Upper-Middle Part of Thailand
Anucha Wittayakorn-Puripunpinyoo

Panel 18 :Social Development, Room 8 : SD

Moderator : Asst. Prof. Wipawee Grisanaputi, Ph.D.

1. Online Social Networks Influencing Students' Social Learning Outcomes, An Analysis In Vietnam
Hue Thi Hoang, Quynh Huong Pham, Hanh Thi Hai Nguyen, Thuy Thi Thu Pham
2. ASEAN Economic Community and Vietnam Human Resource
Le Dang Minh, Tran The Tuan
3. The Need to Provide Education to the Children of Construction Laborers in the Large-scale Construction in Bang Khae Bangkok
Nattapol Pourprasert
4. Estimation Of Recreational Value As A Basis For Improving Payment For Forest Environmental Services In Tourism: An Application Of Travel Cost Method In Ba Vi National Park, Vietnam
Nguyen Van Hieu, Nguyen Hoang Nam
5. Distribution and Utilization of Sago forest in Southern Thailand : Trang Province
Amarin Suntiniyompukdee, Apirak Songrak, Somrak Rodjaroen, Tanawit Thongwichean, Arrisa Sopajarn, Sudee Niseng

Panel 19 :Social Development, Room 8 : SD

Moderator :Thanapauge Chamaratana, Ph.D.

1. Cyberbullying Behaviors and Impact to Adolescence in Indonesia
Farah Fauzia
2. Labor Force Participation of Thai Elderly Workers
Thasanee Satimanon and Monthien Satimanon

3. Community-Based, Participatory City Development Strategies in Vietnam and Case of Tam Ky, QuangNgai Province
Le Thu Hoa, Dang Viet Ha
4. Enhancing The Efficiency Of The Logistics System In Viet Nam Towards Sustainable Economic Development
Duong ThiTinh
5. Role of State in Developing Low-Income Housing in Hanoi Urban Area
Nguyen Thi Ngoc Huyen, Nguyen Thi Hong Minh, Nguyen Ngoc Tuan

Panel 20 :Education in Humanities and Social Sciences, Room 10 : ED
Moderator :Paradee Tungtang, Ph.D.

1. Economic Exclusion of Local Residents in the Borderland of Surin Province, Thailand
Watcharee Srikham
2. Community, development and environmental destruction project. Analysis of a won case of mini-hydro power plant project in Sri Lanka
MSML Karunaratne and MD Bandara
3. Guarantee Credit For Small And Medium Enterprises (Sme) In Vietnam: Situation And Solutions
Le To Hoa
4. A Synthetic Satisfaction Index for Public Administrative Service Quality
Pham Thi Mai Anh
5. Image transfer through sponsorship- the role of sponsor-event congruence The Happy Colour Run and Habeco Case:
Nguyen Dinh Toan and Vu Tri Dung

15.00-15.15 **Break**

15.15-17.00 **Panel 21 :Language and Literature, Room 1 : LE**
Moderator :Asst. Prof. Sasikan Kosittrakun

1. A Study of English and Japanese Writing Techniques of Undergraduate Students in Higher Education
Jarinee Hoyhoul, Wipanee Pengnate
2. A study of English Listening Ability of Pre-English Students at TNI
Kornthip Ratanapumma, Bundit Anuyahong

3. Effects of Technical and Business Students' English Writing according to English Instructional Model Based on Communicative Approach Theory
Boonchai Khongsagtrakool, Bundit Anuyahong
4. A Study of the Ability in Giving Speech in English of the Third Year Students majoring in International Business Management at TNI
Chonticha Na-ngam, Bundit Anuyahong
5. An Investigation of Translation Strategies in Salon News Column Employed by English Major Students at KhonKaen University
Panupan Panthong

Panel 22 :Language and Literature, Room 2 : LE

Moderator :Mr.Vincent Cheylan

1. Marketability of Drafting Technology and Drafting Related Works
*Ella Suzanne E. Flores, Novelyn A. Luardo,
Michael Art R. Napoles*
2. Dubbing of Films: Interpreting and Analyzing Non-Verbal Communication Towards Language Translation
Airen C. Sajulga, Melba B. Ijan
3. The Development of an "English for Communication" Training Course for Thai Traditional Doctors and Their Assistants to Promote Tourism in Phetchaburi
Kannika Talalak
4. Using Facebook as an Educational Tool for Teacher Trainees in Japanese: From the Training Institution's Viewpoint
Manami Fujihira
5. Effects of English Speech and Anxiety in Speaking English of First Year Undergraduate Students in Private University
Bundit Anuyahong

Panel 23 :Language and Literature, Room 3 : LE

Moderator :MissAnongnard Nusartlert

1. A Study of Satisfaction and Motivation in English Language Learning Based on Communicative Approach for Higher Education Students
Chawalit Tansiri, Bundit Anuyahong
2. An Analysis of Self-degradation in Public Speech: A Case of Oprah Winfrey's Speech at Harvard University
Atichat Rungswang

3. An Error Analysis of Paragraphs Written in English by Freshmen of Higher Education Level
Pisit Jittisukpong, Bundit Anuyahong
4. Non-English Major Undergraduate Students' Perceptions toward Learning English through Video Clips
Tuntiga Wang, Narathip Thumawongsa

Panel 24 :Language and Literature, Room 4 : LE

Moderator :Supakit Buakaw, Ph.D.

1. Lexical Elements of Saluan Language: A Minority Austronesian Language of Eastern Indonesia
Valantino Ateng Pamolango, Hemy Winata
2. A Study of ASEAN Citizen Readiness of Undergraduate Students in Higher Education
Nattapol Pourprasert, Wipanee Pengnate
3. The Effects of Scaffolding Instructional Model in Promoting Students' Psychological Characteristics and Academic Writing Ability
Duangkamon Suanthong
4. Gender, Alcohol, and Unrequited Love in Thai-Isaan Songs
Vanessa Moll, Orathai Piayura

Panel 25 :Culture and Language, Room 6 : CL

Moderator :Itsarate Dolphen, Ph.D.

1. Treatment of Sex in Carl Muller's Trilogy on a Burgher Family in Sri Lanka
Palitha Niroshan Rathnayake
2. A Corpus-Based Analysis of Specific Vocabulary in Khmer Sanctuary Context
Prapaporn Sompakdee, Uthaiwan Danvivath
3. A study of Japanese Communication Ability of Low Learning Proficiency Students: A Case of Multimedia Technology Students at TNI
Masashi Inoue, Bundit Anuyahong
4. Impediments to Unemployment: Its Impact to the Well-being of an Individual
Angel Mae J. Fabre

Panel 26 :Public administration, Room 6 : PA
Moderator :Asst.Prof.Sataporn Roengtam, Ph.D.

1. SegoroAmarto Movement: Strategic Inovation For Eradicating Poverty In Yogyakarta City Indonesia
Lena Satlita and Utami Dewi
2. Institutional Capacity Building for Poverty Reduction Program in KulonProgoRegency
Marita Ahdiyana
3. Strengthening Budgetary Transparency in Vietnam’s New State Budget Law of 2015 in Alignment with International Good Practice
Hoang Thi Thuy Nguyet, Vu Cuong
4. Strengthening Collaborative Governance in Participatory Social Service For Elderly (Case Study: Yogyakarta Province, Indonesia)
Kurnia Nur Fitriana, Yanuardi, Pandhu Yuanjaya, Utami Dewi
5. Portable Solar Dryer for Home Use
Sittie Johaimah B. Lomondot, Juhairia B. Malawani, Johaima R. Pagayawn, Winstonjun N. Tuliao, Yolanda Garcia, KayceMaye Michelle A. Dapanas, Osuardo A. Pabatang Jr.

Panel 27 :Social Development, Room 7 : SD
Moderator :Asst.Prof.Wassamill Watcharakaweelip

1. Vietnam Automobile Industry In The Context Of Tariff Cuts Approaching
Cao Thuy Xiem, Le To Hoa
2. Opportunities and Challenges For Vietnam Insurance Industry When Participating AEC and TPP - Some Recommendations For Insurance Workforce Improvement
Msc. Phan Anh Tuan, Dang Thi Minh Thuy
3. The Active, Assertive And Responsible Policy of Viet Nam In ASEAN Environment Cooperation
Huynh Thi Mai Dung
4. The long Term Impact of Thai-ASEAN International Trade on Income and Employment of Thai Economy
Anucha Wittayakorn-Puripunpinyoo
5. Roles of Ethnicity and Culture in Facilitating Raw Cyprinoid Fish Consumption in the Isaan Region of Thailand
Thepporn Mungthane, Rungarun Boonsayan, Prasit Kunurat, Sekson Yongvanit

6. Intergovernmental Cooperation in Brantas River Watershed Governance in East Java Indonesia
Tri Sulistyaningsih, Masduki

Panel 28 :Social Development, Room 8 : SD

Moderator :Asst. Prof.Wipawee Grisanaputi, Ph.D.

1. Applying Business Model Canvas for New Social Start Up Enterprise In Organic Farming
Vu Tri Dung, Dinh Van Oanh
2. TAJAMAS (Tabungan JambanMasyarakat) as a Solution Towards Open Defecation Free at Kalongan Village, Bojonegoro Regency
Novitha Sari Pattara, Fitri Widyacahya
3. The System of Criteria to Assess Sustainable Development of Industrial Parks (IPs) in Viet Nam
Tran Thi Mai Hoa
4. Public debt management in Vietnam: Limitations and orientations for resolution
Tran Hoang Long
5. Labor And Employments For Elderly People In Vietnam
Nguyen Nam Phuong, Doan Thi Mai Huong, Th.S. La Ngoc Mai

Panel 29 :Social Development, Room 8 : SD

Moderator :Thanapauge Chamaratana, Ph.D.

1. Competitiveness of Sea and Island Tourism in Nghe An Province
Thai Thi Kim Oanh, Bui Thi Hong Viet, Doan Thi Thu Ha
2. Public-Private Partnerships In E-Government: Experiences From Other Countries And Lessons For Vietnam
Nguyen Thi Le Thuy, ThiHai Yen
3. Participatory Research in Preparing Sustainable Tourism Strategy Plan In Head Watershed of Chiang Mai, Thailand
Anavin Suwanna, Krittika Inta, Suthipong Pisitsenaku
4. Stochastic Growth Modeling of Public Rail Transportation Use in Bangkok
Pichchaporn Poltree, Napat Harnpornchai
5. The Impact of Asean Economic Community (AEC) on Demand of Female Labour in Vietnam
Hoa Nguyen Quynh, Toan Pham Ngoc

**Panel 30 :Education in Humanities and Social Sciences, Room 10 :
EDModerator :Paradee Tungtang, Ph.D.**

1. Analysis of customs-business partnership affecting the compliance of import and export enterprises with customs law and regulation: Vietnam case
VuDuy Nguyen
2. The public image of Vietnamese public administration services on social media – a comparison between structured and unstructured data
Chien Truong Dinh, Phu Vu Xuan, Khanh Hoa Le Pham
3. CULTURAL COMPETENCE AMONG EFL TEACHERS IN THE PHILIPPINES
Leo H. Aberion, Almira C. Aberion
4. ALDAMES LANGUAGE: ITS LANDSCAPES AND TOPOGRAPHIES
Leo H. Aberion, Luzviminda S. Roda
5. INFORMATION MANAGEMENT AND THE CONTROL OF THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA
Tri Soesantari

Friday 3rd November 2017

08.30-09.00 Welcome /Registration

09.00-10.30 Paper presentation

Panel 31 :Language and Literature, Room 1 : LE

Moderator :Asst. Prof. Sasikan Kosittrakun

1. The concept of mural painting in SakonNakhon, NakhonPhanom and Mukdahan province (Sanook group)
Penpansa Pakasith, Chaanont Chaithongdee, Nuntaporn Boonprom, Thanyapong Sararat ,Kawinwat Hiranburana
2. The Curse Words, Sexual Relations, Uncertain: The Meaning of The Curse Words, Incest and Uncertainty of human norm in Novel “Sai Pun pa yuk
Orawan Rithisrithorn
3. Pathomsombodhi Paintings: the Function for predicting the life of PhutaiKhambong People
Sudthinan Srion
4. “The Wilderness ” Ecological Spaces in Isan Folk Tales
Khomkrit Woradejnaiyana

5. "Kanji" and Japanese society: A case study of Chinese characters used in Japanese (kanji) with roots associated with "kokoro" 心 "
Suparerk Chairat

Panel 32 :Culture and Language, Room 2 : CL

Moderator :Asst.Prof.Wassamill Watcharakaweesilp

1. Form the “Ngusuang” to the “Phayakhankhak” : Self and Identity Construction in Isan Folk Tales
Khomkrit Woradejnaiyana
2. The Narrative and Concept on San Poo Ta (Shrine of The Ancestor) in Sisaket Province
Chaanont Chaithongdee;
3. Developing Bilingual Folk Story Book for Implanting Morality to Primary School Students
Thussaneewan Srimanta
4. Words and Meanings in Isan Traditional Folk Songs and Cross-Cultural Communication in the Thai Context:
Wassamill Watcharakaweesilp
5. Causes of Changes in SakonNakhon Cultural Landscape in The Period of 1892-1932
Anuwat Karnthak , Songyot Weerataweemat

Panel 33 :Media, Information and Communication, Room 3 : MC

Moderator :Paradee Tungtang, Ph.D.

1. Information Seeking Behavior of cancer patients treated by alternative medicine
Sasalux Boonroj, Malee Kabmala
2. Political Information Communication of Thai People : Literature Review
Komgrit Rumdon, Chollabhat Vongprasert
3. A Comparison of Academic Achievement Prediction between Health Sciences, Sciences & Technology and Humanities and Social Sciences Student
Kanyarat Kwiecien, Anchana Bungutum, Pachara Prompithak, Tatpong Pruksrirat
4. Collaboration between Faculty and School Librarians in supporting an Open Approach
Juthathip Tingkaew, Malee Kabmala
5. Organization of Local Agricultural Knowledge By Using Facet Approach
Malee Kabmala and Pitaya Soontarawong

Panel 34 :Media, Information and Communication, Room 4 : MC**Moderator :MissAnongnard Nusartlert**

1. Development knowledge base Isan Folktale ontology
Apirudee Jantadech, Malee Kabmala
2. Study Of The Function Of Keeping System Used In Government Agencies
Sasithorn Satit, Vitsapat Chaichuay
3. Information Management for Public Relations Curriculum of ChayaphumRajabhat University
Usanee Phromdue, Malee Kabmala
4. Analysis of Information Features of Isan murals painting
Suwannee Hoaihongthong, Kanyarat Kwiecien
5. The Process of knowledge management of Pracharath Thailand company
Arirut Sukwatthansombat, Chollabhat Wongprasert

Panel 35 :Public administration, Room 5 : PA**Moderator :MissSirayu Phowanna**

1. The monk's role and national security policy in the Cold War
Narong Chuebuayen
2. The Participation of the Basic Education that the Clergy are Involved in school Management Districts, Chonburi
Worrapon Kongsanoh
3. Development of Sea Fishing Policy in the National Economic and Social Development Plan
Pawida Rungsee, Sekson Yongvanit
4. SIGN IN KUI'S SAENTONTA RITUALS
Preecha Butrat, Homhuan Buarabha, Banyatti Salee

Panel 36 :Philosophy and Religion, Room 6 : PH**Moderator :Khannika Kamdee, Ph.D.**

1. Belief of Samsāravatṭa in Theravada Buddhist Philosophy : A case study in CūḷaKamma-vibhaṅgaSutta
Pra Ackraded Sansang, Khanika Kamdee
2. The Parenthood of Children Born under Assisted Reproductive Technology in the Buddhist Perspective
Rattana Panyapa
3. The criteria of the graduates : Case studies in Dhammapadatthakatha
Vinai Suriyatama, Khanika Kamdee

4. Administrative Role of DhammayuttaSangha in Nongbualamphu Province
Aphichit Mueathaisong

Panel 37 :Philosophy and Religion, Room 7 : PH

Moderator :Asst.Prof.Kanyarat Kwiecien, Ph.D.

1. The Existential Perspective in Novel “Ngao See Khao” (white shadow)
Sirinun Thup-asa, Khamhaeng Visuddhangkoon
2. Bodhisatta Ideology: Motivation for Life Development
Saranya Wipatchawatee
3. Analytical Study of Virtue Ethics in Philosophy of Education in Theravada Buddhist Philosophy
Krittaphars Saithongdee
4. Nibbana in View of Thai Forest Monks
Renu Meethet

**Panel 38 :Center for Research on Plurality in the Mekong Region,
Room 8 : CERP(1)**

Chair: Jaggapan Cadchumsang, Ph.D.

1. Dynamic of Tourism Policy of China
Jie Yang, Keeratiporn Jutaviriya, Jaggapan Cadchumsang
2. Changes in the Frog Festival of the Zhuang in Baying Village amidst the Expansion of Cultural Tourism
Houdian Ya, Jaggapan Cadchumsang
3. Social Network Construction by Vietnamese-Thai in the Thai-Laos Border Area, NakhonPhanom Province
Nattawat Auraiampai, Keeratiporn Jutaviriya, Jaggapan Cadchumsang
4. The Dynamics of Muslim Immigration and Settlement in NongKhai
Luksika Ngohse, Jaggapan Cadchumsang

**Panel 39 : Center for Research on Plurality in the Mekong Region,
Room 9 : CERP(2)**

Chair: Asst.Prof.Keeratiporn Jutaviriya, Ph.D.

1. Becoming Thai Cross-Border Entrepreneurs
Supakan Saenkham, Rukchanok Chumnanmak, Patcharin Lapanun
2. Laotian Petty Traders: The Circular Flow of Economics on Thai - Lao PDR Border Marketplace
Sudarat Sriubon, Jaggapan Cadchumsang

3. The Patron-client Relationship in Sugarcane Harvesting under the Quota System
Yada Sawangpaew, Patcharin Lapanun, Rukchanok Chumnanmak
4. Contract Farming: Choice or “Trap” for Farmers
Sitthiwat Nasok, Patcharin Lapanun, Rukchanok Chumnanmak

Panel 40 :Research Group on Wellbeing and Sustainable Development, Room 10 :WeSD

Moderator : Assoc.Prof.Buapun Promphakping, PhD.

1. Livelihoods Changing and Wellbeing of the Households in the World Heritage Site, Luangprabang City, Lao PDR
Thongsamout Moutnivong, Sompan Techa-atik
2. The Participation of the Community and Local Administrative Organization (LAO) for the Patients’ Wellbeing at the End of Life Stage (Palliative Care)
Woranuch Juntaboon, Buapun Promphakping
3. Process of Public Health Policy Development: A Case Study of Green Market in KhonKaen Municipality
Sayam Buarapha, Somphan Techa – atik
4. Implementation of Policy on Healthcare System Development for Prisoners in KhonKaenPrison
Ninlawadee Promphakping, Pornpen Somaboot, Pattaraporn Weeranakin, Woranuch Juntaboon, Patchanee Muangsri, Viboon Wattananamkul

10.30-10.45 **Break**

10.45-12.30 Paper presentation

Panel 41 :Language and Literature, Room 1 : LE

Moderator :Asst. Prof. Sasikan Kosittrakun

1. Developing a Teaching Model of Thai Traditional Dancing art for the Hearing Impairs: A case study of SotsuksaKhonKaen School for the Deaf
Danaiya Sungketkarn
2. The Style in the novel “Buppesannivas” of Rom Pang
Sumalee Phonkhunsap
3. The Construction of Marginalization in Modern Laos Literature
Peekanit Satarn

4. Final consonants of English loanwords in English-Lao Lao-English Dictionary
Kanyarat Unthanon
5. The Semantics Field of Village name in Muang District, NakhonPhanomProvince
Nanteya Panchote

Panel 42 :Culture and Language, Room 2 : CL

Moderator :Asst.Prof.Wassamill Watcharakaweelip

1. Thai Isan People and the State of Being Misplaced
Autthapon Intasena
2. Image of marginal people in movies directed by PojArnon
Nawaphon Kunmaneelert, Apisit Meepanya, Thatchai Maika, Khaneangchai Viriyasoonthon, Athichart Boonyotying
3. The Rituals for the Dead of Chinese-Thai in Mahasarakham
Pinnaporn Kongtan
4. Cultural Meaning Expression through Rituals of Thai-Chinese Heritages in MahaSarakhm Province
Aunchana Thonggajai
5. Japanese Cultural Diplomacy in Mekong Sub-region
Saowalak Heebkaew

Panel 43 :Language and Literature, Room 3 : LE

Moderator :Paradee Tungtang, Ph.D.

1. Conceptual Metaphors of GRUE Colour in Vietnamese Language
Rujiwan Laophairoj
2. Expression of Meaning through Language and Signs in 100 Patriotic Song of China
Ma Huanhuan
3. 100 Years of Japanese All-Female Cast Takarazuka Revenue and the Factors Contributed to Its Survival
Paradee Tungtang, Maturote Patship, Shinohara Nobuaki
4. Code – Switching between Central Thai and Northeastern Thai Dialect in Mor-lam
Witchuda Khamnon, Rattana Chanthao
5. Teaching Techniques Inspiration for the Lanna Polytechnic Chiang Mai Technological College teachers
Yanin Khuna, Patsuda Kalayanawut

Panel 44 :Media, Information and Communication, Room 4 : MC**Moderator :MissAnongnard Nusartlert**

1. Knowledge management in project management of crisis child protection : Literature review
Pipatpong Chuprayoon, Chollabhat Vongprasert
2. A Synthesizing Knowledge of Isan Folk Weaving Tools using Facet classification approach
Sumana Chiangnangam, Malee Kabmala
3. Information Service Development using User Centered Design : Literature review
Narit Bobuangoen, Kanyarat Kwiecien
4. Factor Affecting Digital Literacy in the Workplace for Supporting Staff, LoeiRajabhat University
Kampon Kessalee, Kanyarat Kwiecien

Panel 45 :Social Development, Room 5 : SD**Moderator :MissSirayu Phowanna**

1. Means to development of Supplementary Vocation in Sufficiency Economy ; A Case Study of Growing PudSila Municipality Sila Village, SilaTambonMeang District, KhonKaenProvinee
Aunriya Lakhonkwa, Wilaiwatt Grisanaputi
2. On the determinants of wage rate in the sex market
Pathompong Ophaso, Tongyai Iyavarakul
3. Effects of Brain-Based Learning Management on Word Creation of Grade 5 Secondary School Students
Dhanita Doungwilai, Pichitchai Sudsang

Panel 46 :Philosophy and Religion, Room 6 : PH**Moderator :Khannika Kamdee, Ph.D.**

1. Suicide and First Buddhist Precept
Yutasin Aramsri
2. Death Of Socrates : The Real Existence
Pha Pojanun Kumpol
3. The Significant Implication of the Kiyomizu Temple Scenes in the Noh Play- “Tamura”
Wanatsanan Sookthon
4. Tourism management methods of PrabuddhapadaPupankam Monastery
Khanika Kamdee

Panel 47 :Philosophy and Religion, Room 7 : PH**Moderator :Assoc.Prof. Malee Kabmala, Ph.D.**

1. Philosophy of Nishida Kitaro: Groundwork for the Modern Japanese Philosophy
Sarayuddha Lhaspajchimanandh, Khamhaeng Visuddhangkoon
2. Background of RaJaRam Mohan Roy
Panya Senawiang
3. Buddhist Art and Politics: A Case Study of Paintings along the Mekong
Pisit Kobbun
4. A Criticism on Dhammic Socialism of BuddhadasaBhikkhu
Jakapan Sangthong

Panel 48 :Center for Research on Plurality in the Mekong Region, Room 8 : CERP(1)**Moderator :Wiangkum Choun-u-dom, Ph.D.**

1. The Migration of Chinese to Vietnam and Burma before 1644 C.E.
Xu Yin Liu, Dararat Mattariganond, Benjawan Narasaj
2. Cultural Politics in Tourism Promotion of PrasatSikhoraphum Khmer Heritage, Surin Province, Thailand
Benjawan Narasaj, Akarya Sangkachan
3. The History of the Live Burning of Upahat Putra and Tao Kam of MueangYasothon
Dararat Mattariganond, Wiangkum Choun-u-do
4. China in the Perception and Understanding of the Vietnamese before the French Occupation: A Preliminary Study
Thananan Boonwanna
5. Shared and Unshared Memories of Relics in Ban Chiang
Marie Nakamura

Panel 49 :Research Group on Wellbeing and Sustainable Development, Room 10 :WeSD**Moderator : Assoc.Prof.Buapun Promphakping, PhD.**

1. Identifying Needs of Potential Development in the Tobacco Control Network (TCN) in the Northeast of Thailand
Pattaraporn Weeranakin, Buapun Promphakping, Thanapauge Chamaratana, Monchai Phongsiri, Ninlawadee Promphakping, Pornpen Somabut

2. A comparative analysis of necessary things (need) to the wellbeing of rural household in Northeast of Thailand between 2005 and 2016
*Buapun Promphakping, Farung Mee-Udon,
Nopparat Rattanaprathum*
3. The Creation of Network among Multi-specialists to Control Social Risk: The Police Sees Police and Friends Project
*Pornpen Somaboot, Buapun Promphakping,
Thanaporn Bungmoom, Tunyalak Ampawan,
Acharaporn Jongsomchai;*
4. Technique of Working among the Marginal People: A Lesson from Working with Homeless People in KhonKaen Municipality
Kanin Chueduangpuy, Viboon Wattananamkul

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Schedule
13th International Conference on Humanities & Social Sciences 2017
IC-HUSO2017
At Rattana Pithaya Building, Faculty of Humanities and Social Sciences, KKU
2nd -3rd November 2017

Thursday 2nd November 2017

08.30 – 09.00	Welcome /Registration	at the first floor, HS.05 Building
09.00 – 09.20	Opening ceremony	} at meeting room.3/ 2nd floor, HS.05 Building
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Adherence to Computer Laboratory Safety Practices by Students among the Three Secondary Schools In Iligan City: <i>Marjorie Ann O. Caramba, April Grace D. Layag, Hanalee B. Mamailao, Dr. Michael Art R. Napoles; ICHUSO-068</i></p> <p>4. E-Module in 3d Rendering using Combined Software: <i>Joelan L. Cañete, Mirasol N. Herco, Alynor Marie G. Sabac, Dr. Michael Art R. Napoles; ICHUSO-069</i></p>	<p>1. Writing the Unwritten Grammar of Fluid English Pronunciation: Sentence-level Phonetic Blends in 2017 Spoken English: <i>Frederick Flynn; ICHUSO-084</i></p> <p>2. A study of Effectiveness of Learning Japanese by Using Assignments through Facebook: <i>Hitomi Yamaguchi , Bundit Anuyahong; ICHUSO-085</i></p> <p>3. Motivation in Learning Japanese language of Undergraduate students at Thai-Nichi Institute of Technology: <i>Rina Matsuoka, Bundit Anuyahong ; ICHUSO-086</i></p> <p>4. Needs of Content and Language Integrated Learning (CLIL) in Engineering Students:</p>	<p>1. Language Evolution: The Current Trend and Controversy of Northern Thai Dialect: <i>Chalermphong Tham-ngarn, Chalermchai Parasuk; ICHUSO-123</i></p> <p>2. Enhancing English Speaking Skills of Thai University Graduate Students through Oral Presentation: <i>Apaporn Puchpan , Dr. Saiwaroon Chumpavan ; ICHUSO-124</i></p> <p>3. The Implementation of Constitutional Rights of Women in the Practices of Female Circumcision in EAST JAVA: <i>Lanny Ramli ; ICHUSO-125</i></p> <p>4. A Study of Problems and Obstacles in Learning Japanese Language of Undergraduate Students in</p>	<p>1. Analysis of the quality of translated texts produced by Google Translate from Thai to English: <i>Asst.Prof.Angkana Tongpoon Patanasorn; ICHUSO-188</i></p> <p>2. Game of Stereotype, Prejudice and Discrimination: The Analysis of Bias from Game of Thrones: <i>Wigran Namphadorn; ICHUSO-189</i></p> <p>3. Lexical Bundles in Thai Medical Journal Articles: A Corpus Based Study: <i>Panupan Panthong, Jirundorn Kunthama, Kornwipa Poonpon; ICHUSO-190</i></p> <p>4. Self-Perception of CEFR-based English Skills of Sixth Grade Students in Khon Kaen: <i>Tritiya Saiyakit, Noppaluck Chaiyosang, Kornwipa Poonpon; ICHUSO-193</i></p> <p>5. The Contribution of the Northern and Northeastern Thai</p>	<p>1. Value Vs. Value: An axiological study of Sudha Murthy's Dollar Bahu: <i>Mukta Jagannath Mahajan; ICHUSO-007</i></p> <p>2. Exploring Thai Teachers' Stress Reduction Through Mindfulness Practice: A Synthesis of Research: <i>Jesse Sessoms; ICHUSO-013</i></p> <p>3. THE SITUATION AND IMPACTS OF HEALTH TOURISM IN KHON KAEN MINICIPALITY: <i>Sukhumvit Saiyasopon; ICHUSO-135</i></p> <p>4. Career Choice Indicators of BSTTE-DT: A Gender Perspective: <i>Kristy R. Avelina, Sheena P. Cullamat, Annette C. Jarilla, Dr. Michael Art R. Napoles; ICHUSO-074</i></p> <p>5. Leadership Synergy of Village Government in the Musrenbangdes Activities: <i>Sulismadi, Wahyudi, Salahudin, Ihyaul Uhum; ICHUSO-237</i> (E)</p>	<p>1. The Ethnic Gap in Poverty and Inequality Policy in Thailand: A New Dataset on Ethnic Inequalities in Education, Health, and Other Areas of Human Achievement: <i>John Draper, Joel Selway; ICHUSO-005</i></p> <p>2. The Depiction of Thai Women in Hollywood Films: <i>Saranphon Poltecha; ICHUSO-014</i></p> <p>3. Tourism and the Socio-economic Condition of Boracay Ati (Aeta) : A Case Study: <i>Anne Cicely I. Remetio-Samar; ICHUSO-018</i></p> <p>4. GENDER SEGREGATION AND VULNERABILITY OF WOMEN: A SOSIOLOGICAL STUDY AT TRADITIONAL BATIK HOME-BASED INDUSTRIES IN EAST JAVA:</p>	<p>1. Urban Gardening: Individual Homes Perspective Towards Square Foot Gardening: <i>Hassanal M. Ampang, Kent E. Barcelo, Rochell Mae N. Rojero, Michael Joseph F. Boniao and Dr. Michael Art R. Napoles; ICHUSO-067</i></p> <p>2. Impact of External Environmental Factors on Green Supply Chain Management: An Empirical Study in Fast Moving Consumer Goods Industry in Vietnam: <i>Duong Van Bay; ICHUSO-200</i></p> <p>3. Education for All: The Analysis of Multi-Actor Relation on Implementing Education System in LPKA Wonosari, DI. Yogyakarta: <i>Maria Angelica Christy Aka1, Farahita Nandini, M. Dimas Ponco Wirianto; ICHUSO-201</i></p> <p>4. Becoming</p>	<p>1. The impact of green investing on the performances of enterprises in VietNam: A study using both quantitative and qualitative methods: <i>Chu Thi Mai Phuong, Nguyen Thi Thanh Huyen, Nguyen Thuy Quynh ; ICHUSO-108</i></p> <p>2. Nationalism, Patriotism and Attitude Towards the European Union: An Irish Empirical Study 2017: <i>Nhu Hieu, Truong; ICHUSO-110</i></p> <p>3. Impact of Trade Liberalization and FDI on Water in Vietnam Manufacturing Industry: <i>Nguyen Thi Thanh HUYEN, Chu Thi Mai PHUONG; ICHUSO-118</i></p> <p>4. Are Drugs Dealers Less Risk Averse? Evidence from Micro-Level Data from Thailand: <i>Tongyai Iyavarakul; ICHUSO-122</i></p> <p>5. The Relationship of Poverty on</p>	<p>1. Gender Dysphoria or Self-Creation: A Transcultural Analysis of Transgender Identity and Trans-Stress: <i>Aneesh Sasikumar; ICHUSO-204</i></p> <p>2. Using TPB Model to Explore Drivers of & Barriers to Intention for Consumer loan from official Financial institutions (Case of the North Vietnamese people): <i>Pham Hong Hoa, Ph.D, Ho Chi Dzung, Ph.D, Nguyen Hoai Long, Ph.D; ICHUSO-219</i></p> <p>3. Influence of Service Quality on Customer Satisfaction and Loyalty: A case study at Agribank-Thai Nguyen Branch: <i>Nguyen Thi Gam, Phạm Ngọc Vân, Dam Thanh Huyen, Nguyen Thi Lap; ICHUSO-185</i></p> <p>4. Accessing the Applicability of Social</p>

Time/Room	Room 1 : LE	Room 2 : LE	Room 3 : LE	Room 4 : LE	Room 5 : LE/CL	Room 6 : PH/PA	Room 7 : SA/SD	Room 8 : SD	Room 9 : SD	Room 10 : SD/ED
	Speaking Proficiency of TNI Students: <i>Steven Bosley, Bundit Anuyahong; ICHUSO-040</i> (E)	5. The Level of Computer Literacy and Technology Integration into the Curriculum among the Pre-service Teachers of the Department of Technology Teacher Education, College of Education, MSU-IIT: <i>Margie Lhan L. Partosa, Marjolyn D. Sasutil, Dennis Jay M. Valeza, Yolanda P. Garcia, Kayce Maye Michelle A. Dapanas, Osuardo A. Pabatang, Jr.; ICHUSO-071</i> (E)	<i>Wipanee Pengnate; ICHUSO-087</i> 5. The study of reflection on social and culture appeared in the songs of Wongchan Pairoj: <i>Jukkit Autum, Hamehan Sihing, Supornnee Jampa, Wilayluk Treemek, Uraiwan Singthong; ICHUSO-103</i> (E)	Private University: <i>Walee Rungratthawatch ai, Bundit Anuyahong; ICHUSO-128</i> 5. Needs of Massive Open Online Courses (MOOCs): A Case of Business Japanese Students: <i>Gun Arlaiyart, Wipanee Pengnate; ICHUSO-141</i> (E)	Voiced Palatal Nasal in Spanish Pronunciation: <i>Arthit Jittho; ICHUSO-195</i> (E)		<i>Emy Susanti; ICHUSO-027</i> 5. CHILDREN'S DENTAL HEALTH AND WOMEN EMPOWERMENT STRATEGY AT THE POOR COMMUNITY IN EAST JAVA: <i>Satiti Kuntari; ICHUSO-028</i> (E)	Ajarn: Narratives of the Filipino Teachers in Thailand: <i>Eunice Barbara C. Novio, Nancy Guigue Catane; ICHUSO-008</i> 5. Developing Hi-tech Applied Agriculture towards Sustainability and Efficiency: A Case Study in Thai Nguyen Province: <i>Dr. Ta Thi Thanh Huyen; ICHUSO-178</i> (E)	Exploitation and Violence against Children: <i>Amalia Syafitri; ICHUSO-154</i> (E)	Responsibility Accounting in Enterprises of Vietnam: <i>Nguyen Thi Hong Thuy, Nguyen Thi Huong Lien; ICHUSO-186</i> 5. Financial Literacy of Vietnamese Students: <i>Khuc The Anh, MSc., Pham Van Tue Nha, MSc.; ICHUSO-187</i> (E)
12.30-13.30	Lunch									

Thursday 2nd November 2017 (Cont.)

Time/Room	Room 1 : LE	Room 2 : LE	Room 3 : LE	Room 4 : LE	Room 5 : LE/CL	Room 6 : PH/PA	Room 7 : SA/SD	Room 8 : SD	Room 9 : SD	Room 10 : SD/ED
13.30-15.00	<p>1. The Legacy of Emmanuelle: Oriental Desire and Interracial Encounters in European Films Set in Thailand 1974-1980: <i>Alexander J. Klemm; ICHUSO-035</i></p> <p>2. Error Analysis as a Key Factor in Second Language Pedagogy: <i>KSGS Nishantha; ICHUSO-036</i></p> <p>3. Japanese in Bangkok Linguistic Landscape: Case Study of Gateway Shopping Mall, Ekamai: <i>Jariya Sudtho, Witsaroot Zhangsirikul, Saijai Kerdmongkol, Lamyai Singsook, Thaweewat Kanta, Fah Campbell, Chonthicha Rojanasang; ICHUSO-038</i></p> <p>4. A Sexual Understanding Towards' Sex</p>	<p>1. E-Learning Module in 3D Homes Designing: <i>Jenifer O. Cuasito, Farhana I. Dimasar, Adelfa L. Torro, Dr. Michael Art R. Napoles; ICHUSO-065</i></p> <p>2. E-Module in Learning the Basic Tools in Google Sketchup: <i>Betchy Rose Abing, Kriezyl Mae S. Bantilan, Kent Stephen Toledo, Dr. Michael Art R. Napoles; ICHUSO-066</i></p> <p>3. High School Teachers' Proficiency in English Language Teaching and Learning Based on the 21st Century Learning Skills: A Case Study in Chiang Rai Province: <i>Bhornsawan Inpin, Ph.D.; ICHUSO-058</i></p>	<p>1. Developing Instruction Based on the Integration of Collaborative Strategic Reading (CSR) and Mobile Learning (ML) to Enhance Students' Reading Ability: <i>Piangrawee Nantawong M.A., Bhornsawan Inpin, Ph.D.; ICHUSO-092</i></p> <p>2. Thai Teachers Talk Teacher Autonomy: <i>Chatrawee Intraboonsom, Pornapit Darasawang, Hayo Reinders; ICHUSO-093</i></p> <p>3. Teacher Perceptions, Practices, and Challenges of Learner Autonomy: A Case Study of Northeastern Thailand Rajabhat Universities: <i>Suwitchan Un-udom; ICHUSO-095</i></p> <p>4. Student politics in higher education: Of Grants, Funds, Fees Must Fall and the lack thereof: A comparative study of South African and Zimbabwean University: <i>Dube</i></p>	<p>1. Effects of Using Communicative Approach to Enhance Japanese Structure Learning of Beginners: <i>Chareeluk Tantip, Bundit Anuyahong; ICHUSO-132</i></p> <p>2. Curriculum Development of German Study in State Universities in Thailand: A Study on Implementation of the Thailand Qualifications Framework for Higher Education (TQF:Hed) : <i>Kanokkwan Kaewtae; ICHUSO-133</i></p> <p>3. A Study of Problems and Obstacles in Using MOOCs of TNI Students: <i>Supennapar Bunphoem, Bundit Anuyahong; ICHUSO-134</i></p>	<p>1. Communal Septic Tank : The Mutual Resources to Preserve the Environmental: <i>Mila Mardotillah; ICHUSO-006</i></p> <p>2. A Comparative Study of Kam Phonology in Rongshui: <i>He Hui; ICHUSO-037</i></p> <p>3. Cohesion in the form of conjunction :Thai Speeches Delivered by Korean Students: <i>Sureerat Bumrungsuk, Pakom Bumrungsuk; ICHUSO-126</i></p> <p>4. PHYSICAL EDUCATION PROGRAM OF TERTIARY SCHOOLS IN REGION 10, MINDANAO, PHILIPPINES: <i>Edward L. Banawa; ICHUSO-054</i></p> <p>(E)</p>	<p>1. Driving Etiquette among Senior High School Students in Yogyakarta: <i>Sugi Rahayu, Utami Dewi; ICHUSO-052</i></p> <p>2. Evaluate the Impact of Public Policy on Rice Yield in Vietnam: <i>Le Hoang Minh Nguyet, Nguyen Minh Thu; ICHUSO-059</i></p> <p>3. LANDSCAPE GOVERNANCE IN MT MALINDANG, SOUTH PHILIPPINES: A Stakeholder Analysis : <i>Jay Rey G. Alovera, Ma. Cecilia M. Ferolin; ICHUSO-080</i></p> <p>4. Economic Political Factors in Agrarian Reform Policy in Indonesia. (Case Study: Granting of Land Title Certificate for Badega Society, Garut Regency, West Java Province, Indonesia): <i>Anry Firmansyah, Rio Yusri Maulana; ICHUSO-081</i></p> <p>5. STREET VENDOR REGULATION POLICY IN YOGYAKARTA in the effort of</p>	<p>1. HUMAN RIGHTS OF WOMEN AND THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA: <i>Lanny Ramli; ICHUSO-030</i></p> <p>2. Stigma of HIV Patients in NAN Province: <i>Jarin Santhong; ICHUSO-046</i></p> <p>3. Gender Perspectives of Drafting Students on the 21st Century Paintings: <i>John G. Adil Jr., Raul Winston R. Lim, Sancelo Marco Anton A. Umbac, Michael Joseph F. Boniao and Dr. Michael Art R. Napoles; ICHUSO-070</i></p> <p>4. AEROPEL EXERCISE: ITS EFFECT TO DYSMENORRHE A PAIN LEVEL AMONG STUDENTS: <i>Vienna Lou B. Libres, Edward L. Banawa; ICHUSO-121</i></p> <p>5. The</p>	<p>1. Online Social Networks Influencing Students' Social Learning Outcomes, An Analysis In Vietnam: <i>Hue Thi Hoang, Quynh Huong Pham, Hanh Thi Hai Nguyen, Thuy Thi Thu Pham; ICHUSO-174</i></p> <p>2. ASEAN Economic Community and Vietnam Human Resource: <i>Ph.D. Le Dang Minh, Ph.D. Tran The Tuan; ICHUSO-171</i></p> <p>3. The Need to Provide Education to the Children of Construction Laborers in the Large-scale Construction in Bangkok: <i>Nattapol Pourprasert; ICHUSO-083</i></p> <p>4. Estimation Of Recreational Value As A</p>	<p>1. Cyberbullying Behaviors and Impact to Adolescence in Indonesia: <i>Farah Fauzia; ICHUSO-158</i></p> <p>2. Labor Force Participation of Thai Elderly Workers; <i>Thasanee Satimanon and Monthien Satimanon; ICHUSO-160</i></p> <p>3. Community-Based, Participatory City Development Strategies in Vietnam and Case of Tam Ky, Quang Ngai Province; <i>Le Thu Hoa, Dang Viet Ha; ICHUSO-165</i></p> <p>4. Enhancing The Efficiency Of The Logistics System In Viet Nam Towards Sustainable Economic Development: <i>Dr. Duong Thi Tinh; ICHUSO-167</i></p> <p>5. Role of State in Developing Low-</p>	<p>1. Economic Exclusion of Local Residents in the Borderland of Surin Province, Thailand: <i>Watcharee Srikham; ICHUSO-153</i></p> <p>2. Guarantee Credit For Small And Medium Enterprises (Sme) In Vietnam: Situation And Solutions: <i>Dr. Le To Hoa; ICHUSO-180</i></p> <p>3. A Synthetic Satisfaction Index for Public Administrative Service Quality: <i>Dr. Pham Thi Mai Anh; ICHUSO-181</i></p> <p>4. Image transfer through sponsorship- the role of sponsor-event congruence: The Happy Colour Run and Habeco Case: <i>Nguyen Dinh Toan and Vu Tri Dung; ICHUSO-182</i></p> <p>(E)</p>

	<p>Before Marriage: <i>ANDRO T. TABIOLO, MAEd.; ICHUSO-039</i></p> <p>5. Speech Act Analysis of Interpersonal Responses on Success and Failure in the Classroom: <i>Ansikan Puthornjai; ICHUSO-061</i></p> <p>(E)</p>	<p>4. Syntactic Constituents of Power in Political Speech: An Activity to Empower Writing: <i>Assist. Prof. Somsak Kaewnuch; ICHUSO-096</i></p> <p>5. Examining the Relationship between Vietnamese ESL Learners' Receptive Knowledge of Academic Verbs and their Ability to Recognize Associated Verb-noun Collocations: <i>Hoang Minh Tran, Wiwat Puntai; ICHUSO-136</i></p> <p>(E)</p>	<p><i>Bekithemba; ICHUSO-202</i></p> <p>5. Language Transfer: Spanish Errors Influenced by L1 Interference in Thai Students of Spanish: <i>Chadchavan Sritong; ICHUSO-235</i></p> <p>(E)</p>	<p>4. How to Keep Japanese Investors Staying in Vietnam: <i>Assoc. Prof. PhD Cao Thuy Xiem; ICHUSO-173</i></p> <p>5. Business Process Re-engineering (BPR) in Post-privatization SOEs: Theoretical Background and Research implications: <i>Hoang Van Cuong, Nguyen Huu Ngoc; ICHUSO-218</i></p> <p>(E)</p>		<p>Empowerment, Improvement of Public Order and Tourism Object: <i>Argo Pambudi and F. Winarni; ICHUSO-140</i> (E)</p>	<p>Measurement of Economic Efficiency of Agricultural Co-operatives Operation in the Upper-Middle Part of Thailand: <i>Anucha Wittayakorn-Puripunpinyoo; ICHUSO-011</i> (E)</p>	<p>Basis For Improving Payment For Forest Environmental Services In Tourism: An Application Of Travel Cost Method In Ba Vi National Park, Vietnam: <i>Nguyen Van Hieu, Nguyen Hoang Nam ; ICHUSO-179</i></p> <p>5. Distribution and Utilization of Sago forest in Southern Thailand : Trang Province: <i>Amarin Suntiniyompukdee, Asst.Prof. Apirak Songrak, Asst.Prof. Somrak Rodjaroen, Asst.Prof. Tanawit Thongwicheckan, Arrisa Sopajarn, Sudee Niseng; ICHUSO-031</i> (E)</p>	<p>Income Housing in Hanoi Urban Area: <i>Assoc. Prof. Dr. Nguyen Thi Ngoc Huyen, Dr. Nguyen Thi Hong Minh, M.A., Ph.D. Candidate Nguyen Ngoc Tuan; ICHUSO-168</i> (E)</p>	
15.00-15.15	Break									

Thursday 2nd November 2017 (Cont.)

Time/Room	Room 1 : LE	Room 2 : LE	Room 3 : LE	Room 4 : LE	Room 5 : LE/CL	Room 6 : PH/PA	Room 7 : SA/SD	Room 8 : SD	Room 9 : SD	Room 10 : SD/ED
15.15-17.00	<p>1. A Study of English and Japanese Writing Techniques of Undergraduate Students in Higher Education: <i>Jarinee Hoyhoul, Wipanee Pengnate; ICHUSO-044</i></p> <p>2. A study of English Listening Ability of Pre-English Students at TNI: <i>Kornthip Ratanapumma, Bundit Anuyahong; ICHUSO-047</i></p> <p>3. Effects of Technical and Business Students' English Writing according to English Instructional Model Based on Communicative Approach Theory: <i>Boonchai Khongsagtrakool, Bundit Anuyahong; ICHUSO-049</i></p>	<p>1. Marketability of Drafting Technology and Drafting Related Works: <i>Ella Suzanne E. Flores, Novelyn A. Luardo, Dr. Michael Art R. Napoles; ICHUSO-072</i></p> <p>2. Dubbing of Films: Interpreting and Analyzing Non-Verbal Communication Towards Language Translation: <i>Prof. Airen C. Sajulga, Prof. Melba B. Ijan; ICHUSO-075</i></p> <p>3. The Development of an "English for Communication " Training Course for Thai Traditional Doctors and Their Assistants to Promote Tourism in Phetchaburi: <i>Kannika Talalak; ICHUSO-076</i></p>	<p>1. A Study of Satisfaction and Motivation in English Language Learning Based on Communicative Approach for Higher Education Students: <i>Chawalit Tansiri, Bundit Anuyahong; ICHUSO-105</i></p> <p>2. An Analysis of Self-degradation in Public Speech: A Case of Oprah Winfrey's Speech at Harvard University: <i>Atichat Rungswang; ICHUSO-109</i></p> <p>3. An Error Analysis of Paragraphs Written in English by Freshmen of Higher Education Level: <i>Pisit Jittisukpong, Bundit Anuyahong; ICHUSO-112</i></p> <p>4. Non-English Major Undergraduate Students' Perceptions toward Learning English through Video Clips: <i>Tuntiga Wang, Narathip Thumawongsa, Ph.D. ICHUSO-113</i></p> <p>(E)</p>	<p>1. Lexical Elements of Saluan Language: A Minority Austronesian Language of Eastern Indonesia: <i>Valantino Ateng Pamolango, Hempy Winata; ICHUSO-142</i></p> <p>2. A Study of ASEAN Citizen Readiness of Undergraduate Students in Higher Education: <i>Nattapol Pourprasert, Wipanee Pengnate; ICHUSO-145</i></p> <p>3. The Effects of Scaffolding Instructional Model in Promoting Students' Psychological Characteristics and Academic Writing Ability: <i>Duangkamon Suanthong; ICHUSO-152</i></p> <p>4. Gender, Alcohol, and Unrequited</p>	<p>1. Treatment of Sex in Carl Muller's Trilogy on a Burgher Family in Sri Lanka: <i>Palitha Niroshan Rathnayake; ICHUSO-034</i></p> <p>2. A Corpus-Based Analysis of Specific Vocabulary in Khmer Sanctuary Context: <i>Prapaporn Sompakdee, Asst. Prof. Dr. Uthavith Danvivath; ICHUSO-089</i></p> <p>3. A study of Japanese Communication Ability of Low Learning Proficiency Students: A Case of Multimedia Technology Students at TNI: <i>Masashi Inoue, Bundit Anuyahong; ICHUSO-130</i></p> <p>4. Impediments to Unemployment: Its Impact to the Well-being of an Individual: <i>Angel Mae J. Fabre; ICHUSO-102</i></p>	<p>1. Segoro Amarto Movement: Strategic Inovation For Eradicating Poverty In Yogyakarta City Indonesia: <i>Lena Satlita and Utami Dewi; ICHUSO-161</i></p> <p>2. Institutional Capacity Building for Poverty Reduction Program in Kulon Progo Regency : <i>Marita Ahdiana; ICHUSO-163</i></p> <p>3. Strengthening Budgetary Transparency in Vietnam's New State Budget Law of 2015 in Alignment with International Good Practice: <i>Assoc. Prof. Hoang Thi Thuy Nguyet, Assoc. Prof. Vu Cuong; ICHUSO-166</i></p> <p>4. Strengthening Collaborative Governance in Participatory Social Service For Elderly (Case Study: Yogyakarta Province, Indonesia): <i>Kurnia Nur Fitriana, Yuardi, Pandhu Yuanjaya, Utami</i></p>	<p>1. Vietnam Automobile Industry In The Context Of Tariff Cuts Approaching: <i>Cao Thuy Xiem, Le To Hoa; ICHUSO-172</i></p> <p>2. Opportunities and Challenges For Vietnam Insurance Industry When Participating AEC and TPP - Some Recommendations For Insurance Workforce Improvement: <i>Msc. Phan Anh Tuan, Msc. Dang Thi Minh Thuy; ICHUSO-198</i></p> <p>3. The Active, Assertive And Responsible Policy of Viet Nam In ASEAN Environment Cooperation: <i>Huynh Thi Mai Dung; ICHUSO-199</i></p> <p>4. The long Term Impact of Thai-ASEAN International Trade on Income and Employment of Thai Economy: <i>Associate Professor Dr. Anucha</i></p>	<p>1. Applying Business Model Canvas for New Social Start Up Enterprise In Organic Farming: <i>Vu Tri Dung, Dinh Van Oanh; ICHUSO-220</i></p> <p>2. TAJAMAS (Tabungan Jamban Masyarakat) as a Solution Towards Open Defecation Free at Kalongan Village, Bojonegoro Regency: <i>Novitha Sari Pattara, Fitri Widayachya; ICHUSO-148</i></p> <p>3. The System of Criteria to Assess Sustainable Development of Industrial Parks (IPs) in Viet Nam: <i>Tran Thi Mai Hoa; ICHUSO-175</i></p> <p>4. Public debt management in Vietnam: Limitations and orientations for resolution: <i>Dr.</i></p>	<p>1. Competitiveness of Sea and Island Tourism in Nghe An Province: <i>Dr. Thai Thi Kim Oanh, Dr. Bui Thi Hong Viet, Assoc. Prof. Dr. Doan Thi Thu Ha; ICHUSO-169</i></p> <p>2. Public-Private Partnerships In E-Government: Experiences From Other Countries And Lessons For Vietnam: <i>Dr Nguyen Thi Le Thuy, MA. Mac Thi Hai Yen; ICHUSO-170</i></p> <p>3. Participatory Research in Preparing Sustainable Tourism Strategy Plan In Head Watershed of Chiang Mai, Thailand: <i>Anavin Suwanna, Krittika Inta, Suthipong Pisitsenaku; ICHUSO-079</i></p> <p>4. Stochastic Growth Modeling of Public Rail Transportation Use in Bangkok: <i>Pichchaporn Poltree, Napat Harnpornchai;</i></p>	<p>1. Analysis of customs-business partnership affecting the compliance of import and export enterprises with customs law and regulation: Vietnam case: <i>Dr. Vu Duy Nguyen; ICHUSO-184</i></p> <p>2. The public image of Vietnamese public administration services on social media – a comparison between structured and unstructured data: <i>Associates Professor Chien Truong Dinh, PhD Candidate Phu Vu Xuan, PhD Candidate Khanh Hoa Le Pham; ICHUSO-229</i></p> <p>3. CULTURAL COMPETENCE AMONG EFL TEACHERS IN THE PHILIPPINES: <i>Leo H. Aberion, Ph.D., Almira C. Aberion, MA; ICHUSO-233</i></p> <p>4. ALDAMES LANGUAGE: ITS</p>

<p>4. A Study of the Ability in Giving Speech in English of the Third Year Students majoring in International Business Management at TNI: <i>Chonticha Na-ngam, Bundit Anuyahong; ICHUSO-051</i></p> <p>5. An Investigation of Translation Strategies in Salon News Column Employed by English Major Students at Khon Kaen University: <i>Panupan Panthong; ICHUSO-082 (E)</i></p>	<p>4. Using Facebook as an Educational Tool for Teacher Trainees in Japanese: From the Training Institution's Viewpoint: <i>Manami Fujihira; ICHUSO-078</i></p> <p>5. Effects of English Speech and Anxiety in Speaking English of First Year Undergraduate Students in Private University: <i>Bundit Anuyahong ; ICHUSO-117 (E)</i></p>		<p>Love in Thai-Isaan Songs: <i>Vanessa Moll, Orathai Piayura; ICHUSO-164 (E)</i></p>	<p>(E)</p>	<p><i>Dewi; ICHUSO-196</i></p> <p>5. Portable Solar Dryer for Home Use: <i>Sittie Johaimah B. Lomondot, Juhairia B. Malawani, Johaima R. Pagayawn, Winstonjun N. Tuliao, Prof. Yolanda Garcia, Kayce Maye Michelle A. Dapanas, Osuardo A. Pabatang Jr.; ICHUSO-073 (E)</i></p>	<p><i>Wittayakorn-Puripunpinyoo; ICHUSO-015</i></p> <p>5. Roles of Ethnicity and Culture in Facilitating Raw Cyprinoid Fish Consumption in the Isaan Region of Thailand: <i>Thepporn Mungthane, Rungarun Boonsayan, Prasit Kunurat, Sekson Yongvanit; ICHUSO-236 (E)</i></p> <p>6. Intergovernmental Cooperation in Brantas River Watershed Governance in East Java Indonesia: <i>Tri Sulistyaningsih, Masduki; ICHUSO-238 (E)</i></p>	<p><i>Tran Hoang Long; ICHUSO-176</i></p> <p>5. Labor And Employments For Elderly People In Vietnam: <i>Associate Prof. Ph.D Nguyen Nam Phuong, Ph.D Doan Thi Mai Huong, Th.S. La Ngoc Mai; ICHUSO-177 (E)</i></p>	<p><i>ICHUSO-043</i></p> <p>5. The Impact of Asean Economic Community (AEC) on Demand of Female Labour in Vietnam: <i>Hoa Nguyen Quynh, Toan Pham Ngoc; ICHUSO-183 (E)</i></p>	<p>LANDSCAPES AND TOPOGRAPHIES: <i>Leo H. Aberion, Ph.D., Luzviminda S. Roda, MBA; ICHUSO-234</i></p> <p>5. INFORMATION MANAGEMENT AND THE CONTROL OF THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA: <i>Tri Soesantari; ICHUSO-029 (E)</i></p>
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Friday 3rd November 2017

08.30-09.00 Welcome /Registration
 09.00-10.30 Paper presentation
 10.30-10.45 Break
 10.45-12.30 Paper presentation

at 5th floor, Rattana Pithaya Building

Time/Room	Room 1 : LE	Room 2 : CL	Room 3 : MC/LE	Room 4 : MC	Room 5 : PA/ED	Room 6 : PH	Room 7 : PH	Room 8 : CERP(1)	Room 9 : CERP(2)	Room 10 : WeSD
09.00-10.30	<p>1. The concept of mural painting in Sakon Nakhon, Nakhon Phanom and Mukdahan province (Sanook group): <i>Penpansa Pakasith, Chaanont Chaithongdee, Nuntaporn Boonprom, Thanyapong Sararat, Kawinwat Hiranburana; ICHUSO-053</i></p> <p>2. The Curse Words, Sexual Relations, Uncertain: The Meaning of The Curse Words, Incest and Uncertainty of human norm in Novel "Sai Pun pa yuk": <i>Orawan Rithisrithorn; ICHUSO-057</i></p> <p>3. Pathomsombodhi Paintings: the Function for predicting the life of Phutai Khambong People: <i>Sudthinnan Srion; ICHUSO-060</i></p>	<p>1. Form the "Ngusuang" to the "Phayakhankhak" : Self and Identity Construction in Isan Folk Tales: <i>Khomkrit Woradejnaiyana ; ICHUSO-019</i></p> <p>2. The Narrative and Concept on San Poo Ta (Shrine of The Ancestor) in Sisaket Province: <i>Chaanont Chaithongdee; ICHUSO-041</i></p> <p>3. Developing Bilingual Folk Story Book for Implanting Morality to Primary School Students: <i>Thussaneewan Srimanta; ICHUSO-063</i></p> <p>4. Words and Meanings in Isan Traditional Folk Songs and Cross-Cultural Communication in the Thai Context: <i>Asst. Prof. Wassamill Watcharakaweesilp; ICHUSO-002</i></p>	<p>1. Information Seeking Behavior of cancer patients treated by alternative medicine: <i>Sasalux Boonroj, Malee Kabmala; ICHUSO-194</i></p> <p>2. Political Information Communication of Thai People : Literature Review: <i>Komgrit Rumdon, Chollabhat Vongprasert; ICHUSO-138</i></p> <p>3. A Comparison of Academic Achievement Prediction between Health Sciences, Sciences & Technology and Humanities and Social Sciences Student: <i>Kanyarat Kwicien, Anchana Bungutum, Pachara Prompithak, Tatpong Pruksrirat; ICHUSO-139</i></p> <p>4. Collaboration between Faculty and School Librarians in supporting an Open Approach: <i>Juthathip Tingkaew, Malee</i></p>	<p>1. Development knowledge base Isan Folktales ontology: <i>Apirudee Jantadech, Malee Kabmala; ICHUSO-032</i></p> <p>2. Study Of The Function Of Keeping System Used In Government Agencies: <i>Sasithorn satit, Vitsapat chaichuay; ICHUSO-050</i></p> <p>3. Information Management for Public Relations Curriculum of Chayaphum Rajabhat University: <i>Usanee Phromdue, Malee Kabmala; ICHUSO-090</i></p> <p>4. Analysis of Information Features of Isan</p>	<p>1. The monk's role and national security policy in the Cold War: <i>Narong chuebuayen; ICHUSO-020</i></p> <p>2. The Participation of the Basic Education that the Clergy are Involved in school Management Districts, Chonburi: <i>Worrapon Kongsanoh; ICHUSO-021</i></p> <p>3. Development of Sea Fishing Policy in the National Economic and Social Development Plan: <i>Pawida Rungsee, Sekson Yongvanit ; ICHUSO-100</i></p> <p>4. SIGN IN KUI'S SAENTONTA RITUALS : <i>Preecha Butrat, Assist.prof.Dr. Homhuan Buarabha, Assist.prof.Dr. Banyatti Salee; ICHUSO-009</i></p>	<p>1. Belief of Samsāravatṭa in Theravada Buddhist Philosophy : A case study in Cūḷa Kamma-vibhaṅga Sutta: <i>Pra Ackraded Sansang Dr. Khanika kamdee; ICHUSO-162</i></p> <p>2. The Parenthood of Children Born under Assisted Reproductive Technology in the Buddhist Perspective: <i>Rattana Panyapa; ICHUSO-025</i></p> <p>3. The criteria of the graduates : Case studies in Dhammapadatthaka tha: <i>Vinai Suriyatama, Khanika kamdee; ICHUSO-026</i></p> <p>4. Administrative Role of Dhammayutta Sangha in Nongbualamphu Province: <i>Aphichit</i></p>	<p>1. The Existential Perspective in Novel "Ngao See Khao" (white shadow): <i>Sirinun Thup-asa, Khamhaeng Visuddhangkoon; ICHUSO-115</i></p> <p>2. Bodhisatta Ideology: Motivation for Life Development: <i>Saranya Wipatchawatee; ICHUSO-127</i></p> <p>3. Analytical Study of Virtue Ethics in Philosophy of Education in Theravada Buddhist Philosophy: <i>Krittaphars Saithongdee; ICHUSO-137</i></p> <p>4. Nibbana in View of Thai Forest Monks: <i>Renu Meethet; ICHUSO-144</i></p> <p>(T)</p>	<p>1. Dynamic of Tourism Policy of China: <i>Jie Yang, Keeratiporn Jutaviriya, Jaggapan Cadchumsang; ICHUSO-205</i></p> <p>2. Changes in the Frog Festival of the Zhuang in Baying Village amidst the Expansion of Cultural Tourism: <i>Houdian Ya, Jaggapan Cadchumsang; ICHUSO-206</i></p> <p>3. Social Network Construction by Vietnamese-Thai in the Thai-Laos Border Area, Nakhon Phanom Province: <i>Nattawat Auraiampai, Keeratiporn Jutaviriya, Jaggapan Cadchumsang; ICHUSO-207</i></p> <p>4. The Dynamics</p>	<p>1. Becoming Thai Cross-Border Entrepreneurs : <i>Supakan Saenkham, Rukchanok Chumnanmak, Patcharin Lapanun ; ICHUSO-209</i></p> <p>2. Laotian Petty Traders: The Circular Flow of Economics on Thai - Lao PDR Border Marketplace : <i>Sudararat Sriubon, Jaggapan Cadchumsang ; ICHUSO-210</i></p> <p>3. The Patron-client Relationship in Sugarcane Harvesting under the Quota System : <i>Yada Sawangpaew, Patcharin Lapanun, Rukchanok Chumnanmak ;</i></p>	<p>1. Livelihoods Changing and Wellbeing of the Households in the World Heritage Site, Luangprabang City, Lao PDR: <i>Thongsamout Moutnivong, Sompan Techa-atik; ICHUSO-221</i></p> <p>2. The Participation of the Community and Local Administrative Organization (LAO) for the Patients' Wellbeing at the End of Life Stage (Palliative Care): <i>Woranuch Juntaboon, Buapun Promphakping; ICHUSO-222</i></p> <p>3. Process of Public Health Policy Development: A Case Study of</p>

	<p>4. “The Wilderness ” Ecological Spaces in Isan Folk Tales: <i>Khomkrit Woradejnaiyana; ICHUSO-091</i></p> <p>5. "Kanji" and Japanese society: A case study of Chinese characters used in Japanese (kanji) with roots associated with "kokoro" 心 ": <i>Suparerk Chairat; ICHUSO-232</i></p> <p>(T)</p>	<p>5. Causes of Changes in Sakon Nakhon Cultural Landscape in The Period of 1892-1932: <i>Anuwat Karnthak , Songyot Weerataweemat; ICHUSO-010</i></p> <p>(T)</p>	<p><i>Kabmala; ICHUSO-230</i></p> <p>5. Organization of Local Agricultural Knowledge By Using Facet Approach: <i>Malee Kabmala and Pitaya Soontarawong ; ICHUSO-203</i></p> <p>(T)</p>	<p>murals painting: <i>Suwannee Hoaihongthong, Kanyarat Kwiecien; ICHUSO-097</i></p> <p>5. The Process of knowledge management of Pracharath Thailand company: <i>Arirut Sukwatthansom bat, Chollabhat Wongprasert; ICHUSO-104</i></p> <p>(T)</p>	<p>(T)</p>	<p><i>Mueathaisong; ICHUSO-042</i></p> <p>(T)</p>		<p>of Muslim Immigration and Settlement in Nong Khai: <i>Luksika Ngohse, Jaggapan Cadchumsang; ICHUSO-208</i></p> <p>(T)</p>	<p><i>ICHUSO-211</i></p> <p>4. Contract Farming: Choice or “Trap” for Farmers : <i>Sitthiwat Nasok, Patcharin Lapanun, Rukchanok Chumnannak ; ICHUSO-212</i></p> <p>(T)</p>	<p>Green Market in Khon Kaen Municipality: <i>Sayam Buarapha, Somphan Techa – atik; ICHUSO-223</i></p> <p>4. Implementation of Policy on Healthcare System Development for Prisoners in Khon Kaen Prison: <i>Ninlawadee Promphakping, Pompen Somaboot, Pattaraporn Weeranakin, Woranuch Juntaboon, Patchanee Muangsri, Viboon Wattananamkul; ICHUSO-224</i></p>
10.30-10.45	Break									

Friday 3rd November 2017 (Cont.)

Time/Room	Room 1 : LE	Room 2 : CL	Room 3 : MC/LE	Room 4 : MC	Room 5 : PA/ED	Room 6 : PH	Room 7 : PH	Room 8 : CERP(1)	Room 9 : CERP(2)	Room 10 : WeSD
10.45-12.30	<p>1. Developing a Teaching Model of Thai Traditional Dancing art for the Hearing Impairs: A case study of Sotsuksa Khon Kaen School for the Deaf: <i>Prof. Dr. Danaiya Sungketkarn; ICHUSO-094</i></p> <p>2. The Style in the novel “Buppesannivas” of Rom Pang: <i>Sumalee Phonkhunsap; ICHUSO-098</i></p> <p>3. The Construction of Marginalization in Modern Laos Literature: <i>Peekanit Satarn; ICHUSO-111</i></p> <p>4. Final consonants of English loanwords in English-Lao Lao-English Dictionary: <i>Kanyarat Unthanon; ICHUSO-143</i></p> <p>5. The Semantics Field of Village name in Muang District, Nakhon Phanom Province: <i>Nanteya Panchote; ICHUSO-197 (T)</i></p>	<p>1. Thai Isan People and the State of Being Misplaced: <i>Autthapon Intasena; ICHUSO-064</i></p> <p>2. Image of marginal people in movies directed by Poj Arnon: <i>Nawaphon Kunmaneelert, Apisit Meepanya, Thatchai Maika, Khaneangchai Viriyasoonthon, Athichart boonyotying; ICHUSO-077</i></p> <p>3. The Rituals for the Dead of Chinese-Thai in Mahasarakham: <i>Pinnaporn Kongtan; ICHUSO-150</i></p> <p>4. Cultural Meaning Expression through Rituals of Thai-Chinese Heritages in Maha Sarakham Province: <i>Aunchana Thonggajai; ICHUSO-151</i></p> <p>5. Japanese Cultural Diplomacy in Mekong Sub-region: <i>Saowalak Heebkaew; ICHUSO-155 (T)</i></p>	<p>1. Conceptual Metaphors of GRUE Colour in Vietnamese Language: <i>Rujiwan Laophairoj; ICHUSO-146</i></p> <p>2. Expression of Meaning through Language and Signs in 100 Patriotic Song of China: <i>Miss. Ma Huanhuan; ICHUSO-149</i></p> <p>3. 100 Years of Japanese All-Female Cast Takarazuka Revenue and the Factors Contributed to Its Survival: <i>Paradee Tungtang, Maturrote Patship, Shinohara Nobuaki; ICHUSO-156</i></p> <p>4. Code – Switching between Central Thai and Northeastern Thai Dialect in Mor-lam: <i>Witchuda Khamnon and Rattana Jantao; ICHUSO-191</i></p> <p>5. Teaching Techniques Inspiration for the Lanna Polytechnic</p>	<p>1. Knowledge management in project management of crisis child protection : Literature review : <i>Pipatpong Chuprayoon, Chollabhat Vongprasert ; ICHUSO-107</i></p> <p>2. A Synthesizing Knowledge of Isan Folk Weaving Tools using Facet classification approach : <i>Sumana Chiangnangam, Dr.Malee Kabmala : ICHUSO-116</i></p> <p>3. Information Service Development using User Centered Design : Literature review : <i>Narit Bobuangoen, Kanyarat Kwiecien : ICHUSO-119</i></p> <p>4. Factor Affecting Digital Literacy in the Workplace for Supporting Staff, Loei Rajabhat University : <i>Kampon Kessalee, Kanyarat Kwiecien ; ICHUSO-120 (T)</i></p>	<p>1. Means to development of Supplementary Vocation in Sufficiency Economy ; A Case Study of Growing Pud Sila Municipality Sila Village, Sila Tambon Meang District, Khon Kaen Province: <i>Aunriya Lakhonkwa, Wilaiwatt Grisanaputi; ICHUSO-129</i></p> <p>2. On the determinants of wage rate in the sex market: <i>Pathompong Ophaso, Tongyai Iyavarakul ; ICHUSO-147</i></p> <p>3. Effects of Brain-Based Learning Management on Word Creation of Grade 5 Secondary School Students: <i>Dhanita Doungwilai and Pichitchai Sudsang; ICHUSO-159 (T)</i></p>	<p>1. Suicide and First Buddhist Precept : <i>Yutasin Aramsri ; ICHUSO-045</i></p> <p>2. Death Of Socrates : The Real Existence : <i>PhaPojanun Kumpol ; ICHUSO-088</i></p> <p>3. The Significant Implication of the Kiyomizu Temple Scenes in the Noh Play- “Tamura” : <i>Wanatsanan Sookthon ; ICHUSO-114</i></p> <p>4. Tourism management methods of Prabuddhapada Pupankam Monastery: <i>Khanika Kamdee; ICHUSO-023 (T)</i></p>	<p>1. Philosophy of Nishida Kitaro: Groundwork for the Modern Japanese Philosophy: <i>Sarayuddha Lhaspajchimana ndh , Khamhaeng Visuddhangkoon; ICHUSO-016</i></p> <p>2. Background of RaJaRam Mohan Roy: <i>Panya senawiang; ICHUSO-192</i></p> <p>3. Buddhist Art and Politics: A Case Study of Paintings along the Mekong: <i>Pisit Kobbun; ICHUSO-231</i></p> <p>4. A Criticism on Dhammic Socialism of Buddhadasa Bhikkhu : <i>Jakapan Sangthong ; ICHUSO-099 (T)</i></p>	<p>1. The Migration of Chinese to Vietnam and Burma before 1644 C.E. : <i>XuYin Liu, Dararat Mattariganond, Benjawan Narasaj ; ICHUSO-213</i></p> <p>2. Cultural Politics in Tourism Promotion of Prasat Sikhoraphum Khmer Heritage, Surin Province, Thailand: <i>Benjawan Narasaj, Akarya Sangkachan; ICHUSO-214</i></p> <p>3. The History of the Live Burning of Upahat Putra and Tao Kam of Mueang Yasothon: <i>Dararat Mattariganond, Wiangkum Choun-u-do; ICHUSO-215</i></p> <p>4. China in the Perception and Understanding</p>		<p>1. Identifying Needs of Potential Development in the Tobacco Control Network (TCN) in the Northeast of Thailand: <i>Pattaraporn Weeranakin, Buapun Promphakping, Thanapauge Chamaratana, Monchai Phongsiri, Ninlawadee Promphakping, Pornpen Somabut; ICHUSO-225</i></p> <p>2. A comparative analysis of necessary things (need) to the wellbeing of rural household in Northeast of Thailand between 2005 and 2016: <i>Buapun Promphakping, Farung Mee-Udon, Nopparat Rattanaprathum; ICHUSO-226</i></p> <p>3. The Creation of Network among Multi-specialists to Control Social Risk: The Police Sees Police and Friends Project: <i>Pornpen Somaboot, Buapun Promphakping,</i></p>

			Chiang Mai Technological College teachers: <i>yanin khuna,</i> <i>Patsuda</i> <i>Kalayanawut;</i> <i>ICHUSO-062</i> (T)					of the Vietnamese before the French Occupation: A Preliminary Study: <i>Thananan</i> <i>Boonwanna;</i> <i>ICHUSO-216</i> 5. Shared and Unshared Memories of Relics in Ban Chiang: <i>Marie</i> <i>Nakamura;</i> <i>ICHUSO-217</i> (T)	<i>Thanaporn</i> <i>Bungmoom,</i> <i>Tunyalak</i> <i>Ampawan,</i> <i>Acharaporn</i> <i>Jongsomchai;</i> <i>ICHUSO-227</i> 4. Technique of Working among the Marginal People: A Lesson from Working with Homeless People in Khon Kaen Municipality: <i>Kanin</i> <i>Chueduangpuy,</i> <i>Viboon</i> <i>Wattananamkul ;</i> <i>ICHUSO-228</i>
12.30	Lunch								

LE = Language and Literature

PH = Philosophy and Religion

CL = Culture and Language

SA = Sociology and Anthropology

SD = Social Development

PA = Public administration

MC = Media, Information and Communication

ED = Education in Humanities and Social Sciences

WeSD = Research Group on Wellbeing and Sustainable Development

CERP = Center for Research on Plurality in the Mekong Region