

#### Message from the Dean Faculty of Humanities and Social Sciences, Khon Kaen University, THAILAND

I am extremely pleased to pen this message for the Proceedings of the 13<sup>th</sup> International Conference on Humanities and Social Sciences (IC-HUSO) 2017 and to welcome you all to the Faculty of Humanities and Social Sciences, Khon Kaen University.

The International Conference on Humanities and Social Sciences (IC-HUSO) 2017: People, Culture, Digital Connectivity and Social Changes is the 13<sup>th</sup> annual international conference held by the Faculty of Humanities and Social Sciences, KhonKaen University. The IC-HUSO 2017 is jointly organized by (1) the Faculty of Humanities and Social Sciences, Khon Kaen University, (2) the Faculty of Urban and Environmental Economics and Management, National Economics University, Hanoi, Vietnam, (3) Jusuf Kalla School of Government. Universitas Muhammadiyah Yogyakarta, Indonesia, (4) Prince of Songkla University, Hat Yai campus, (5) Institute of ASEAN Studies, Uttaradit Rajabhat University, (6) Center for Research on Plurality in the Mekong Region, (7) Research Group on Wellbeing and Sustainable Development, and (8) Mindanao State University - Iligan Institute of Technology, Philippines.

The goals of this conference are to provide both national and international academics the opportunity to share their works, exchange ideas, and form networks in humanities and social sciences for challenge, equity, and responsibility. In this program book, you will find the conference program, the list of the articles, and the abstracts of presentations as well as a CD which is the electronic proceedings of the conference containing accepted full papers. This year, the response for the conference has been overwhelming. We are glad to receive submissions from 10 countries all over the world, and 229 papers will be presented at this conference. The presentations cover a wide array of topics including language and literature, philosophy and religion, culture, sociology and anthropology, social development, public administration, media, information and communication, and education in humanities and social sciences. The papers present interesting, current, and updated trends in research in these areas. Outstanding papers will be selected to be published in the Humanities and Social Sciences Journal and Journal of Mekong Societies.

I would like to thank the IC-HUSO 2017 organizing committee members for their passion and dedication in ensuring this international conference a success. Also, please let me express my sincere thanks to all co-host institutions for their unprecedented support. I am also indebted to the Panel of Reviewers, Technical Session Chairs, Sponsors and all other staff members who extended unconditional support to make this event a success, despite tremendous pressure created by limitations in time and human resources.

Finally, I would also like to thank all delegations, guest speakers, presenters, and participants who have come all the way from different parts of the world to join us today. Thank you for making this conference a great success. I do hope that all of our contribution will lead to more challenge, equity and responsibility in our country, the Association of Southeast Asian Nations, and the globe.

(Associate Professor Kulthida Tuamsuk, Ph.D.)

Dean, Faculty of Humanities and Social Sciences

Khon Kaen University, THAILAND

Ku bhide Tramsle

#### **Reporting Speech**

## The 13<sup>th</sup> International Conference on Humanities and Social Sciences (IC-HUSO 2017)

Theme: People, Culture, Digital Connectivity and Social Changes

#### In collaborations with

(1) Faculty of Humanities and Social Sciences, Khon Kaen University, (2) Faculty of Urban and Environmental Economics and Management, National Economics University, Hanoi, Vietnam, (3) Jusuf Kalla School of Government. Universitas Muhammadiyah Yogyakarta, Indonesia (4) Prince of Songkla University, Hat Yai campus, (5) Institute of ASEAN Studies. Uttaradit Rajabhat University, (6) Center for Research on Plurality in the Mekong Region, (7) Research Group on Wellbeing and Sustainable Development, and (8) Mindanao State University - Iligan Institute of Technology, Philippines

#### 2<sup>nd</sup>-3<sup>rd</sup> November, 2017 at Khon Kaen University, Thailand

#### Mr. Vice President, Lecturers, Distinguished delegates, Ladies and gentlemen,

On behalf of the Faculty of Humanities and Social Sciences, it is my great pleasure to be here today and welcome all of you to the 13<sup>th</sup> International Conference on Humanities and Social Sciences (IC-HUSO 2017).

Research on humanities and social sciences includes the studies of various fields such as language and literature, philosophy and religion, culture, sociology and anthropology, social development, public administration, media, information and communication, and education in humanities and social sciences. Studies of humanities and social sciences aim to explain social dynamics and their effects. The knowledge gained from research studies in these fields is crucial and valuable as a precious tool in guiding social direction. The job of scholars in humanities and social sciences are apart from finding the new bodies of knowledge. We also need to consistently inspect, revise, and develop the knowledge to catch up with the changes of dynamic social situations. It is also very important that scholars should have the stage to discuss and share opinions on their related studies. The International Conference on Humanities and Social Sciences offers the open stage for scholars and officers to share experiences, knowledge, and problem related to the subject. This should result in the development of knowledge and cooperation to build academic strength.

The Faculty of Humanities and Social Sciences, Khon Kaen University realizes the significance in inspection and development of the knowledge. We therefore host this

conference to distribute knowledge gained from research in humanities and social sciences and to enhance cooperative learning between researchers, scholars, lecturers, and students in the fields. We are glad to receive submissions from 10 countries all over the world, and 229 papers. The conference is expected to attract reinforcement of ideas from scholars in humanities and social sciences for socio-cultural geography of our societies.

At this auspicious moment, I would like to invite the Vice President for Research and Technology Transfer of Khon Kaen University, Prof. Dr. Supachai Pathumnakul, to give the opening speech for the 13<sup>th</sup> International Conference on Humanities and Social Sciences (IC-HUSO2017).

Thank you very much.

#### **Opening Remarks**

# The $13^{th}$ International Conference on Humanities and Social Sciences $2^{nd} \ \hbox{-} 3^{rd} \ \ November, 2017$

#### at the Faculty of Humanities and Social Sciences, Khon Kaen University

#### Dean, lecturers, distinguished delegates, ladies and gentlemen,

I am most honored and delighted to have the privilege of giving the opening remarks on the 13<sup>th</sup> International Conference on Humanities and Social Sciences. I wish, first of all, to accord my warm welcome to all of the distinguished scholars who come from many places around the world. We do very much appreciate your interest in coming and participating in the conference held in Khon Kaen University this year.

Human societies and cultures in every country have never stopped changing. Research on Humanities and Social Sciences is therefore the foundation to explain the phenomenon of social dynamics and their effects. The knowledge leads to appropriate solutions according to the truth of situations. As a result, the knowledge gained from research on humanities and social sciences is crucial and valuable as a precious tool in guiding social direction.

The international conference on humanities and social sciences this year has put our ultimate goals to become the opened stage which scholars can distribute and share their knowledge and enhance cooperative learning in order to develop quality and standard research and theses in these fields.

I would like to take this opportunity to thank all IC-HUSO staff who have worked really hard to make this conference possible. I really hope that all participants will take this opportunity to gain and exchange views and knowledge for the development of future studies. I also hope that this conference would become fruitful, interesting, and beneficial for all of you. Last but not least, I hope that some of you who just visit Khon Kaen for the first time will have a good time here during your short stay in our city.

At this auspicious moment, I would like to declare the official opening ceremony for The 13<sup>th</sup> International Conference on Humanities and Social Sciences.

Thank you very much.

#### **Keynote Speaker**



**Professor Dr. Christoph Antweiler** 

Dept. of Southeast Asian Studies at the Institute of Oriental and Asian Studies (IOA), University of Bonn, Germany

\*1956, cultural anthropologist, is Professor of Southeast Asian Studies at the Institute of Oriental and Asian Studies (IOA) at the University of Bonn. Research on cognition, urban culture, ethnicity, popularization of science, local knowledge and pan-cultural patterns (human universals). His main research region is Southeast Asia, in particular Indonesia. Book publications: Was ist den Menschen gemeinsam? Über Kultur und Kulturen (Darmstadt: WBG, <sup>2</sup>2012), Inclusive Humanism. Anthropological Basics for a Realistic Cosmopolitanism (Göttingen: V+R Unipress&Taipeh: National Taiwan University Press, 2012), Environmental Uncertainty and Local Knowledge. Southeast Asia as a Laboratory of Global Change (ed. With A.-K Hornidge, Bielefeld: Transcript, 2012) andOur Common Denominator. Human Universals Revisited (New York and Oxford: Berghahn Books, 2016). Antweiler is a member of the Academia Europaea (London) and a member of the International Advisory Board, Humboldt-Forum (Berlin). His hobbies are long travels, the reading of non-anthropologicalscientific books and playing indoor soccer.

Contact: christoph.antweiler@uni-bonn.de

## Conference Program $13^{th}$ International Conference on Humanities & Social Sciences 2017 $2^{nd}$ - $3^{rd}$ November, 2017

#### at the Faculty of Humanities and Social Sciences, Khon Kaen University

Thursday	2 <sup>nd</sup>	November	2017
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08.30-09.00	Welcome /Registration
09.00-09.20	Opening ceremony
09.20- 09.30	Graduate Research Award
09.30 -10.45	Keynote speech: Professor Dr. Christoph Antweiler
10.45-11.00	Break
11.00-12.30	Paper presentation

#### Panel 1 :Language and Literature,Room 1 : LE Moderator:Asst. Prof. Sasikan Kosittrakun

- 1. Teachers' Perceptions of Internationalization Thidaporn Jumpakate, Atipat Boonmoh
- 2. The Effectiveness of Error Analysis in Designing a Learning Tool for a Large Translation Class

  Panachanok Chanwaiwit
- 3. External Stakeholders' Participation: Life-blood of Public Schools *ANDRO T. TABIOLO, MAEd.*
- 4. How Does the Powerful Speech of Chinese President Xi Jinping Affect the World? : Appraisal Analysis

  Sappasiri Songsukrujiroad
- 5. A Study of English Speaking Proficiency of TNI Students Steven Bosley, Bundit Anuyahong

#### Panel 2 :Language and Literature, Room 2 : LE Moderator :Mr.Vincent Cheylan

- 1. Mother Tongue Based-Multilingual Education (MTB-MLE): Initial Assessment on its Implementation *Marie Joy D. Banawa, Ph.D.*;
- 2. The Women in Small Scale Mining: A Case Study in Southern Philippines

Maria Cecilia M Ferolin PhD &Nasseren Macarambon

- 3. Adherence to Computer Laboratory Safety Practices by Students among the Three Secondary Schools In Iligan City

  Marjorie Ann O. Caramba, April Grace D. Layag,

  Hanalee B. Mamailao, Michael Art R. Napoles
- 4. E-Module in 3d Rendering using Combined Software

  Joelan L. Cañete, Mirasol N. Herco, Alynor Marie G. Sabac,

  Michael Art R. Napoles

5. The Level of Computer Literacy and Technology Integration into the Curriculum among the Pre-service Teachers of the Department of Technology Teacher Education, College of Education, MSU-IIT Margie Lhan L. Partosa, Marjolyn D. Sasutil, Dennis Jay M. Valeza, Yolanda P. Garcia, KayceMaye Michelle A. Dapanas, Osuardo A. Pabatang, Jr.

#### Panel 3 :Language and Literature, Room 3 : LE Moderator :MissAnongnard Nusartlert

- 1. Writing the Unwritten Grammar of Fluid English Pronunciation: Sentence-level Phonetic Blends in 2017 Spoken English Frederick Flynn
- 2. A study of Effectiveness of Learning Japanese by Using Assignments through Facebook

  Hitomi Yamaguchi, BunditAnuyahong
- 3. Motivation in Learning Japanese language of Undergraduate students at Thai-Nichi Institute of Technology *Rina Matsuoka, Bundit Anuyahong*
- 4. Needs of Content and Language Integrated Learning (CLIL) in Engineering Students

  Wipanee Pengnate
- 5. The study of reflection on social and culture appeared in the songs of WongchanPairoj

Jukkit Autum, Hamehan Sihing, Supornnee Jampa, Wilayluk Treemek, Uraiwan Singthong

### Panel 4: Language and Literature, Room 4: LE Moderator: Supakit Buakaw, Ph.D.

Students through Oral Presentation

- Language Evolution: The Current Trend and Controversy of Northern Thai Dialect Chalermphong Tham-ngarn, Chalermchai Parasuk
- 2. Enhancing English Speaking Skills of Thai University Graduate

Apaporn Puchpan, Saiwaroon Chumpavan

- 3. The Implementation of Constitutional Rights of Women in the Practices of Female Circumcision in EAST JAVA *Lanny Ramli*
- 4. A Study of Problems and Obstacles in Learning Japanese Language of Undergraduate Students in Private University Walee Rungratthawatchai, Bundit Anuyahong

5. Needs of Massive Open Online Courses (MOOCs): A Case of Business Japanese Students

Gun Arlaiyart, Wipanee Pengnate

### Panel 5 :Language and Literature, Room 5 : LE Moderator :Itsarate Dolphen, Ph.D.

- Analysis of the quality of translated texts produced by Google Translate from Thai to English Angkana Tongpoon Patanasorn
- 2. Game of Stereotype, Prejudice and Discrimination: The Analysis of Bias from Game of Thrones

  Wigran Namphadorn
- 3. Lexical Bundles in Thai Medical Journal Articles: A Corpus Based Study

Panupan Panthong, Jirundorn Kunthama, Kornwipa Poonpon

4. Self-Perception of CEFR-based English Skills of Sixth Grade Students in KhonKaen

Tritiya Saiyakit, Noppaluck Chaiyosang, Kornwipa Poonpon

5. The Contribution of the Northern and Northeastern Thai Voiced Palatal Nasal in Spanish Pronunciation

Arthit Jittho

#### Panel 6: Philosophy and Religion, Room 6: PH Moderator: Asst. Prof. Puttharak Prapnork, Ph.D.

1. Value Vs. Value: An axiological study of Sudha Murthy's Dollar Bahu

Mukta Jagannath Mahajan;

- 2. Exploring Thai Teachers' Stress Reduction Through Mindfulness Practice: A Synthesis of Research

  Jesse Sessoms
- 3. THE SITUATION AND IMPACTS OF HEALTH TOURISM IN KHON KAEN MINICIPALITY

Sukhumvit Saiyasopon

- 4. Career Choice Indicators of BSTTE-DT: A Gender Perspective Kristy R. Avelina, Sheena P. Cullamat, Annette C. Jarilla, Michael Art R. Napoles
- 5. Leadership Synergy of Village Government in the Musrenbangdes Activities

Sulismadi, Wahyudi, Salahudin, IhyaulUlum

#### Panel 7: Sociology and Anthropology, Room 7: SA Moderator: Asst. Prof. Wassamill Watcharakaweesilp

The Ethnic Gap in Poverty and Inequality Policy in Thailand: A
New Dataset on Ethnic Inequalities in Education, Health, and
Other Areas of Human Achievement

John Draper, Joel Selway

- 2. The Depiction of Thai Women in Hollywood Films Saranphon Poltecha
- 3. Tourism and the Socio-economic Condition of BoracayAti ( Aeta) : A Case Study

Anne Cicely I. Remetio-Samar

- 4. GENDER SEGREGATION AND VULNERABILITY OF WOMEN: A SOSIOLOGICAL STUDY AT TRADITIONAL BATIK HOME-BASED INDUSTRIES IN EAST JAVA *Emy Susanti*
- 5. CHILDREN'S DENTAL HEALTH AND WOMEN EMPOWERMENT STRATEGY AT THE POOR COMMUNITY IN EAST JAVA Satiti Kuntari

#### Panel 8 :Social Development, Room 8 : SD Moderator :Asst. Prof.Wipawee Grisanaputi, Ph.D.

1. Urban Gardening: Individual Homes PerspectiveTowards Square Foot Gardening

Hassanal M. Ampang, Kent E. Barcelo, Rochell Mae N. Rojero, Michael Joseph F. Boniao and Michael Art R. Napoles

- Impact of External Environmental Factors on Green Supply Chain Management: An Empirical Study in Fast Moving Consumer Goods Industry in Vietnam Duong Van Bay
- 3. Education for All: The Analysis of Multi-Actor Relation on Implementing Education System in LPKA Wonosari, DI. Yogyakarta

Maria Angelica Christy Aka1, Farahita Nandini, M. Dimas Ponco Wirianto

- 4. Becoming Ajarn: Narratives of the Filipino Teachers in Thailand *Eunice Barbara C. Novio, Nancy Guigue Catane*
- 5. Developing Hi-tech Applied Agriculture towards Sustainability and Efficiency: A Case Study in Thai Nguyen Province

  Ta Thi Thanh Huyen

#### Panel 9: Social Development, Room 9: SD Moderator: Thanapauge Chamaratana, Ph.D.

- 1. The impact of green investing on the performances of enterprises in VietNam: A study using both quantitative and qualitative methods *Chu Thi Mai Phuong, Nguyen Thi Thanh Huyen, Nguyen Thuy Quynh*
- Nationalism, Patriotism and Attitude Towards the European Union: An Irish Empirical Study 2017 Nhu Hieu, Truong
- 3. Impact of Trade Liberalization and FDI on Water in Vietnam Manufacturing Industry

  Nguyen Thi Thanh HUYEN, Chu Thi Mai PHUONG
- 4. Are Drugs Dealers Less Risk Averse? Evidence from Micro-Level Data from Thailand

  Tongyai Iyavarakul
- The Relationship of Poverty on Exploitation and Violence against Children
   Amalia Syafitri

### Panel 10 :Social Development, Room 10 : SD Moderator :Paradee Tungtang, Ph.D.

- Gender Dysphoria or Self-Creation: A Transcultural Analysis of Transgender Identity and Trans-Stress Aneesh Sasikumar
- 2. Using TPB Model to Explore Drivers of & Barriers to Intention for Consumer loan from official Financial institutions (Case of the North Vietnamese people)

Pham Hong Hoa, Ho Chi Dzung, Nguyen Hoai Long

- 3. Influence of Service Quality on Customer Satisfaction and Loyalty: A case study at Agribank- Thai Nguyen Branch
  Nguyen Thi Gam, Phạm Ngọc Vân, Dam Thanh Huyen,
  Nguyen Thi Lap
- 4. Accessing the Applicability of Social Responsibility Accounting in Enterprises of Vietnam

  Nguyen Thi Hong Thuy, Nguyen ThiHuong Lien
- 5. Financial Literacy of Vietnamese Students *Khuc The Anh, MSc., Pham Van Tue Nha, MSc.*

### 13.30-15.00 Panel 11 :Language and Literature, Room 1 : LE Moderator :Asst. Prof. Sasikan Kosittrakun

- 1. The Legacy of Emmanuelle: Oriental Desire and Interracial Encounters in European Films Set in Thailand 1974-1980

  Alexander J. Klemm
- 2. Error Analysis as a Key Factor in Second Language Pedagogy *KSGS Nishantha*
- 3. Japanese in Bangkok Linguistic Landscape: Case Study of Gateway Shopping Mall, Ekamai

  Jariya Sudtho, Witsaroot Zhangsirikul, Saijai Kerdmongkol,

  Lamyai Singsook, Thaweewat Kanta, Fah Campbell,

  Chonthicha Rojanasang
- 4. A Sexual Understanding Towards' Sex Before Marriage *ANDRO T. TABIOLO, MAEd.*
- Speech Act Analysis of Interpersonal Responses on Success and Failure in the Classroom AnsikanPuthornjai

#### Panel 12: Language and Literature, Room 2: LE Moderator: Mr. Vincent Cheylan

- 1. E-Learning Module in 3D Homes Designing

  Jenifer O. Cuasito, Farhana I. Dimasar, Adelfa L. Torro,

  Michael Art R. Napoles
- 2. E-Module in Learning the Basic Tools in Google Sketchup

  Betchy Rose Abing, Kriezyl Mae S. Bantilan, Kent Stephen

  Toledo, Michael Art R. Napoles
- 3. High School Teachers' Proficiency in English Language Teaching and Learning Based on the 21st Century Learning Skills: A Case Study in Chiang Rai Province

  \*\*Bhornsawan Inpin\*\*
- 4. Syntactic Constituents of Power in Political Speech: An Activity to Empower Writing

  Somsak Kaewnuch
- 5. Examining the Relationship between Vietnamese ESL Learners' Receptive Knowledge of Academic Verbs and their Ability to Recognize Associated Verb-noun Collocations

  Hoang Minh Tran, Wiwat Puntai

### Panel 13: Language and Literature, Room 3: LE Moderator: MissAnongnard Nusartlert

1. Developing Instruction Based on the Integration of Collaborative Strategic Reading (CSR) and Mobile Learning (ML) to Enhance Students' Reading Ability

Piangrawee Nantawong, Bhornsawan Inpin

2. Thai Teachers Talk Teacher Autonomy

Chatrawee Intraboonsom, Pornapit Darasawang,

Hayo Reinders

3. Teacher Perceptions, Practices, and Challenges of Learner Autonomy: A Case Study of Northeastern Thailand Rajabhat Universities

Suwitchan Un-udom

4. Student politics in higher education: Of Grants, Funds, Fees Must Fall and the lack thereof: A comparative study of South African and Zimbabwean University

Dube Bekithemba

 Language Transfer: Spanish Errors Influenced by L1 Interference in Thai Students of Spanish Chadchavan Sritong

### Panel 14: Language and Literature, Room 4: LE Moderator: Supakit Buakaw, Ph.D.

 Effects of Using Communicative Approach to Enhance Japanese Structure Learning of Beginners Chareeluk Tantip, Bundit Anuyahong

- 2. Curriculum Development of German Study in State Universities in Thailand: A Study on Implementation of the Thailand Qualifications Framework for Higher Education (TQF:HEd)

  Kanokkwan Kaewtae
- 3. A Study of Problems and Obstacles in Using MOOCs of TNI Students

Supennapar Bunphoem, Bundit Anuyahong

- 4. How to Keep Japanese Investors Staying in Vietnam *Cao Thuy Xiem*
- 5. Business Process Re-engineering (BPR) in Post-privatization SOEs: Theoretical Background and Research implications *Hoang Van Cuong, Nguyen Huu Ngoc*

### Panel 15: Culture and Language, Room 5: CL Moderator: Itsarate Dolphen, Ph.D.

1. INTERNATIONAL MEDIA AND PEACE-BUILDING IN MOGADISHU, SOMALIA

Oyetola Oniwide

2. Communal Septic Tank : The Mutual Resources to Preserve the Environmental

Mila Mardotillah

- 3. A Comparative Study of Kam Phonology in Rongshui *He Hui*
- 4. Cohesion in the form of conjunction :Thai Speeches Delivered by Korean Students

Sureerat Bumrungsuk, Pakom Bumrungsuk

5. PHYSICAL EDUCATION PROGRAM OF TERTIARY SCHOOLS IN REGION 10, MINDANAO, PHILIPPINES Edward L. Banawa

#### Panel 16: Public administration, Room 6: PA Moderator: Asst. Prof. Puttharak Prapnork, Ph.D.

1. Driving Etiquette among Senior High School Students in Yogyakarta

Sugi Rahayu, Utami Dewi

- 2. Evaluate the Impact of Public Policy on Rice Yield in Vietnam *Le Hoang Minh Nguyet, Nguyen Minh Thu*
- 3. LANDSCAPE GOVERNANCE IN MT MALINDANG, SOUTH PHILIPPINES: A Stakeholder Analysis

  Jay Rey G. Alovera, Ma. Cecilia M. Ferolin
- 4. Economic Political Factors in Agrarian Reform Policy in Indonesia. (Case Study: Granting of Land Title Certificate for Badega Society, Garut Regency, West Java Province, Indonesia)

  Anry Firmansyah, Rio Yusri Maulana
- 5. STREET VENDOR REGULATION POLICY IN YOGYAKARTA in the effort of Empowerment, Improvement of Public Order and Tourism Object

  Argo Pambudi and F. Winarni

#### Panel 17 :Social Development, Room 7 : SD Moderator :Asst.Prof.Wassamill Watcharakaweesilp

1. HUMAN RIGHTS OF WOMEN AND THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA Lanny Ramli

- 2. Stigma of HIV Patients in NAN Province Jarin Santhong
- 3. Gender Perspectives of Drafting Students on the 21st Century Paintings

John G. Adil Jr., Raul Winston R. Lim, Sancelo Marco Anton A. Umbac, Michael Joseph F. Boniao and Michael Art R. Napoles

4. AEROPEL EXERCISE: ITS EFFECT TO DYSMENORRHEA PAIN LEVEL AMONG STUDENTS

Vienna Lou B. Libres, Edward L. Banawa

5. The Measurement of Economic Efficiency of Agricultural Cooperatives Operation in the Upper-Middle Part of Thailand *Anucha Wittayakorn-Puripunpinyoo* 

#### Panel 18: Social Development, Room 8: SD

#### Moderator: Asst. Prof. Wipawee Grisanaputi, Ph.D.

1. Online Social Networks Influencing Students' Social Learning Outcomes, An Analysis In Vietnam

Hearth, Hearth, Orangh Hearth, Physical Reports Hearth, This Hearth, Name of the Physical Reports Hearth, This Hear

Hue Thi Hoang, Quynh Huong Pham, Hanh Thi Hai Nguyen, Thuy Thi Thu Pham

- 2. ASEAN Economic Community and Vietnam Human Resource *Le Dang Minh, Tran The Tuan*
- 3. The Need to Provide Education to the Children of Construction Laborers in the Large-scale Construction in Bang Khae Bangkok *Nattapol Pourprasert*
- 4. Estimation Of Recreational Value As A Basis For Improving Payment For Forest Environmental Services In Tourism: An Application Of Travel Cost Method In Ba Vi National Park, Vietnam

Nguyen Van Hieu, Nguyen Hoang Nam

5. Distribution and Utilization of Sago forest in Southern Thailand : Trang Province

Amarin Suntiniyompukdee, Apirak Songrak, Somrak Rodjaroen, Tanawit Thongwichean, Arrisa Sopajarn, Sudee Niseng

#### Panel 19: Social Development, Room 8: SD Moderator: Thanapauge Chamaratana, Ph.D.

- 1. Cyberbullying Behaviors and Impact to Adolescence in Indonesia *Farah Fauzia*
- 2. Labor Force Participation of Thai Elderly Workers Thasanee Satimanon and Monthien Satimanon

- 3. Community-Based, Participatory City Development Strategies in Vietnam and Case of Tam Ky, QuangNgai Province

  Le Thu Hoa, Dang Viet Ha
- 4. Enhancing The Efficiency Of The Logistics System In Viet Nam Towards Sustainable Economic Development *Duong ThiTinh*
- 5. Role of State in Developing Low-Income Housing in Hanoi Urban Area

Nguyen Thi Ngoc Huyen, Nguyen Thi Hong Minh, Nguyen Ngoc Tuan

### Panel 20 :Education in Humanities and Social Sciences, Room 10 : ED Moderator :Paradee Tungtang, Ph.D.

1. Economic Exclusion of Local Residents in the Borderland of Surin Province, Thailand

Watcharee Srikham

2. Community, development and environmental destruction project. Analysis of a won case of mini-hydro power plant project in Sri Lanka

MSML Karunaratne and MD Bandara

- 3. Guarantee Credit For Small And Medium Enterprises (Sme) In Vietnam: Situation And Solutions

  Le To Hoa
- 4. A Synthetic Satisfaction Index for Public Administrative Service Quality

Pham Thi Mai Anh

5. Image transfer through sponsorship- the role of sponsor-event congruence The Happy Colour Run and Habeco Case:

Nguyen Dinh Toan and Vu Tri Dung

#### 15.00-15.15 **Break**

### 15.15-17.00 Panel 21 :Language and Literature, Room 1 : LE Moderator :Asst. Prof. Sasikan Kosittrakun

- 1. A Study of English and Japanese Writing Techniques of Undergraduate Students in Higher Education *Jarinee Hoyhoul, Wipanee Pengnate*
- 2. A study of English Listening Ability of Pre-English Students at TNI

Kornthip Ratanapumma, Bundit Anuyahong

3. Effects of Technical and Business Students' English Writing according to English Instructional Model Based on Communicative Approach Theory

Boonchai Khongsagtrakool, Bundit Anuyahong

4. A Study of the Ability in Giving Speech in English of the Third Year Students majoring in International Business Management at TNI

Chonticha Na-ngam, Bundit Anuyahong

5. An Investigation of Translation Strategies in Salon News Column Employed by English Major Students at KhonKaen University *Panupan Panthong* 

#### Panel 22 :Language and Literature, Room 2 : LE Moderator :Mr.Vincent Cheylan

- 1. Marketability of Drafting Technology and Drafting Related Works Ella Suzanne E. Flores, Novelyn A. Luardo, Michael Art R. Napoles
- 2. Dubbing of Films: Interpreting and Analyzing Non-Verbal Communication Towards Language Translation *Airen C. Sajulga, Melba B. Ijan*
- 3. The Development of an "English for Communication" Training Course for Thai Traditional Doctors and Their Assistants to Promote Tourism in Phetchaburi

  \*\*Kannika Talalak\*\*
- 4. Using Facebook as an Educational Tool for Teacher Trainees in Japanese: From the Training Institution's Viewpoint *Manami Fujihira*
- 5. Effects of English Speech and Anxiety in Speaking English of First Year Undergraduate Students in Private University

  \*Bundit Anayahong\*\*

#### Panel 23 :Language and Literature, Room 3 : LE Moderator :MissAnongnard Nusartlert

 A Study of Satisfaction and Motivation in English Language Learning Based on Communicative Approach for Higher Education Students

Chawalit Tansiri, Bundit Anuyahong

2. An Analysis of Self-degradation in Public Speech: A Case of Oprah Winfrey's Speech at Harvard University

Atichat Rungswang

3. An Error Analysis of Paragraphs Written in English by Freshmen of Higher Education Level

Pisit Jittisukpong, Bundit Anuyahong

4. Non-English Major Undergraduate Students' Perceptions toward Learning English through Video Clips

Tuntiga Wang, Narathip Thumawongsa

### Panel 24: Language and Literature, Room 4: LE Moderator: Supakit Buakaw, Ph.D.

1. Lexical Elements of Saluan Language: A Minority Austronesian Language of Eastern Indonesia

Valantino Ateng Pamolango, Hempy Winata

2. A Study of ASEAN Citizen Readiness of Undergraduate Students in Higher Education

Nattapol Pourprasert, Wipanee Pengnate

3. The Effects of Scaffolding Instructional Model in Promoting Students' Psychological Characteristics and Academic Writing Ability

Duangkamon Suanthong

4. Gender, Alcohol, and Unrequited Love in Thai-Isaan Songs *Vanessa Moll, Orathai Piayura* 

### Panel 25 : Culture and Language, Room 6 : CL Moderator : Itsarate Dolphen, Ph.D.

1. Treatment of Sex in Carl Muller's Trilogy on a Burgher Family in Sri Lanka

Palitha Niroshan Rathnayake

2. A Corpus-Based Analysis of Specific Vocabulary in Khmer Sanctuary Context

Prapaporn Sompakdee, Uthaivan Danvivath

3. A study of Japanese Communication Ability of Low Learning Proficiency Students: A Case of Multimedia Technology Students at TNI

Masashi Inoue, Bundit Anuyahong

4. Impediments to Unemployment: Its Impact to the Well-being of an Individual

Angel Mae J. Fabre

#### Panel 26: Public administration, Room 6: PA Moderator: Asst. Prof. Sataporn Roengtam, Ph.D.

1. SegoroAmarto Movement: Strategic Inovation For Eradicating Poverty In Yogyakarta City Indonesia Lena Satlita and Utami Dewi

2. Institutional Capacity Building for Poverty Reduction Program in KulonProgoRegency

Marita Ahdiyana

3. Strengthening Budgetary Transparency in Vietnam's New State Budget Law of 2015 in Alignment with International Good Practice

Hoang Thi Thuy Nguyet, Vu Cuong

- 4. Strengthening Collaborative Governance in Participatory Social Service For Elderly (Case Study: Yogyakarta Province, Indonesia) Kurnia Nur Fitriana, Yanuardi, Pandhu Yuanjaya, Utami Dewi
- 5. Portable Solar Dryer for Home Use
  Sittie Johaimah B. Lomondot, Juhairia B. Malawani, Johaima
  R. Pagayawn, Winstonjun N. Tuliao, Yolanda Garcia,
  KayceMaye Michelle A. Dapanas, Osuardo A. Pabatang Jr.

#### Panel 27 :Social Development, Room 7 : SD Moderator :Asst.Prof.Wassamill Watcharakaweesilp

1. Vietnam Automobile Industry In The Context Of Tariff Cuts Approaching

Cao Thuy Xiem, Le To Hoa

 Opportunities and Challenges For Vietnam Insurance Industry When Participating AEC and TPP - Some Recommendations For Insurance Workforce Improvement

Msc. Phan Anh Tuan, Dang Thi Minh Thuy

- 3. The Active, Assertive And Responsible Policy of Viet Nam In ASEAN Environment Cooperation

  Huynh Thi Mai Dung
- 4. The long Term Impact of Thai-ASEAN International Trade on Income and Employment of Thai Economy

  Anucha Wittayakorn-Puripunpinyoo
- 5. Roles of Ethnicity and Culture in Facilitating Raw Cyprinoid Fish Consumption in the Isaan Region of Thailand

Thepporn Mungthanee, Rungarun Boonsayan, Prasit Kunurat, Sekson Yongvanit 6. Intergovernmental Cooperation in Brantas River Watershed Governance in East Java Indonesia

Tri Sulistvaningsih, Masduki

#### Panel 28 :Social Development, Room 8 : SD Moderator :Asst. Prof.Wipawee Grisanaputi, Ph.D.

- Applying Business Model Canvas for New Social Start Up Enterprise In Organic Farming Vu Tri Dung, Dinh Van Oanh
- 2. TAJAMAS (Tabungan JambanMasyarakat) as a Solution Towards Open Defecation Free at Kalongan Village, Bojonegoro Regency Novitha Sari Pattara, Fitri Widyacahya
- The System of Criteria to Assess Sustainable Development of Industrial Parks (IPs) in Viet Nam Tran Thi Mai Hoa
- 4. Public debt management in Vietnam: Limitations and orientations for resolution

  Tran Hoang Long
- 5. Labor And Employments For Elderly People In Vietnam Nguyen Nam Phuong, Doan Thị Mai Huong, Th.S. La Ngoc Mai

#### Panel 29 :Social Development, Room 8 : SD Moderator :Thanapauge Chamaratana, Ph.D.

- 1. Competitiveness of Sea and Island Tourism in Nghe An Province Thai Thi Kim Oanh, Bui Thi Hong Viet, Doan Thi Thu Ha
- 2. Public-Private Partnerships In E-Government: Experiences From Other Countries And Lessons For Vietnam

  Nguyen Thi Le Thuy, ThiHai Yen
- 3. Participatory Research in Preparing Sustainable Tourism Strategy Plan In Head Watershed of Chiang Mai, Thailand *Anavin Suwanna, Krittika Inta, Suthipong Pisitsenaku*
- 4. Stochastic Growth Modeling of Public Rail Transportation Use in Bangkok

Pichchaporn Poltree, Napat Harnpornchai

5. The Impact of Asean Economic Community (AEC) on Demand of Female Labour in Vietnam

Hoa Nguyen Quynh, Toan Pham Ngoc

### Panel 30 :Education in Humanities and Social Sciences, Room 10 : EDModerator :Paradee Tungtang, Ph.D.

1. Analysis of customs-business partnership affecting the compliance of import and export enterprises with customs law and regulation: Vietnam case

VuDuy Nguyen

2. The public image of Vietnamese public administration services on social media – a comparison between structured and unstructured data

Chien Truong Dinh, Phu Vu Xuan, Khanh Hoa Le Pham

3. CULTURAL COMPETENCE AMONG EFL TEACHERS IN THE PHILIPPINES

Leo H. Aberion, Almira C. Aberion

4. ALDAMES LANGUAGE: ITS LANDSCAPES AND TOPOGRAPHIES

Leo H. Aberion, Luzviminda S. Roda

5. INFORMATION MANAGEMENT AND THE CONTROL OF THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA

Tri Soesantari

#### Friday 3<sup>rd</sup> November 2017

08.30-09.00 Welcome /Registration 09.00-10.30 Paper presentation

#### Panel 31 :Language and Literature, Room 1 : LE Moderator :Asst. Prof. Sasikan Kosittrakun

1. The concept of mural painting in SakonNakhon, NakhonPhanom and Mukdahan province (Sanook group)

Penpansa Pakasith, Chaanont Chaithongdee, Nuntaporn Boonprom, Thanyapong Sararat ,Kawinwat Hiranburana

2. The Curse Words, Sexual Relations, Uncertain: The Meaning of The Curse Words, Incest and Uncertainty of human norm in Novel "Sai Pun pa yuk

Orawan Rithisrithorn

3. Pathomsombodhi Paintings: the Function for predicting the life of PhutaiKhambong People

Sudthinan Srion

4. "The Wilderness" Ecological Spaces in Isan Folk Tales *Khomkrit Woradejnaiyana* 

5. "Kanji" and Japanese society: A case study of Chinese characters used in Japanese (kanji) with roots associated with "kokoro" 心 "
Suparerk Chairat

#### Panel 32 : Culture and Language, Room 2 : CL Moderator : Asst. Prof. Wassamill Watcharakaweesilp

- 1. Form the "Ngusuang" to the "Phayakhankhak": Self and Identity Construction in Isan Folk Tales

  Khomkrit Woradejnaiyana
- 2. The Narrative and Concept on San Poo Ta (Shrine of The Ancestor) in Sisaket Province

  Chaanont Chaithongdee;
- 3. Developing Bilingual Folk Story Book for Implanting Morality to Primary School Students

  Thussaneewan Srimanta
- 4. Words and Meanings in Isan Traditional Folk Songs and Cross-Cultural Communication in the Thai Context:

  Wassamill Watcharakaweesilp
- Causes of Changes in SakonNakhon Cultural Landscape in The Period of 1892-1932

Anuwat Karnthak, Songyot Weerataweemat

### Panel 33: Media, Information and Communication, Room 3: MC Moderator: Paradee Tungtang, Ph.D.

1. Information Seeking Behavior of cancer patients treated by alternative medicine

Sasalux Boonroj, Malee Kabmala

2. Political Information Communication of Thai People : Literature Review

Komgrit Rumdon, Chollabhat Vongprasert

3. A Comparison of Academic Achievement Prediction between Health Sciences, Sciences & Technology and Humanities and Social Sciences Student

Kanyarat Kwiecien, Anchana Bungutum, Pachara Prompithak, Tatpong Pruksrirat

4. Collaboration between Faculty and School Librarians in supporting an Open Approach

Juthathip Tingkaew, Malee Kabmala

 Organization of Local Agricultural Knowledge By Using Facet Approach

Malee Kabmala and Pitaya Soontarawong

### Panel 34: Media, Information and Communication, Room 4: MC Moderator: MissAnongnard Nusartlert

- 1. Development knowledge base Isan Folktale ontology *Apirudee Jantadech, Malee Kabmala*
- 2. Study Of The Function Of Keeping System Used In Government Agencies

Sasithorn Satit, Vitsapat Chaichuay

- 3. Information Management for Public Relations Curriculum of ChayaphumRajabhat University *Usanee Phromdue, Malee Kabmala*
- 4. Analysis of Information Features of Isan murals painting Suwannee Hoaihongthong, Kanyarat Kwiecien
- 5. The Process of knowledge management of Pracharath Thailand company

Arirut Sukwatthansombat, Chollabhat Wongprasert

#### Panel 35 :Public administration, Room 5 : PA Moderator :MissSirayu Phowanna

- 1. The monk's role and national security policy in the Cold War *Narong Chuebuayen*
- 2. The Participation of the Basic Education that the Clergy are Involved in school Management Districts, Chonburi *Worrapon Kongsanoh*
- 3. Development of Sea Fishing Policy in the National Economic and Social Development Plan

  Pawida Rungsee, Sekson Yongvanit
- 4. SIGN IN KUI'S SAENTONTA RITUALS

  Preecha Butrat, Homhuan Buarabha, Banyatti Salee

### Panel 36: Philosophy and Religion, Room 6: PH Moderator: Khannika Kamdee, Ph.D.

- Belief of Samsāravaṭṭa in Theravada Buddhist Philosophy : A case study in CūḷaKamma-vibhaṅgaSutta Pra Ackraded Sansang, Khanika Kamdee
- 2. The Parenthood of Children Born under Assisted Reproductive Technology in the Buddhist Perspective *Rattana Panyapa*
- 3. The criteria of the graduates: Case studies in Dhammapadatthakatha

  Vinai Suriyatama, Khanika Kamdee

4. Administrative Role of DhammayuttaSangha in Nongbualamphu Province

Aphichit Mueathaisong

### Panel 37: Philosophy and Religion, Room 7: PH Moderator: Asst. Prof. Kanyarat Kwiecien, Ph.D.

1. The Existential Perspective in Novel "Ngao See Khao" (white shadow)

Sirinun Thup-asa, Khamhaeng Visuddhangkoon

- 2. Bodhisatta Ideology: Motivation for Life Development Saranya Wipatchawatee
- 3. Analytical Study of Virtue Ethics in Philosophy of Education in Theravada Buddhist Philosophy

  \*\*Krittaphars Saithongdee\*\*
- 4. Nibbana in View of Thai Forest Monks Renu Meethet

### Panel 38 : Center for Research on Plurality in the Mekong Region, Room 8 : CERP(1)

#### Chair: Jaggapan Cadchumsang, Ph.D.

- 1. Dynamic of Tourism Policy of China

  Jie Yang, Keeratiporn Jutaviriya, Jaggapan Cadchumsang
- 2. Changes in the Frog Festival of the Zhuang in Baying Village amidst the Expansion of Cultural Tourism

  Houdian Ya, Jaggapan Cadchumsang
- 3. Social Network Construction by Vietnamese-Thai in the Thai-Laos Border Area, NakhonPhanom Province

  Nattawat Auraiampai, Keeratiporn Jutaviriya,

Nattawat Auraiampai, Keeratiporn Jutaviriya, Jaggapan Cadchumsang

4. The Dynamics of Muslim Immigration and Settlement in NongKhai

Luksika Ngohse, Jaggapan Cadchumsang

#### Panel 39 : Center for Research on Plurality in the Mekong Region, Room 9 : CERP(2)

#### Chair: Asst.Prof.Keeratiporn Jutaviriya, Ph.D.

- 1. Becoming Thai Cross-Border Entrepreneurs
  Supakan Saenkham, Rukchanok Chumnanmak, Patcharin Lapanun
- 2. Laotian Petty Traders: The Circular Flow of Economics on Thai Lao PDR Border Marketplace

  Sudarat Sriubon, Jaggapan Cadchumsang

3. The Patron-client Relationship in Sugarcane Harvesting under the Quota System

Yada Sawangpaew, Patcharin Lapanun, Rukchanok Chumnanmak

4. Contract Farming: Choice or "Trap" for Farmers

Sitthiwat Nasok, Patcharin Lapanun, Rukchanok Chumnanmak

### Panel 40 :Research Group on Wellbeing and Sustainable Development, Room 10 :WeSD

#### Moderator: Assoc.Prof.Buapun Promphakping, PhD.

- Livelihoods Changing and Wellbeing of the Households in the World Heritage Site, Luangprabang City, Lao PDR Thongsamout Moutnivong, Sompan Techa-atik
- 2. The Participation of the Community and Local Administrative Organization (LAO) for the Patients' Wellbeing at the End of Life Stage (Palliative Care)

Woranuch Juntaboon, Buapun Promphakping

- 3. Process of Public Health Policy Development: A Case Study of Green Market in KhonKaen Municipality

  Sayam Buarapha, Somphan Techa atik
- 4. Implementation of Policy on Healthcare System Development for Prisoners in KhonKaenPrison

Ninlawadee Promphakping, Pornpen Somaboot, Pattaraporn Weeranakin, Woranuch Juntaboon, Patchanee Muangsri, Viboon Wattananamkul

10.30-10.45 **Break** 

10.45-12.30 Paper presentation

#### Panel 41 :Language and Literature, Room 1 : LE Moderator :Asst. Prof. Sasikan Kosittrakun

 Developing a Teaching Model of Thai Traditional Dancing art for the Hearing Impairs: A case study of SotsuksaKhonKaen School for the Deaf

Danaiya Sungketkarn

- 2. The Style in the novel "Buppesannivas" of Rom Pang *Sumalee Phonkhunsap*
- 3. The Construction of Marginalization in Modern Laos Literature *Peekanit Satarn*

4. Final consonants of English loanwords in English-Lao Lao-English Dictionary

Kanyarat Unthanon

 The Semantics Field of Village name in Muang District, NakhonPhanomProvince Nanteya Panchote

#### Panel 42 :Culture and Language, Room 2 : CL Moderator :Asst.Prof.Wassamill Watcharakaweesilp

- 1. Thai Isan People and the State of Being Misplaced *Autthapon Intasena*
- 2. Image of marginal people in movies directed by PojArnon
  Nawaphon Kunmaneelert, Apisit Meepanya, Thatchai Maika,
  Khaneangchai Viriyasoonthon, Athichart Boonyotying
- 3. The Rituals for the Dead of Chinese-Thai in Mahasarakham *Pinnaporn Kongtan*
- 4. Cultural Meaning Expression through Rituals of Thai-Chinese Heritages in MahaSarakham Province

  Aunchana Thonggajai
- 5. Japanese Cultural Diplomacy in Mekong Sub-region Saowalak Heebkaew

### Panel 43: Language and Literature, Room 3: LE Moderator: Paradee Tungtang, Ph.D.

- 1. Conceptual Metaphors of GRUE Colour in Vietnamese Language Rujiwan Laophairoj
- 2. Expression of Meaning through Language and Signs in 100 Patriotic Song of China

  Ma Huanhuan
- 3. 100 Years of Japanese All-Female Cast Takarazuka Revenue and the Factors Contributed to Its Survival

  Paradee Tungtang, Maturote Patship, Shinohara Nobuaki
- Code Switching between Central Thai and Northeastern Thai Dialect in Mor-lam

Witchuda Khamnon, Rattana Chanthao

 Teaching Techniques Inspiration for the Lanna Polytechnic Chiang Mai Technological College teachers Yanin Khuna, Patsuda Kalayanawut

### Panel 44: Media, Information and Communication, Room 4: MC Moderator: MissAnongnard Nusartlert

1. Knowledge management in project management of crisis child protection : Literature review

Pipatpong Chuprayoon, Chollabhat Vongprasert

2. A Synthesizing Knowledge of Isan Folk Weaving Tools using Facet classification approach

Sumana Chiangnangam, Malee Kabmala

3. Information Service Development using User Centered Design : Literature review

Narit Bobuangoen, Kanyarat Kwiecien

4. Factor Affecting Digital Literacy in the Workplace for Supporting Staff, LoeiRajabhat University

Kampon Kessalee, Kanyarat Kwiecien

#### Panel 45 :Social Development, Room 5 : SD Moderator :MissSirayu Phowanna

- Means to development of Supplementary Vocation in Sufficiency Economy; A Case Study of Growing PudSila Municipality Sila Village, SilaTambonMeang District, KhonKaenProvinee Aunriya Lakhonkwa, Wilaiwatt Grisanaputi
- 2. On the determinants of wage rate in the sex market *Pathompong Ophaso, Tongyai Iyavarakul*
- 3. Effects of Brain-Based Learning Management on Word Creation of Grade 5 Secondary School Students *Dhanita Doungwilai, Pichitchai Sudsang*

### Panel 46: Philosophy and Religion, Room 6: PH Moderator: Khannika Kamdee, Ph.D.

- 1. Suicide and First Buddhist Precept *Yutasin Aramsri*
- 2. Death Of Socrates : The Real Existence *Pha Pojanun Kumpol*
- 3. The Significant Implication of the Kiyomizu Temple Scenes in the Noh Play- "Tamura"

Wanatsanan Sookthon

4. Tourism management methods of PrabuddhapadaPupankam Monastery

Khanika Kamdee

### Panel 47: Philosophy and Religion, Room 7: PH Moderator: Assoc. Prof. Malee Kabmala, Ph.D.

- Philosophy of Nishida Kitaro: Groundwork for the Modern Japanese Philosophy
   Sarayuddha Lhaspajchimanandh, Khamhaeng Visuddhangkoon
- 2. Background of RaJaRam Mohan Roy Panya Senawiang
- 3. Buddhist Art and Politics: A Case Study of Paintings along the Mekong

Pisit Kobbun

4. A Criticism on Dhammic Socialism of BuddhadasaBhikkhu *Jakapan Sangthong* 

### Panel 48 : Center for Research on Plurality in the Mekong Region, Room 8 : CERP(1)

Moderator: Wiangkum Choun-u-dom, Ph.D.

- 1. The Migration of Chinese to Vietnam and Burma before 1644 C.E. *Xu Yin Liu, Dararat Mattariganond, Benjawan Narasaj*
- 2. Cultural Politics in Tourism Promotion of PrasatSikhoraphum Khmer Heritage, Surin Province, Thailand *Benjawan Narasaj, Akarya Sangkachan*
- 3. The History of the Live Burning of Upahat Putra and Tao Kam of MueangYasothon

Dararat Mattariganond, Wiangkum Choun-u-do

- 4. China in the Perception and Understanding of the Vietnamese before the French Occupation: A Preliminary Study *Thananan Boonwanna*
- 5. Shared and Unshared Memories of Relics in Ban Chiang *Marie Nakamura*

### Panel 49 :Research Group on Wellbeing and Sustainable Development, Room 10 :WeSD

Moderator: Assoc.Prof.Buapun Promphakping, PhD.

1. Identifying Needs of Potential Development in the Tobacco Control Network (TCN) in the Northeast of Thailand

Pattaraporn Weeranakin, Buapun Promphakping,

Thanapauge Chamaratana,

Monchai Phongsiri, Ninlawadee Promphakping,

Pornpen Somabut

2. A comparative analysis of necessary things (need) to the wellbeing of rural household in Northeast of Thailand between 2005 and 2016

Buapun Promphakping, Farung Mee-Udon, Nopparat Rattanaprathum

- 3. The Creation of Network among Multi-specialists to Control Social Risk: The Police Sees Police and Friends Project

  Pornpen Somaboot, Buapun Promphakping,

  Thanaporn Bungmoom, Tunyalak Ampawan,

  Acharaporn Jongsomchai;
- 4. Technique of Working among the Marginal People: A Lesson from Working with Homeless People in KhonKaen Municipality *Kanin Chueduangpuy, Viboon Wattananamkul*

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# 13<sup>th</sup> International Conference on Humanities & Social Sciences 2017 IC-HUSO2017

At Rattana Pithaya Building, Faculty of Humanities and Social Sciences, KKU  $2^{nd}$  - $3^{rd}$  November 2017

#### Thursday 2<sup>nd</sup> November 2017

08.30 - 09.00	Welcome /Registration	at the first floor, HS.05 Building
09.00 - 09.20	Opening ceremony	]
09.20 - 09.30	Graduate Research Award	at meeting room.3/ 2 <sup>nd</sup> floor, HS.05 Building
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10.45-11.00	Break	
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<sup>\*</sup> The final letter (E=English Language or T=Thai Language) of each code refers to the language for presentation in the conference room

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	1. Teachers'	1. Mother Tongue	1. Writing the	1. Language	1. Analysis of the	1. Value Vs. Value:	1. The Ethnic Gap	1. Urban	1. The impact of	1. Gender
11.00-12.30	Perceptions of	Based-Multilingual	Unwritten	Evolution: The	quality of translated	An axiological study	in Poverty and	Gardening:	green investing on	Dysphoria or Self-
	Internationalizat	Education (MTB-	Grammar of	Current Trend	texts produced by	of Sudha Murthy's	Inequality Policy	Individual Homes	the performances of	Creation: A
	ion: Thidaporn	MLE): Initial	Fluid English	and Controversy	Google Translate	Dollar Bahu: Mukta	in Thailand: A	Perspective	enterprises in	Transcultural
	Jumpakate,	Assessment on its	Pronunciation:	of Northern Thai	from Thai to	Jagannath Mahajan;	New Dataset on	Towards Square	VietNam: A study	Analysis of
	Atipat	Implementation:	Sentence-level	Dialect:	English:	ICHUSO-007	Ethnic	Foot Gardening:	using both	Transgender
	Boonmoh;	Marie Joy D.	Phonetic Blends	Chalermphong	Asst.Prof.Angkana		Inequalities in	Hassanal M.	quantitative and	Identity and Trans-
	ICHUSO-003	Banawa, Ph.D.;	in 2017 Spoken	Tham-ngarn,	Tongpoon	2. Exploring Thai	Education,	Ampang, Kent E.	qualitative methods:	Stress: Aneesh
		ICHUSO-055	English:	Chalermchai	Patanasorn;	Teachers' Stress	Health, and Other	Barcelo, Rochell	Chu Thi Mai	Sasikumar;
	2. The	2 771 777	Frederick Flynn;	Parasuk;	ICHUSO-188	Reduction Through	Areas of Human	Mae N. Rojero,	Phuong,	ICHUSO-204
	Effectiveness of	2. The Women in	ICHUSO-084	ICHUSO-123		Mindfulness Practice:	Achievement:	Michael Joseph F.	Nguyen Thi Thanh	
	Error Analysis	Small Scale			2. Game of	A Synthesis of	John Draper, Joel	Boniao and Dr.	Huyen,	2. Using TPB
	in Designing a	Mining: A Case	2. A study of	2. Enhancing	Stereotype,	Research: Jesse	Selway;	Michael Art R.	Nguyen Thuy Quynh	Model to Explore
	Learning Tool	Study in Southern	Effectiveness of	English	Prejudice and	Sessoms;	ICHUSO-005	Napoles;	;ICHUSO-108	Drivers of &
	for a Large	Philippines: Maria	Learning	Speaking Skills	Discrimination: The	ICHUSO-013		ICHUSO-067		Barriers to
	Translation	Cecilia M Ferolin	Japanese by	of Thai	Analysis of Bias		2. The Depiction		2. Nationalism,	Intention for
	Class:	PhD & Nasseren	Using	University	from Game of	3. THE SITUATION	of Thai Women in	2. Impact of	Patriotism and	Consumer loan
	Panachanok	Macarambon;	Assignments	Graduate	Thrones: Wigran	AND IMPACTS OF	Hollywood Films:	External	Attitude Towards	from official
	Chanwaiwit;	ICHUSO-056	through	Students through	Namphadorn;	HEALTH TOURISM	Saranphon	Environmental	the European	Financial
	ICHUSO-012	3. Adherence to	Facebook:	Oral	ICHUSO-189	IN KHON KAEN	Poltecha;	Factors on Green	Union: An Irish	institutions (Case
		Computer	Hitomi	Presentation:		MINICIPALITY:	ICHUSO-014	Supply Chain	Empirical Study	of the North
	3 External	Laboratory Safety	Yamaguchi,	Apaporn	3. Lexical Bundles	Sukhumvit		Management: An	2017: Nhu Hieu,	Vietnamese
	Stakeholders'	Practices by	Bundit	Puchpan , Dr. Saiwaroon	in Thai Medical	Saiyasopon;	3. Tourism and	Empirical Study in	Truong;	people): Pham
	Participation:	Students among the	Anuyahong;	Chumpavan ;	Journal Articles: A	ICHUSO-135	the Socio-	Fast Moving	ICHUSO-110	Hong Hoa, Ph.D,
	Life-blood of	Three Secondary	ICHUSO-085	ICHUSO-124	Corpus Based		economic	Consumer Goods	0.1	Ho Chi Dzung,
	Public Schools:	Schools In Iligan		1011030-124	Study: Panupan	4. Career Choice	Condition of	Industry in	3. Impact of Trade	Ph.D, Nguyen
	ANDRO T.	City: Marjorie Ann	3. Motivation in	3. The	Panthong,	Indicators of BSTTE-	Boracay Ati (	Vietnam: Duong	Liberalization and	Hoai Long, Ph.D;
	TABIOLO,	O. Caramba,	Learning	Implementation	Jirundorn	DT: A Gender	Aeta) : A Case	Van Bay;	FDI on Water in	ICHUSO-219
	MAEd.;	April Grace D.	Japanese	of Constitutional	Kunthama,	Perspective: <i>Kristy R</i> .	Study: Anne	ICHUSO-200	Vietnam	2 1
	ICHUSO-017	Layag, Hanalee B.	language of	Rights of	Kornwipa Poonpon; ICHUSO-190	Avelina,	Cicely I. Remetio-	2 Eduardian fan	Manufacturing	3. Influence of
	4 How Door	Mamailao, Dr.	Undergraduate	Women in the	ICHUSU-190	Sheena P. Cullamat,	Samar;	3. Education for	Industry: Nguyen Thi Thanh HUYEN,	Service Quality on
	4. How Does	Michael Art R.	students at Thai- Nichi Institute of	Practices of	4 C-16 D	Annette C. Jarilla,	ICHUSO-018	All: The Analysis		Customer
	the Powerful Speech of	Napoles;		Female	4. Self-Perception of CEFR-based	Dr. Michael Art R.	4. GENDER	of Multi-Actor Relation on	Chu Thi Mai PHUONG;	Satisfaction and
	Chinese	ICHUSO-068	Technology: Rina Matsuoka,	Circumcision in	English Skills of	Napoles; ICHUSO-074	SEGREGATION		ICHUSO-118	Loyalty: A case study at Agribank-
	President Xi		Bundit	EAST JAVA:	Sixth Grade	1CHUSU-074	AND	Implementing Education System	ICHUSU-110	Thai Nguyen
		4. E-Module in 3d	Anuyahong	Lanny Ramli;	Students in Khon	5. Leadership	VULNERABILIT	in LPKA	4. Are Drugs	Branch: <i>Nguyen</i>
	Jinping Affect the World?:	Rendering using	;ICHUSO-086	ICHUSO-125	Kaen: Tritiya	Synergy of Village	Y OF WOMEN:	Wonosari, DI.	Dealers Less Risk	Thi Gam, Phạm
	Appraisal	Combined	,1011030-000		Saiyakit, Noppaluck	Government in the	A A	Yogyakarta: <i>Maria</i>	Averse? Evidence	Ngọc Vân, Dam
	Appraisar Analysis:	Software: Joelan L.	4. Needs of	4. A Study of	Chaiyosang,	Musrenbangdes	SOSIOLOGICAL	Angelica Christy	from Micro-Level	Thanh Huyen,
	Sappasiri	Cañete, Mirasol N.	Content and	Problems and	Kornwipa Poonpon;	Activities: Sulismadi,	STUDY AT	Aka1, Farahita	Data from Thailand:	Nguyen Thi Lap;
	Songsukrujiroad	Herco, Alynor	Language	Obstacles in	ICHUSO-193	Wahyudi, Salahudin,	TRADITIONAL	Nandini, M. Dimas	Tongyai Iyavarakul;	ICHUSO-185
	; ICHUSO-022	Marie G. Sabac,	Integrated	Learning	1011000 175	Ihyaul Ulum;	BATIK HOME-	Ponco Wirianto;	ICHUSO-122	1011050-105
	, 1011030-022	Dr. Michael Art R.	Learning (CLIL)	Japanese	5. The Contribution	ICHUSO-237	BASED	ICHUSO-201	1011050 122	4. Accessing the
	5. A Study of	Napoles;	in Engineering	Language of	of the Northern and	(E)	INDUSTRIES IN	1011000 201	5. The Relationship	Applicability of
	English	ICHUSO-069	Students:	Undergraduate	Northeastern Thai		EAST JAVA:	4. Becoming	of Poverty on	Social
	Liigiisii		Students.	Students in	1 TOTHICASICIII TIIAI		LASIJAVA.	7. Decoming	of I overty on	Bociai

Time/Room	Room 1: LE	Room 2 : LE	Room 3: LE	Room 4 : LE	Room 5 : LE/CL	Room 6: PH/PA	Room 7: SA/SD	Room 8: SD	Room 9: SD	Room 10 : SD/ED
	Speaking	5. The Level of	Wipanee	Private	Voiced Palatal		Emy Susanti;	Ajarn: Narratives	Exploitation and	Responsibility
	Proficiency of	Computer Literacy	Pengnate;	University:	Nasal in Spanish		ICHUSO-027	of the Filipino	Violence against	Accounting in
	TNI Students:	and Technology	ICHUSO-087	Walee	Pronunciation:			Teachers in	Children: Amalia	Enterprises of
	Steven Bosley,	Integration into the		Rungratthawatch	Arthit Jittho;		5. CHILDREN'S	Thailand: Eunice	Syafitri;	Vietnam: Nguyen
	Bundit	Curriculum among	5. The study of	ai, Bundit	ICHUSO-195		DENTAL	Barbara C. Novio,	ICHUSO-154	Thi Hong Thuy,
	Anuyahong;	the Pre-service	reflection on	Anuyahong;			HEALTH AND	Nancy Guigue	(E)	Nguyen Thi Huong
	ICHUSO-040	Teachers of the	social and	ICHUSO-128	(E)		WOMEN	Catane;		Lien;
		Department of	culture appeared				EMPOWERMEN	ICHUSO-008		ICHUSO-186
	(E)	Technology	in the songs of	5. Needs of			T STRATEGY			
		Teacher Education,	Wongchan	Massive Open			AT THE POOR	5. Developing Hi-		5. Financial
		College of	Pairoj: Jukkit	Online Courses			COMMUNITY	tech Applied		Literacy of
		Education, MSU-	Autum,	(MOOCs):			IN EAST JAVA:	Agriculture		Vietnamese
		IIT: Margie Lhan L.	Hamehan Sihing,	A Case of			Satiti Kuntari;	towards		Students: Khuc
		Partosa,	Supornnee	Business			ICHUSO-028	Sustainability and		The Anh, MSc.,
		Marjolyn D.	Jampa, Wilayluk	Japanese			(E)	Efficiency: A Case		Pham Van Tue
		Sasutil,	Treemek,	Students: Gun				Study in Thai		Nha, MSc.;
		Dennis Jay M.	Uraiwan	Arlaiyart,				Nguyen Province:		ICHUSO-187
		Valeza,	Singthong;	Wipanee				Dr. Ta Thi Thanh		(E)
		Yolanda P. Garcia,	ICHUSO-103	Pengnate;				Huyen;		
		Kayce Maye		ICHUSO-141				ICHUSO-178		
		Michelle A.	(E)					(E)		
		Dapanas,		(E)						
		Osuardo A.								
		Pabatang, Jr.;								
		ICHUSO-071								
		(E)								
12.30-13.30	Lunch									

# Thursday 2<sup>nd</sup> November 2017 (Cont.)

Time/Room	Room 1 : LE	Room 2 : LE	Room 3: LE	Room 4 : LE	Room 5 : LE/CL	Room 6: PH/PA	Room 7: SA/SD	Room 8 : SD	Room 9: SD	Room 10 : SD/ED
	1. The Legacy of	1. E-Learning	1. Developing	1. Effects of	1. Communal	Driving Etiquette	1. HUMAN	1. Online Social	1. Cyberbullying	1. Economic
13.30-15.00	Emmanuelle:	Module in 3D	Instruction Based on	Using	Septic Tank: The	among Senior High	RIGHTS OF	Networks	Behaviors and	Exclusion of Local
	Oriental Desire	Homes	the Integration of	Communicative	Mutual Resources	School Students in	WOMEN AND	Influencing	Impact to	Residents in the
	and Interracial	Designing:	Collaborative	Approach to	to Preserve the	Yogyakarta: Sugi	THE PRACTICES	Students' Social	Adolescence in	Borderland of
	Encounters in	Jenifer O.	Strategic Reading	Enhance	Environmental:	Rahayu, Utami Dewi;	OF FEMALE	Learning	Indonesia: Farah	Surin Province,
	European Films	Cuasito,	(CSR) and Mobile	Japanese	Mila Mardotillah;	ICHUSO-052	CIRCUMCISION	Outcomes, An	Fauzia;	Thailand:
	Set in Thailand	Farhana I.	Learning (ML) to	Structure	ICHUSO-006		IN EAST JAVA:	Analysis In	ICHUSO-158	Watcharee
	1974-1980:	Dimasar,	Enhance Students'	Learning of		2. Evaluate the Impact	Lanny Ramli;	Vietnam: Hue		Srikham;
	Alexander J.	Adelfa L. Torro,	Reading Ability:	Beginners:	2. A Comparative	of Public Policy on	ICHUSO-030	Thi Hoang,	2. Labor Force	ICHUSO-153
	Klemm;	Dr. Michael Art	Piangrawee	Chareeluk	Study of Kam	Rice Yield in Vietnam:		Quynh Huong	Participation of	
	ICHUSO-035	R. Napoles:	Nantawong M.A.,	Tantip, Bundit	Phonology in	Le Hoang Minh	2. Stigma of HIV	Pham, Hanh	Thai Elderly	2. Guarantee
		ICHÚSO-065	Bhornsawan Inpin,	Anuyahong;	Rongshui: He Hui;	Nguyet, Nguyen Minh	Patients in NAN	Thi Hai	Workers;	Credit For Small
	2. Error Analysis		Ph.D.;	ICHUSO-132	ICHUSO-037	Thu;ICHUSO-059	Province: Jarin	Nguyen, Thuy	Thasanee	And Medium
	as a Key Factor	2. E-Module in	ICHUSO-092				Santhong;	Thi Thu Pham;	Satimanon and	Enterprises (Sme)
	in Second	Learning the		2. Curriculum	3. Cohesion in the	3. LANDSCAPE	ICHUSO-046	ICHUSO-174	Monthien	In Vietnam:
	Language	Basic Tools	2. Thai Teachers Talk	Development of	form of	GOVERNANCE IN			Satimanon;	Situation And
	Pedagogy: KSGS	in Google	Teacher Autonomy:	German Study	conjunction :Thai	MT MALINDANG,	3. Gender	2. ASEAN	ICHUSO-160	Solutions: Dr.Le
	Nishantha;	Sketchup:	Chatrawee	in State	Speeches	SOUTH	Perspectives of	Economic		То Ноа;
	ICHUSO-036	Betchy Rose	Intraboonsom,	Universities in	Delivered by	PHILIPPINES:	Drafting Students	Community and	3. Community-	ICHUSO-180
		Abing,	Pornapit	Thailand: A	Korean Students:	A Stakeholder	on the 21st Century	Vietnam	Based,	
	3. Japanese in	Kriezyl Mae S.	Darasawang, Hayo	Study on	Sureerat	Analysis : Jay Rey G.	Paintings: <i>John G</i> .	Human	Participatory City	3. A Synthetic
	Bangkok	Bantilan,	Reinders;	Implementation	Bumrungsuk,	Alovera, Ma. Cecilia	Adil Jr., Raul	Resource: Ph.D.	Development	Satisfaction Index
	Linguistic	Kent Stephen	ICHUSO-093	of the Thailand	Pakom	M. Ferolin;	Winston R. Lim,	Le Dang Minh,	Strategies in	for Public
	Landscape: Case	Toledo,		Qualifications	Bumrungsuk;	ICHUSO-080	Sancelo Marco	Ph.D. Tran The	Vietnam and Case	Administrative
	Study of	Dr. Michael Art	3. Teacher	Framework for	ICHUSO-126		Anton A. Umbac,	Tuan;	of Tam Ky, Quang	Service Quality:
	Gateway	R. Napoles;	Perceptions,	Higher	1011000 120	4. Economic Political	Michael Joseph F.	ICHUSO-171	Ngai Province;	Dr. Pham Thi Mai
	Shopping Mall,	ICHUSO-066	Practices, and	Education	4. PHYSICAL	Factors in Agrarian	Boniao and Dr.		Le Thu Hoa, Dang	Anh;
	Ekamai: <i>Jariya</i>		Challenges of	(TQF:HEd):	EDUCATION	Reform Policy in	Michael Art R.	3. The Need to	Viet Ha;	ICHUSO-181
	Sudtho,	3. High School	Learner Autonomy:	Kanokkwan	PROGRAM OF	Indonesia.	Napoles;	Provide	ICHUSO-165	1011000 101
	Witsaroot	Teachers'	A Case Study of	Kaewtae;	TERTIARY	(Case Study: Granting	ICHUSO-070	Education to the		4. Image transfer
	Zhangsirikul,	Proficiency in	Northeastern	ICHUSO-133	SCHOOLS IN	of Land Title	1011000 070	Children of	4. Enhancing The	through
	Saijai	English	Thailand Rajabhat		REGION 10,	Certificate for Badega	4. AEROPEL	Construction	Efficiency Of The	sponsorship- the
	Kerdmongkol,	Language	Universities:	3. A Study of	MINDANAO,	Society, Garut	EXERCISE: ITS	Laborers in the	Logistics System	role of sponsor-
	Lamyai Singsook,	Teaching and	Suwitchan Un-udom;	Problems and	PHILIPPINES:	Regency, West Java	EFFECT TO	Large-scale	In Viet Nam	event congruence:
	Thaweewat	Learning Based	ICHUSO-095	Obstacles in	Edward L.	Province, Indonesia):	DYSMENORRHE	Construction in	Towards	The Happy Colour
	Kanta, Fah	on the 21st	4 0 1 1 11 1	Using MOOCs	Banawa;	Anry Firmansyah, Rio	A PAIN LEVEL	Bang Khae	Sustainable	Run and Habeco
	Campbell,	Century	4. Student politics in	of TNI	ICHUSO-054	Yusri Maulana;	AMONG	Bangkok:	Economic	Case:
	Chonthicha	Learning Skills:	higher education: Of	Students:	1011050 057	ICHUSO-081	STUDENTS:	Nattapol	Development:	Nguyen Dinh Toan
	Rojanasang;	A Case Study in	Grants, Funds, Fees	Supennapar	(E)		Vienna Lou B.	Pourprasert;	Dr. Duong Thi	and Vu Tri Dung;
	ICHUSO-038	Chiang Rai	Must Fall and the	Bunphoem,		5. STREET VENDOR	Libres, Edward L.	ICHUSO-083	Tinh;	ICHUSO-182
	1011000 000	Province:	lack thereof: A	Bundit		REGULATION	Banawa;	1011000 000	ICHUSO-167	(E)
	4. A Sexual	Bhornsawan	comparative study of	Anuyahong;		POLICY IN	ICHUSO-121	4. Estimation	1011000 107	(2)
	Understanding	Inpin, Ph.D.;	South African and	ICHUSO-134		YOGYAKARTA	1011000 121	Of Recreational	5. Role of State in	
	Towards' Sex	ICHUSO-058	Zimbabwean	1011000 134		in the effort of	5. The	Value As A	Developing Low-	
	10 Wards SCA		University: Dube			in the choit of	5. THE	, 4140 115 11	Doveloping Low-	

Before Marriage: 4. Syntactic	Bekithemba;	4. How to Keep	Empowerment,	Measurement of	Basis For	Income Housing in	
ANDRO T. Constituents of		Japanese Japanese	Improvement of Public	Economic	Improving	Hanoi Urban Area:	
TABIOLO, Power in	1011050 202	Investors	Order and Tourism	Efficiency of	Payment For	Assoc. Prof. Dr.	
MAEd.; Political	5. Language	Staying in	Object: Argo Pambudi	Agricultural Co-	Forest	Nguyen Thi Ngoc	
ICHUSO-039 Speech:	Transfer: Spanish	Vietnam: Assoc.	and F. Winarni;	operatives	Environmental	Huyen, Dr. Nguyen	
An Activity to	Errors Influenced by	Prof. PhD Cao	ICHUSO-140	Operation in the	Services In	Thi Hong Minh,	
5. Speech Act Empower	L1 Interference in	Thuy Xiem;	(E)	Upper-Middle Part	Tourism: An	M.A., Ph.D.	
Analysis of Writing: Assis	1	ICHUSO-173		of Thailand:	Application Of	Candidate Nguyen	
Interpersonal Prof. Somsak	Spanish: Chadchavan	1011030-173		Anucha	Travel Cost	Ngoc Tuan;	
Responses on Kaewnuch;	Sritong;	5. Business		Wittayakorn-	Method In Ba	ICHUSO-168	
Success and ICHUSO-096	ICHUSO-235	Process Re-		Puripunpinyoo;	Vi National	(E)	
Failure in the	1011050 255	engineering		ICHUSO-011	Park, Vietnam:	(E)	
Classroom: 5. Examining	(E)	(BPR) in Post-		(E)	Nguyen Van		
Ansikan the Relationsh	_	privatization		(E)	Hieu, Nguyen		
Puthornjai; between	P	SOEs:			Hoang Nam ;		
<i>ICHUSO-061</i> Vietnamese		Theoretical			ICHUSO-179		
ESL Learners		Background and			1011030-179		
(E) Receptive		Research			5. Distribution		
Knowledge of		implications:			and Utilization		
Academic Ver	ne l	Hoang Van			of Sago forest		
and their Abil	1	Cuong, Nguyen			in Southern		
to Recognize	y	Huu Ngoc;			Thailand:		
Associated		ICHUSO-218			Trang Province:		
Verb-noun		1011050-210			Amarin		
Collocations:					Suntiniyompukd		
Hoang Minh		(E)			ee, Asst.Prof.		
Tran, Wiwat					Apirak Songrak,		
Puntai;					Asst.Prof.		
ICHUSO-136					Somrak		
					Rodjaroen,		
(E)					Asst.Prof.		
					Tanawit		
					Thongwichean,		
					Arrisa		
					Sopajarn, Sudee		
					Niseng;		
					ICHUSO-031		
					(E)		

15.00-15.15 Break

# Thursday 2<sup>nd</sup> November 2017 (Cont.)

Time/Room	Room 1: LE	Room 2 : LE	Room 3: LE	Room 4: LE	Room 5 : LE/CL	Room 6: PH/PA	Room 7: SA/SD	Room 8 : SD	Room 9: SD	Room 10 : SD/ED
	1. A Study of	1. Marketability	1. A Study of	1. Lexical	1. Treatment of	Segoro Amarto	1. Vietnam	1. Applying	1. Competitiveness	1. Analysis of
15.15-17.00	English and	of Drafting	Satisfaction and	Elements of	Sex in Carl	Movement: Strategic	Automobile	Business Model	of Sea and Island	customs-business
	Japanese	Technology and	Motivation in English	Saluan	Muller's Trilogy	Inovation	Industry In The	Canvas for New	Tourism in Nghe An	partnership
	Writing	Drafting Related	Language Learning	Language:	on a Burgher	For Eradicating	Context Of Tariff	Social Start Up	Province:	affecting the
	Techniques of	Works: Ella	Based on	A Minority	Family in Sri	Poverty In	Cuts Approaching:	Enterprise In	Dr. Thai Thi Kim	compliance of
	Undergraduate	Suzanne E.	Communicative	Austronesian	Lanka: Palitha	Yogyakarta City	Cao Thuy Xiem, Le	Organic	Oanh, Dr. Bui Thi	import and export
	Students in	Flores,	Approach for Higher	Language of	Niroshan	Indonesia: Lena	То Ноа;	Farming: Vu Tri	Hong Viet, Assoc.	enterprises with
	Higher	Novelyn A.	Education Students:	Eastern	Rathnayake;	Satlita and Utami	ICHUSO-172	Dung, Dinh Van	Prof. Dr. Doan Thi	customs law and
	Education:	Luardo,	Chawalit Tansiri,	Indonesia:	ICHUSO-034	Dewi;		Oanh;	Thu Ha;	regulation:
	Jarinee	Dr. Michael Art	Bundit Anuyahong;	Valantino Ateng		ICHUSO-161	2. Opportunities	ICHUSO-220	ICHUSO-169	Vietnam case: <i>Dr</i> .
	Hoyhoul,	R. Napoles;	ICHUSO-105	Pamolango,	2. A Corpus-		and Challenges For			Vu Duy Nguyen;
	Wipanee	ICHUSO-072		Hempy Winata;	Based Analysis of	2. Institutional	Vietnam Insurance	2. TAJAMAS	2. Public-Private	ICHUSO-184
	Pengnate;		2. An Analysis of Self-	ICHUSO-142	Specific	Capacity Building	Industry When	(Tabungan	Partnerships In E-	
	ICHUSO-044	2. Dubbing of	degradation in Public		Vocabulary in	for Poverty	Participating AEC	Jamban	Government:	2. The public
		Films:	Speech:	2. A Study of	Khmer Sanctuary	Reduction Program	and TPP - Some	Masyarakat) as	Experiences From	image of
	2. A study of	Interpreting and	A Case of Oprah	ASEAN Citizen	Context:	in Kulon Progo	Recommendations	a Solution	Other Countries	Vietnamese public
	English	Analyzing Non-	Winfrey's Speech at	Readiness of	Prapaporn	Regency : Marita	For Insurance	Towards Open	And Lessons For	administration
	Listening	Verbal	Harvard University:	Undergraduate	Sompakdee, Asst.	Ahdiyana;	Workforce	Defecation Free	Vietnam: Dr	services on social
	Ability of Pre-	Communication	Atichat Rungswang;	Students in	Prof. Dr. Uthaivan	ICHUSO-163	Improvement: <i>Msc</i> .	at Kalongan	Nguyen Thi Le	media – a
	English	Towards	ICHUSO-109	Higher	Danvivath:		Phan Anh Tuan,	Village,	Thuy, MA. Mac Thi	comparison
	Students at TNI:	Language		Education:	ICHUSO-089	3. Strengthening	Msc. Dang Thi	Bojonegoro	Hai Yen;	between structured
	Kornthip	Translation:	3. An Error Analysis	Nattapol		Budgetary	Minh Thuy;	Regency:	ICHUSO-170	and unstructured
	Ratanapumma,	Prof. Airen C.	of Paragraphs Written	Pourprasert,	3. A study of	Transparency in	ICHUSO-198	Novitha Sari		data: Associates
	Bundit	Sajulga,	in English by	Wipanee	Japanese	Vietnam's New State	2 The Active	Pattara, Fitri	3. Participatory	Professor Chien
	Anuyahong;	Prof. Melba B.	Freshmen of Higher	Pengnate;	Communication	Budget Law of 2015	3. The Active,	Widyacahya;	Research in	Truong Dinh, PhD
	ICHUSO-047	Ijan;	Education Level: Pisit	ICHUSO-145	Ability of Low	in Alignment with	Assertive And Responsible Policy	ICHUSO-148	Preparing	Candidate Phu Vu
		ICHUSO-075	Jittisukpong, Bundit		Learning	International Good	of Viet Nam In		Sustainable Tourism	Xuan, PhD
	3. Effects of		Anuyahong;	3. The Effects	Proficiency	Practice: Assoc.	ASEAN	3. The System	Strategy Plan In	Candidate Khanh
	Technical and	3. The	ICHUSO-112	of Scaffolding	Students: A Case	Prof. Hoang Thi	Environment	of Criteria to	Head Watershed of	Hoa Le Pham;
	Business	Development of		Instructional	of Multimedia	Thuy Nguyet, Assoc.	Cooperation:	Assess	Chiang Mai,	ICHUSO-229
	Students'	an "English for	4. Non-English Major	Model in	Technology	Prof. Vu Cuong;	Huynh Thi Mai	Sustainable	Thailand: Anavin	
	English Writing	Communication	Undergraduate	Promoting	Students at TNI:	ICHUSO-166	Dung;	Development of	Suwanna, Krittika	3. CULTURAL
	according to	" Training	Students' Perceptions	Students'	Masashi Inoue,		ICHUSO-199	Industrial Parks	Inta, Suthipong	COMPETENCE
	English	Course for Thai	toward Learning	Psychological	Bundit	4. Strengthening	101050-177	(IPs) in Viet	Pisitsenaku;	AMONG EFL
	Instructional	Traditional	English through Video	Characteristics	Anuyahong;	Collaborative	4. The long Term	Nam: Tran Thi	ICHUSO-079	TEACHERS IN
	Model Based on	Doctors and	Clips: Tuntiga Wang,	and Academic	ICHUSO-130	Governance in	Impact of Thai-	Mai Hoa;		THE
	Communicative	Their Assistants	Narathip	Writing Ability:		Participatory Social	ASEAN	ICHUSO-175	4. Stochastic	PHILIPPINES:
	Approach	to Promote	Thumawongsa, Ph.D.	Duangkamon	4. Impediments to		International Trade		Growth Modeling of	
	Theory:	Tourism in	ICHUSO-113	Suanthong;	Unemployment:	(Case Study:	on Income and	4. Public debt	Public Rail	Ph.D., Almira C.
	Boonchai	Phetchaburi:		ICHUSO-152	Its Impact to the	Yogyakarta	Employment of	management in	Transportation Use	Aberion, MA;
	Khongsagtrakoo	Kannika	(T)		Well-being of an	Province, Indonesia):	Thai Economy:	Vietnam:	in Bangkok:	ICHUSO-233
	l, Bundit	Talalak;	(E)	4. Gender,	Individual: Angel	Kurnia Nur Fitriana,	Associate Professor	Limitations and	Pichchaporn	4 ALDAMEC
	Anuyahong;	ICHUSO-076		Alcohol, and	Mae J. Fabre;	Yanuardi, Pandhu	Dr. Anucha	orientations for	Poltree, Napat	4. ALDAMES
	ICHUSO-049			Unrequited	ICHUSO-102	Yuanjaya, Utami		resolution: <i>Dr</i> .	Harnpornchai;	LANGUAGE: ITS

	4. Using	Love in Thai-	(E)	Dewi;	Wittayakorn-	Tran Hoang	ICHUSO-043	LANDSCAPES
4. A Study of	Facebook as an	Isaan Songs:	(L)	ICHUSO-196	Puripunpinyoo;	Long;	1011030-043	AND
the Ability in	Educational	Vanessa Moll,		Terreso 170	ICHUSO-015	ICHUSO-176	5. The Impact of	TOPOGRAPHIES:
Giving Speech	Tool for	Orathai		5. Portable Solar	Terrese ors	Terrese 170	Asean Economic	Leo H. Aberion,
in English of the	Teacher	Piayura;		Dryer for Home Use:	5. Roles of	5. Labor And	Community (AEC)	Ph.D., Luzviminda
Third Year	Trainees in	ICHUSO-164		Sittie Johaimah B.	Ethnicity and	Employments	on Demand of	S. Roda, MBA;
Students	Japanese: From	(E)		Lomondot,	Culture in	For Elderly	Female Labour in	ICHUSO-234
majoring in	the Training	(-)		Juhairia B.	Facilitating Raw	People In	Vietnam: <i>Hoa</i>	
International	Institution's			Malawani,	Cyprinoid Fish	Vietnam:	Nguyen Quynh,	5.
Business	Viewpoint:			Johaima R.	Consumption in the	Associate Prof.	Toan Pham Ngoc;	INFORMATION
Management at	Manami			Pagayawn,	Isaan Region of	Ph.D Nguyen	ICHUSO-183	MANAGEMENT
TNI: Chonticha	Fujihira;			Winstonjun N.	Thailand: <i>Thepporn</i>	Nam Phuong,	(E)	AND THE
Na-ngam,	ICHUSO-078			Tuliao,	Mungthanee,	Ph.D Doan Thị		CONTROL OF
Bundit				Prof. Yolanda	Rungarun	Mai Huong,		THE PRACTICES
Anuyahong;	5. Effects of			Garcia,	Boonsayan,	Th.S. La Ngoc		OF FEMALE
ICHUSO-051	English Speech			Kayce Maye	Prasit Kunurat,	Mai;		CIRCUMCISION
	and Anxiety in			Michelle A.	Sekson Yongvanit;	ICHUSO-177		IN EAST JAVA:
5. An	Speaking			Dapanas,	ICHUSO-236	(E)		Tri Soesantari;
Investigation of	English of First			Osuardo A.				ICHUSO-029
Translation	Year			Pabatang	6.			
Strategies in	Undergraduate			Jr.;ICHUSO-073	Intergovernmental			(E)
Salon News	Students in				Cooperation in			
Column	Private			(E)	Brantas River			
Employed by	University:				Watershed			
English Major	Bundit				Governance in East			
Students at	Anuyahong;				Java Indonesia: <i>Tri</i>			
Khon Kaen	ICHUSO-117				Sulistyaningsih,			
University:	(E)				Masduki;			
Panupan					ICHUSO-238			
Panthong;								
ICHUSO-082					(E)			
(E)								

### Friday 3<sup>rd</sup> November 2017

08.30-09.00 Welcome /Registration 09.00-10.30 Paper presentation

10.30-10.45 Break

10.45-12.30 Paper presentation

## at 5<sup>th</sup> floor, Rattana Pithaya Building

Time/Room	Room 1 : LE	Room 2 : CL	Room 3 : MC/LE	Room 4: MC	Room 5 : PA/ED	Room 6 : PH	Room 7 : PH	Room 8 : CERP(1)	Room 9 : CERP(2)	Room 10 : WeSD
	1. The concept of	1. Form the	Information Seeking	Development	1. The monk's role	1. Belief of	1. The Existential	1. Dynamic of	1. Becoming	1. Livelihoods
09.00-10.30	mural painting in	"Ngusuang" to the	Behavior of cancer	knowledge base	and national security	Samsāravaţţa in	Perspective in Novel	Tourism Policy of	Thai Cross-	Changing and
	Sakon Nakhon,	"Phayakhankhak":	patients treated by	Isan Folktale	policy in the Cold	Theravada Buddhist	"Ngao See Khao"	China: Jie Yang,	Border	Wellbeing of the
	Nakhon Phanom and	Self and Identity	alternative medicine:	ontology:	War: Narong	Philosophy : A case	(white shadow):	Keeratiporn	Entrepreneurs :	Households in
	Mukdahan province	Construction in Isan	Sasalux Boonroj,	Apirudee	chuebuayen;	study in Cūļa	Sirinun Thup-asa,	Jutaviriya,	Supakan	the World
	(Sanook group):	Folk Tales: Khomkrit	Malee Kabmala;	Jantadech,	ICHUSO-020	Kamma-vibhanga	Khamhaeng	Jaggapan	Saenkham,	Heritage Site,
	Penpansa Pakasith,	Woradejnaiyana	ICHUSO-194	Malee		Sutta: Pra	Visuddhangkoon;	Cadchumsang;	Rukchanok	Luangprabang
	Chaanont	;ICHUSO-019		Kabmala;	2. The Participation	Ackraded Sansang	ICHUSO-115	ICHUSO-205	Chumnanmak,	City, Lao PDR:
	Chaithongdee,		2. Political Information	ICHUSO-032	of the Basic	Dr. Khanika			Patcharin	Thongsamout
	Nuntaporn	2. The Narrative and	Communication of		Education that the	kamdee;	2. Bodhisatta	2. Changes in the	Lapanun	Moutnivong,
	Boonprom,	Concept on San Poo	Thai People : Literature	2. Study Of The	Clergy are Involved	ICHUSO-162	Ideology: Motivation	Frog Festival of	;ICHUSO-209	Sompan Techa-
	Thanyapong Sararat	Ta (Shrine of The	Review: Komgrit	Function Of	in school		for Life	the Zhuang in		atik;
	,Kawinwat	Ancestor) in Sisaket	Rumdon, Chollabhat	Keeping System	Management	2. The Parenthood	Development:	Baying Village	2. Laotian Petty	ICHUSO-221
	Hiranburana;	Province: Chaanont	Vongprasert;	Used In	Districts, Chonburi:	of Children Born	Saranya	amidst the	Traders: The	
	ICHUSO-053	Chaithongdee;	ICHUSO-138	Government	Worrapon	under Assisted	Wipatchawatee;	Expansion of	Circular Flow of	2. The
		ICHUSO-041		Agencies:	Kongsanoh;	Reproductive	ICHUSO-127	Cultural Tourism:	Economics on	Participation of
	2. The Curse Words,		3. A Comparison of	Sasithorn satit,	ICHUSO-021	Technology in the		Houdian Ya,	Thai - Lao PDR	the Community
	Sexual Relations,	3. Developing	Academic	Vitsapat		Buddhist	3. Analytical Study	Jaggapan	Border	and Local
	Uncertain: The	Bilingual Folk Story	Achievement	chaichuay;	3. Development of	Perspective:	of Virtue Ethics in	Cadchumsang;	Marketplace:	Administrative
	Meaning of The	Book for Implanting	Prediction between	ICHUSO-050	Sea Fishing Policy in	Rattana Panyapa;	Philosophy of	ICHUSO-206	Sudarat	Organization
	Curse Words, Incest	Morality to Primary	Health Sciences,		the National	ICHUSO-025	Education in		Sriubon,	(LAO) for the
	and Uncertainty of	School Students:	Sciences &	3. Information	Economic and Social		Theravada Buddhist	3. Social Network	Jaggapan	Patients'
	human norm in Novel	Thussaneewan	Technology and	Management for	Development Plan:	3. The criteria of	Philosophy:	Construction by	Cadchumsang	Wellbeing at the
	"Sai Pun pa yuk:	Srimanta;	Humanities and Social	Public Relations	Pawida Rungsee,	the graduates:	Krittaphars	Vietnamese-Thai	;ICHUSO-210	End of Life
	Orawan	ICHUSO-063	Sciences Student:	Curriculum of	Sekson Yongvanit	Case studies in	Saithongdee;	in the Thai-Laos		Stage (Palliative
	Rithisrithorn;		Kanyarat Kwiecien,	Chayaphum	;ICHUSO-100	Dhammapadatthaka	ICHUSO-137	Border Area,	3. The Patron-	Care):
	ICHUSO-057	4. Words and	Anchana Bungutum,	Rajabhat		tha: Vinai		Nakhon Phanom	client	Woranuch
	2 Dathamaamhadhi	Meanings in Isan	Pachara Prompithak,	University:	4.SIGN IN KUI'S	Suriyatama,	4. Nibbana in View	Province:	Relationship in	Juntaboon,
	3. Pathomsombodhi	Traditional Folk	Tatpong Pruksrirat;	Usanee	SAENTONTA	Khanika kamdee;	of Thai Forest	Nattawat	Sugarcane	Виарип
	Paintings: the Function for	Songs and Cross-	ICHUSO-139	Phromdue,	RITUALS	ICHUSO-026	Monks: Renu	Auraiampai,	Harvesting	Promphakping;
	predicting the life of	Cultural		Malee	: Preecha Butrat,		Meethet;	Keeratiporn	under the Quota	ICHUSO-222
	Phutai Khambong	Communication in	4. Collaboration	Kabmala;	Assist.prof.Dr.	4. Administrative	ICHUSO-144	Jutaviriya,	System : Yada	
	People: Sudthinan	the Thai Context:	between Faculty and	ICHUSO-090	Homhuan Buarabha,	Role of		Jaggapan	Sawangpaew,	3. Process of
	Srion; ICHUSO-060	Asst. Prof. Wassamill	School Librarians in		Assist.prof.Dr.	Dhammayutta	(T)	Cadchumsang;	Patcharin	Public Health
	Short, ICHUSU-000	Watcharakaweesilp;	supporting an Open	4. Analysis of	Banyatti Salee;	Sangha in		ICHUSO-207	Lapanun,	Policy
		ICHUSO-002	Approach: Juthathip	Information	ICHUSO-009	Nongbualamphu			Rukchanok	Development: A
			Tingkaew, Malee	Features of Isan	1011030-009	Province: Aphichit		4. The Dynamics	Chumnanmak;	Case Study of

## Friday 3<sup>rd</sup> November 2017 (Cont.)

Time/Room	Room 1 : LE	Room 2 : CL	Room 3 : MC/LE	Room 4 : MC	Room 5 : PA/ED	Room 6 : PH	Room 7:	Room 8 : CERP(1)	Room 9 : CERP(2)	Room 10 : WeSD
10.45-12.30	1. Developing a Teaching Model of Thai Traditional Dancing art for the Hearing Impairs: A case study of Sotsuksa Khon Kaen School for the Deaf: Prof. Dr. Danaiya Sungketkarn; ICHUSO-094  2. The Style in the novel "Buppesannivas" of Rom Pang: Sumalee Phonkhunsap; ICHUSO-098  3. The Construction of Marginalization in Modern Laos Literature: Peekanit Satarn; ICHUSO-111  4. Final consonants of English loanwords in English-Lao Lao-English Dictionary: Kanyarat Unthanon; ICHUSO-143  5. The Semantics Field of Village name in Muang District, Nakhon Phanom Province: Nanteya Panchote; ICHUSO-197  (T)	1. Thai Isan People and the State of Being Misplaced: Autthapon Intasena; ICHUSO-064  2. Image of marginal people in movies directed by Poj Arnon: Nawaphon Kunmaneelert, Apisit Meepanya, Thatchai Maika, Khaneangchai Viriyasoonthon, Athichart boonyotying: ICHUSO-077  3. The Rituals for the Dead of Chinese-Thai in Mahasarakham: Pinnaporn Kongtan; ICHUSO-150  4. Cultural Meaning Expression through Rituals of Thai-Chinese Heritages in Maha Sarakham Province: Aunchana Thonggajai; ICHUSO-151  5. Japanese Cultural Diplomacy in Mekong Sub-region: Saowalak Heebkaew; ICHUSO-155 (T)	1. Conceptual Metaphors of GRUE Colour in Vietnamese Language: Rujiwan Laophairoj; ICHUSO-146  2. Expression of Meaning through Language and Signs in 100 Patriotic Song of China: Miss. Ma Huanhuan; ICHUSO-149  3. 100 Years of Japanese All- Female Cast Takarazuka Revenue and the Factors Contributed to Its Survival: Paradee Tungtang, Maturote Patship, Shinohara Nobuaki; ICHUSO-156  4. Code — Switching between Central Thai and Northeastern Thai Dialect in Mor-lam: Witchuda Khamnon and Rattana Jantao; ;ICHUSO-191  5. Teaching Techniques Inspiration for the Lanna Polytechnic	1. Knowledge management in project management in project management of crisis child protection: Literature review: Pipatpong Chuprayoon, Chollabhat Vongprasert: ICHUSO-107  2. A Synthesizing Knowledge of Isan Folk Weaving Tools using Facet classification approach: Sumana Chiangnangam, Dr.Malee Kabmala: ICHUSO-116  3. Information Service Development using User Centered Design: Literature review: Narit Bobuangoen, Kanyarat Kwiecien: ICHUSO-119  4. Factor Affecting Digital Literacy in the Workplace for Supporting Staff, Loei Rajabhat University: Kampon Kessalee, Kanyarat Kwiecien; ICHUSO-120 (T)	1. Means to development of Supplementary Vocation in Sufficiency Economy; A Case Study of Growing Pud Sila Municipality Sila Village, Sila Tambon Meang District, Khon Kaen Provinee: Aunriya Lakhonkwa, Wilaiwatt Grisanaputi; ICHUSO-129  2. On the determinants of wage rate in the sex market: Pathompong Ophaso, Tongyai Iyavarakul; ICHUSO-147  3. Effects of Brain-Based Learning Management on Word Creation of Grade 5 Secondary School Students: Dhanita Doungwilai and Pichitchai Sudsang; ICHUSO-159 (T)	1. Suicide and First Buddhist Precept: Yutasin Aramsri; ICHUSO-045  2. Death Of Socrates: The Real Existence: PhaPojanun Kumpol; ICHUSO-088  3. The Significant Implication of the Kiyomizu Temple Scenes in the Noh Play-"Tamura": Wanatsanan Sookthon; ICHUSO-114  4. Tourism management methods of Prabuddhapada Pupankam Monastery: Khanika Kamdee; ICHUSO-023 (T)	1. Philosophy of Nishida Kitaro: Groundwork for the Modern Japanese Philosophy: Sarayuddha Lhaspajchimana ndh, Khamhaeng Visuddhangkoo n; ICHUSO-016  2. Background of RaJaRam Mohan Roy: Panya senawiang; ICHUSO-192  3. Buddhist Art and Politics: A Case Study of Paintings along the Mekong: Pisit Kobbun; ICHUSO-231  4. A Criticism on Dhammic Socialism of Buddhadasa Bhikkhu: Jakapan Sangthong; ICHUSO-099  (T)	1. The Migration of Chinese to Vietnam and Burma before 1644 C.E.: XuYin Liu, Dararat Mattariganond, Benjawan Narasaj ;ICHUSO-213  2. Cultural Politics in Tourism Promotion of Prasat Sikhoraphum Khmer Heritage, Surin Province, Thailand: Benjawan Narasaj, Akarya Sangkachan; ICHUSO-214  3. The History of the Live Burning of Upahat Putra and Tao Kam of Mueang Yasothon: Dararat Mattariganond, Wiangkum Choun-u-do; ICHUSO-215  4. China in the Perception and Understanding		1. Identifying Needs of Potential Development in the Tobacco Control Network (TCN) in the Northeast of Thailand: Pattaraporn Weeranakin, Buapun Promphakping, Thanapauge Chamaratana, Monchai Phongsiri, Ninlawadee Promphakping, Pornpen Somabut; ICHUSO-225  2. A comparative analysis of necessary things (need) to the wellbeing of rural household in Northeast of Thailand between 2005 and 2016: Buapun Promphakping, Farung Mee-Udon, Nopparat Rattanaprathum; ICHUSO-226  3. The Creation of Network among Multi-specialists to Control Social Risk: The Police Sees Police and Friends Project: Pornpen Somaboot, Buapun Promphakping,

12.30 Lunch	Chiang Mai Technological College teachers: yanin khuna, Patsuda Kalayanawut; ICHUSO-062 (T)		of the Vietnamese before the French Occupation: A Preliminary Study: Thananan Boonwanna; ICHUSO-216  5. Shared and Unshared Memories of Relics in Ban Chiang: Marie Nakamura; ICHUSO-217 (T)	Thanaporn Bungmoom, Tunyalak Ampawan, Acharaporn Jongsomchai; ICHUSO-227  4. Technique of Working among the Marginal People: A Lesson from Working with Homeless People in Khon Kaen Municipality: Kanin Chueduangpuy, Viboon Wattananamkul; ICHUSO-228
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LE = Language and Literature

PH = Philosophy and Religion

CL = Culture and Language

SA = Sociology and Anthropology

SD = Social Development

PA = Public administration

MC = Media, Information and Communication

ED = Education in Humanities and Social Sciences

WeSD = Research Group on Wellbeing and Sustainable Development

CERP = Center for Research on Plurality in the Mekong Region