I am extremely pleased to pen this message for the Proceedings of the 13th International Conference on Humanities and Social Sciences (IC-HUSO) 2017 and to welcome you all to the Faculty of Humanities and Social Sciences, Khon Kaen University.

The International Conference on Humanities and Social Sciences (IC-HUSO) 2017: People, Culture, Digital Connectivity and Social Changes is the 13th annual international conference held by the Faculty of Humanities and Social Sciences, Khon Kaen University. The IC-HUSO 2017 is jointly organized by (1) the Faculty of Humanities and Social Sciences, Khon Kaen University, (2) the Faculty of Urban and Environmental Economics and Management, National Economics University, Hanoi, Vietnam, (3) Jusuf Kalla School of Government, Universitas Muhammadiyah Yogyakarta, Indonesia, (4) Prince of Songkla University, Hat Yai campus, (5) Institute of ASEAN Studies, Uttaradit Rajabhat University, (6) Center for Research on Plurality in the Mekong Region, (7) Research Group on Wellbeing and Sustainable Development, and (8) Mindanao State University - Iligan Institute of Technology, Philippines.

The goals of this conference are to provide both national and international academics the opportunity to share their works, exchange ideas, and form networks in humanities and social sciences for challenge, equity, and responsibility. In this program book, you will find the conference program, the list of the articles, and the abstracts of presentations as well as a CD which is the electronic proceedings of the conference containing accepted full papers. This year, the response for the conference has been overwhelming. We are glad to receive submissions from 10 countries all over the world, and 229 papers will be presented at this conference. The presentations cover a wide array of topics including language and literature, philosophy and religion, culture, sociology and anthropology, social development, public administration, media, information and communication, and education in humanities and social sciences. The papers present interesting, current, and updated trends in research in these areas. Outstanding papers will be selected to be published in the Humanities and Social Sciences Journal and Journal of Mekong Societies.

I would like to thank the IC-HUSO 2017 organizing committee members for their passion and dedication in ensuring this international conference a success. Also, please let me express my sincere thanks to all co-host institutions for their unprecedented support. I am also indebted to the Panel of Reviewers, Technical Session Chairs, Sponsors and all other staff members who extended unconditional support to make this event a success, despite tremendous pressure created by limitations in time and human resources.

Finally, I would also like to thank all delegations, guest speakers, presenters, and participants who have come all the way from different parts of the world to join us today. Thank you for making this conference a great success. I do hope that all of our contribution will lead to more challenge, equity and responsibility in our country, the Association of Southeast Asian Nations, and the globe.

(Kulthida Tuamsuk, Ph.D.)
Dean, Faculty of Humanities and Social Sciences
Khon Kaen University, THAILAND
Reporting Speech

The 13th International Conference on Humanities and Social Sciences
(IC-HUSO 2017)

Theme: People, Culture, Digital Connectivity and Social Changes

In collaborations with

(1) Faculty of Humanities and Social Sciences, Khon Kaen University, (2) Faculty of Urban and Environmental Economics and Management, National Economics University, Hanoi, Vietnam, (3) Jusuf Kalla School of Government, Universitas Muhammadiyah Yogyakarta, Indonesia (4) Prince of Songkla University, Hat Yai campus, (5) Institute of ASEAN Studies. Uttaradit Rajabhat University, (6) Center for Research on Plurality in the Mekong Region, (7) Research Group on Wellbeing and Sustainable Development, and (8) Mindanao State University - Iligan Institute of Technology, Philippines

2nd-3rd November, 2017 at Khon Kaen University, Thailand

Mr. Vice President, Lecturers, Distinguished delegates, Ladies and gentlemen,

On behalf of the Faculty of Humanities and Social Sciences, it is my great pleasure to be here today and welcome all of you to the 13th International Conference on Humanities and Social Sciences (IC-HUSO 2017).

Research on humanities and social sciences includes the studies of various fields such as language and literature, philosophy and religion, culture, sociology and anthropology, social development, public administration, media, information and communication, and education in humanities and social sciences. Studies of humanities and social sciences aim to explain social dynamics and their effects. The knowledge gained from research studies in these fields is crucial and valuable as a precious tool in guiding social direction. The job of scholars in humanities and social sciences are apart from finding the new bodies of knowledge. We also need to consistently inspect, revise, and develop the knowledge to catch up with the changes of dynamic social situations. It is also very important that scholars should have the stage to discuss and share opinions on their related studies. The International Conference on Humanities and Social Sciences offers the open stage for scholars and officers to share experiences, knowledge, and problem related to the subject. This should result in the development of knowledge and cooperation to build academic strength.

The Faculty of Humanities and Social Sciences, Khon Kaen University realizes the significance in inspection and development of the knowledge. We therefore host this
conference to distribute knowledge gained from research in humanities and social sciences and to enhance cooperative learning between researchers, scholars, lecturers, and students in the fields. We are glad to receive submissions from 10 countries all over the world, and 229 papers. The conference is expected to attract reinforcement of ideas from scholars in humanities and social sciences for socio-cultural geography of our societies.

At this auspicious moment, I would like to invite the Vice President for Research and Technology Transfer of Khon Kaen University, Prof. Dr. Supachai Pathumnakul, to give the opening speech for the 13th International Conference on Humanities and Social Sciences (IC-HUSO2017).

Thank you very much.
Opening Remarks

The 13th International Conference on Humanities and Social Sciences

2nd - 3rd November, 2017

at the Faculty of Humanities and Social Sciences, Khon Kaen University

Dean, lecturers, distinguished delegates, ladies and gentlemen,

I am most honored and delighted to have the privilege of giving the opening remarks on the 13th International Conference on Humanities and Social Sciences. I wish, first of all, to accord my warm welcome to all of the distinguished scholars who come from many places around the world. We do very much appreciate your interest in coming and participating in the conference held in Khon Kaen University this year.

Human societies and cultures in every country have never stopped changing. Research on Humanities and Social Sciences is therefore the foundation to explain the phenomenon of social dynamics and their effects. The knowledge leads to appropriate solutions according to the truth of situations. As a result, the knowledge gained from research on humanities and social sciences is crucial and valuable as a precious tool in guiding social direction.

The international conference on humanities and social sciences this year has put our ultimate goals to become the opened stage which scholars can distribute and share their knowledge and enhance cooperative learning in order to develop quality and standard research and theses in these fields.

I would like to take this opportunity to thank all IC-HUSO staff who have worked really hard to make this conference possible. I really hope that all participants will take this opportunity to gain and exchange views and knowledge for the development of future studies. I also hope that this conference would become fruitful, interesting, and beneficial for all of you. Last but not least, I hope that some of you who just visit Khon Kaen for the first time will have a good time here during your short stay in our city.

At this auspicious moment, I would like to declare the official opening ceremony for The 13th International Conference on Humanities and Social Sciences.

Thank you very much.
**Keynote Speaker**

**Professor Dr. Christoph Antweiler**  
Dept. of Southeast Asian Studies at the Institute of Oriental and Asian Studies (IOA),  
University of Bonn, Germany


**Contact:** christoph.antweiler@uni-bonn.de
Conference Program
13th International Conference on Humanities & Social Sciences 2017
2nd - 3rd November, 2017
at the Faculty of Humanities and Social Sciences, Khon Kaen University

Thursday 2nd November 2017
08.30-09.00 Welcome / Registration
09.00-09.20 Opening ceremony
09.20-09.30 Graduate Research Award
09.30-10.45 Keynote speech: Professor Dr. Christoph Antweiler
10.45-11.00 Break
11.00-12.30 Paper presentation

Panel 1 : Language and Literature, Room 1 : LE
Moderator: Asst. Prof. Sasikan Kosittrakun
1. Teachers’ Perceptions of Internationalization
   Thidaporn Jumpakate, Atipat Boonmoh
2. The Effectiveness of Error Analysis in Designing a Learning Tool
   for a Large Translation Class
   Panachanok Chanwaiwit
3. External Stakeholders’ Participation: Life-blood of Public Schools
   ANDRO T. TABIOLO, MAEd.
4. How Does the Powerful Speech of Chinese President Xi Jinping
   Affect the World? : Appraisal Analysis
   Sappasiri Songsukrijiroad
5. A Study of English Speaking Proficiency of TNI Students
   Steven Bosley, Bundit Anuyahong

Panel 2 : Language and Literature, Room 2 : LE
Moderator: Mr. Vincent Cheylan
1. Mother Tongue Based-Multilingual Education (MTB-MLE): Initial
   Assessment on its Implementation
   Marie Joy D. Banawa, Ph.D.;
2. The Women in Small Scale Mining: A Case Study in Southern
   Philippines
   Maria Cecilia M Ferolin PhD & Nasseren Macarambon
3. Adherence to Computer Laboratory Safety Practices by Students
   among the Three Secondary Schools In Iligan City
   Marjorie Ann O. Carumba, April Grace D. Layag,
   Hanalee B. Mamailao, Michael Art R. Napoles
4. E-Module in 3d Rendering using Combined Software
   Joelan L. Cañete, Mirasol N. Herco, Alynor Marie G. Sabac,
   Michael Art R. Napoles
5. The Level of Computer Literacy and Technology Integration into the Curriculum among the Pre-service Teachers of the Department of Technology Teacher Education, College of Education, MSU-IIT
Margie Lhan L. Partosa, Marjolyn D. Sasutil, Dennis Jay M. Valeza, Yolanda P. Garcia, Kayce Maye Michelle A. Dapanas, Osuardo A. Pabatang, Jr.

Panel 3: Language and Literature, Room 3: LE
Moderator: Miss Anongnand Nusartlert
1. Writing the Unwritten Grammar of Fluid English Pronunciation: Sentence-level Phonetic Blends in 2017 Spoken English
   Frederick Flynn

2. A study of Effectiveness of Learning Japanese by Using Assignments through Facebook
   Hitomi Yamaguchi, Bundit Anuyahong

3. Motivation in Learning Japanese language of Undergraduate students at Thai-Nichi Institute of Technology
   Rina Matsuoka, Bundit Anuyahong

4. Needs of Content and Language Integrated Learning (CLIL) in Engineering Students
   Wipanee Pengnate

5. The study of reflection on social and culture appeared in the songs of Wongchan Pairoj
   Jukkit Autum, Hamehan Sihing, Supornnee Jampa, Wilayluk Treemek, Uraiwan Singthong

Panel 4: Language and Literature, Room 4: LE
Moderator: Supakit Buakaw, Ph.D.
1. Language Evolution: The Current Trend and Controversy of Northern Thai Dialect
   Chalermphong Tham-ngarn, Chalermchai Parasuk

2. Enhancing English Speaking Skills of Thai University Graduate Students through Oral Presentation
   Apaporn Puchpan, Saiwaroon Chumpavan

3. The Implementation of Constitutional Rights of Women in the Practices of Female Circumcision in EAST JAVA
   Lanny Ramli

4. A Study of Problems and Obstacles in Learning Japanese Language of Undergraduate Students in Private University
   Walee Rungratthawatchai, Bundit Anuyahong
5. Needs of Massive Open Online Courses (MOOCs): A Case of Business Japanese Students  
   *Gun Arlaiyart, Wipanee Pengnate*

Panel 5 : Language and Literature, Room 5 : LE  
Moderator : Itsarate Dolphen, Ph.D.
1. Analysis of the quality of translated texts produced by Google Translate from Thai to English  
   *Angkana Tongpoon Patanasorn*

2. Game of Stereotype, Prejudice and Discrimination: The Analysis of Bias from Game of Thrones  
   *Wigran Namphadorn*

3. Lexical Bundles in Thai Medical Journal Articles: A Corpus Based Study  
   *Panupan Panthong, Jirundorn Kunthama, Kornwipa Poonpon*

4. Self-Perception of CEFR-based English Skills of Sixth Grade Students in KhonKaen  
   *Tritiya Saiyakit, Noppaluck Chaiyosang, Kornwipa Poonpon*

5. The Contribution of the Northern and Northeastern Thai Voiced Palatal Nasal in Spanish Pronunciation  
   *Arthit Jittho*

Panel 6 : Philosophy and Religion, Room 6 : PH  
Moderator : Asst. Prof. Puttharak Prapnork, Ph.D.
1. Value Vs. Value: An axiological study of Sudha Murthy’s Dollar Bahu  
   *Mukta Jagannath Mahajan;*

2. Exploring Thai Teachers’ Stress Reduction Through Mindfulness Practice: A Synthesis of Research  
   *Jesse Sessoms*

3. THE SITUATION AND IMPACTS OF HEALTH TOURISM IN KHON KAEN MINICIPALITY  
   *Sukhumvit Saiyasopon*

4. Career Choice Indicators of BSTTE-DT: A Gender Perspective  
   *Kristy R. Avelina, Sheena P. Cullamat, Annette C. Jarilla, Michael Art R. Napoles*

5. Leadership Synergy of Village Government in the Musrenbangdes Activities  
   *Sulismadi, Wamyud, Salahudin, IhyaulUlum*
Panel 7: Sociology and Anthropology, Room 7: SA
Moderator: Asst. Prof. Wassamill Watcharakaweesilp
1. The Ethnic Gap in Poverty and Inequality Policy in Thailand: A New Dataset on Ethnic Inequalities in Education, Health, and Other Areas of Human Achievement
   *John Draper, Joel Selway*

2. The Depiction of Thai Women in Hollywood Films
   *Saranphon Poltecha*

3. Tourism and the Socio-economic Condition of BoracayAti (Aeta): A Case Study
   *Anne Cicely I. Remetio-Samar*

4. GENDER SEGREGATION AND VULNERABILITY OF WOMEN: A SOSIOLOGICAL STUDY AT TRADITIONAL BATIK HOME-BASED INDUSTRIES IN EAST JAVA
   *Emy Susanti*

5. CHILDREN’S DENTAL HEALTH AND WOMEN EMPOWERMENT STRATEGY AT THE POOR COMMUNITY IN EAST JAVA
   *Satiti Kuntari*

Panel 8: Social Development, Room 8: SD
Moderator: Asst. Prof. Wipawee Grisanaputi, Ph.D.
1. Urban Gardening: Individual Homes Perspective Towards Square Foot Gardening
   *Hassanal M. Ampang, Kent E. Barcelo, Rochell Mae N. Rojero, Michael Joseph F. Boniao and Michael Art R. Napoles*

   *Duong Van Bay*

3. Education for All: The Analysis of Multi-Actor Relation on Implementing Education System in LPKA Wonosari, DI. Yogyakarta
   *Maria Angelica Christy Aka1, Farahita Nandini, M. Dimas Ponco Wirianto*

4. Becoming Ajarn: Narratives of the Filipino Teachers in Thailand
   *Eunice Barbara C. Novio, Nancy Guigue Catane*

5. Developing Hi-tech Applied Agriculture towards Sustainability and Efficiency: A Case Study in Thai Nguyen Province
   *Ta Thi Thanh Huyen*
Panel 9: Social Development, Room 9: SD
Moderator: Thanapauge Chamaratana, Ph.D.

1. The impact of green investing on the performances of enterprises in VietNam: A study using both quantitative and qualitative methods
   Chu Thi Mai Phuong, Nguyen Thi Thanh Huyen, Nguyen Thuy Quynh

2. Nationalism, Patriotism and Attitude Towards the European Union: An Irish Empirical Study 2017
   Nhu Hieu, Truong

3. Impact of Trade Liberalization and FDI on Water in Vietnam Manufacturing Industry
   Nguyen Thi Thanh HUYEN, Chu Thi Mai PHUONG

4. Are Drugs Dealers Less Risk Averse? Evidence from Micro-Level Data from Thailand
   Tongyai Iyavarakul

5. The Relationship of Poverty on Exploitation and Violence against Children
   Amalia Syafitri

Panel 10: Social Development, Room 10: SD
Moderator: Paradee Tungtang, Ph.D.

1. Gender Dysphoria or Self-Creation: A Transcultural Analysis of Transgender Identity and Trans-Stress
   Aneesh Sasikumar

2. Using TPB Model to Explore Drivers of & Barriers to Intention for Consumer loan from official Financial institutions (Case of the North Vietnamese people)
   Pham Hong Hoa, Ho Chi Dzung, Nguyen Hoai Long

3. Influence of Service Quality on Customer Satisfaction and Loyalty: A case study at Agribank- Thai Nguyen Branch
   Nguyen Thi Gam, Pham Ngoc Van, Dam Thanh Huyen, Nguyen Thi Lap

4. Accessing the Applicability of Social Responsibility Accounting in Enterprises of Vietnam
   Nguyen Thi Hong Thuy, Nguyen Thi Huong Lien

5. Financial Literacy of Vietnamese Students
   Khuc The Anh, MSc., Pham Van Tue Nha, MSc.

12.30-13.30 Lunch
Panel 11: Language and Literature, Room 1: LE
Moderator: Asst. Prof. Sasikan Kosittrakun

   *Alexander J. Klemm*

2. Error Analysis as a Key Factor in Second Language Pedagogy
   *KGS Nishantha*

3. Japanese in Bangkok Linguistic Landscape: Case Study of Gateway Shopping Mall, Ekamai
   *Jariya Sudtho, Witsaroot Zhangsirikul, Saijai Kerdmongkol, Lamyai Singsook, Thaweewat Kanta, Fah Campbell, Chonthicha Rojanasang*

4. A Sexual Understanding Towards’ Sex Before Marriage
   *ANDRO T. TABIOLO, MAEd.*

5. Speech Act Analysis of Interpersonal Responses on Success and Failure in the Classroom
   *Ansikan Puthornjai*

Panel 12: Language and Literature, Room 2: LE
Moderator: Mr. Vincent Cheylan

1. E-Learning Module in 3D Homes Designing
   *Jenifer O. Cuasito, Farhana I. Dimasar, Adelfa L. Torro, Michael Art R. Napoles*

2. E-Module in Learning the Basic Tools in Google Sketchup
   *Betchy Rose Abing, Kriezyl Mae S. Bantilan, Kent Stephen Toledo, Michael Art R. Napoles*

3. High School Teachers’ Proficiency in English Language Teaching and Learning Based on the 21st Century Learning Skills: A Case Study in Chiang Rai Province
   *Bhornsawan Inpin*

4. Syntactic Constituents of Power in Political Speech: An Activity to Empower Writing
   *Somsak Kaewnuch*

5. Examining the Relationship between Vietnamese ESL Learners’ Receptive Knowledge of Academic Verbs and their Ability to Recognize Associated Verb-noun Collocations
   *Hoang Minh Tran, Wiwat Puntai*
Panel 13: Language and Literature, Room 3: LE
Moderator: Miss Anongnard Nusartlert
1. Developing Instruction Based on the Integration of Collaborative Strategic Reading (CSR) and Mobile Learning (ML) to Enhance Students’ Reading Ability
   Piangrawee Nantawong, Bhornsawan Inpin

2. Thai Teachers Talk Teacher Autonomy
   Chatrawee Intraboonsom, Pornapit Darasawang, Hayo Reinders

   Suwitchan Unudom

4. Student politics in higher education: Of Grants, Funds, Fees Must Fall and the lack thereof: A comparative study of South African and Zimbabwean University
   Dube Bekithemba

5. Language Transfer: Spanish Errors Influenced by L1 Interference in Thai Students of Spanish
   Chadchavan Sritong

Panel 14: Language and Literature, Room 4: LE
Moderator: Supakit Buakaw, Ph.D.
1. Effects of Using Communicative Approach to Enhance Japanese Structure Learning of Beginners
   Chareeluk Tantip, Bundit Anuyahong

   Kanokkwan Kaewtae

3. A Study of Problems and Obstacles in Using MOOCs of TNI Students
   Supennapar Bunphoem, Bundit Anuyahong

4. How to Keep Japanese Investors Staying in Vietnam
   Cao Thuy Xiem

5. Business Process Re-engineering (BPR) in Post-privatization SOEs: Theoretical Background and Research implications
   Hoang Van Cuong, Nguyen Huu Ngoc
Panel 15 : Culture and Language, Room 5 : CL
Moderator : Itsarate Dolphen, Ph.D.
1. INTERNATIONAL MEDIA AND PEACE-BUILDING IN MOGADISHU, SOMALIA
   Oyetola Oniwide
2. Communal Septic Tank: The Mutual Resources to Preserve the Environmental
   Mila Mardotillah
3. A Comparative Study of Kam Phonology in Rongshui
   He Hui
4. Cohesion in the form of conjunction: Thai Speeches Delivered by Korean Students
   Sureerat Bumrungsuk, Pakom Bumrungsuk
5. PHYSICAL EDUCATION PROGRAM OF TERTIARY SCHOOLS IN REGION 10, MINDANAO, PHILIPPINES
   Edward L. Banawa

Panel 16 : Public administration, Room 6 : PA
Moderator : Asst. Prof. Puttharak Prapnork, Ph.D.
1. Driving Etiquette among Senior High School Students in Yogyakarta
   Sugi Rahayu, Utami Dewi
2. Evaluate the Impact of Public Policy on Rice Yield in Vietnam
   Le Hoang Minh Nguyet, Nguyen Minh Thu
3. LANDSCAPE GOVERNANCE IN MT MALINDANG, SOUTH PHILIPPINES: A Stakeholder Analysis
   Jay Rey G. Alovera, Ma. Cecilia M. Ferolin
4. Economic Political Factors in Agrarian Reform Policy in Indonesia. (Case Study: Granting of Land Title Certificate for Badega Society, Garut Regency, West Java Province, Indonesia)
   Anry Firmansyah, Rio Yusri Maulana
5. STREET VENDOR REGULATION POLICY IN YOGYAKARTA in the effort of Empowerment, Improvement of Public Order and Tourism Object
   Argo Pambudi and F. Winarni

Panel 17 : Social Development, Room 7 : SD
Moderator : Asst. Prof. Wassamill Watcharakaweesilp
1. HUMAN RIGHTS OF WOMEN AND THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA
   Lanny Ramli
2. Stigma of HIV Patients in NAN Province  
   Jarin Santhong

3. Gender Perspectives of Drafting Students on the 21st Century Paintings  
   John G. Adil Jr., Raul Winston R. Lim, Sancelo Marco Anton A. Umbac, Michael Joseph F. Boniao and Michael Art R. Napoles

4. AEROPEL EXERCISE: ITS EFFECT TO DYSMENORRHEA PAIN LEVEL AMONG STUDENTS  
   Vienna Lou B. Libres, Edward L. Banawa

5. The Measurement of Economic Efficiency of Agricultural Cooperatives Operation in the Upper-Middle Part of Thailand  
   Anucha Wittayakorn-Puripunpinyoo

Panel 18: Social Development, Room 8: SD  
Moderator: Asst. Prof. Wipawee Grisanaputi, Ph.D.
1. Online Social Networks Influencing Students’ Social Learning Outcomes, An Analysis In Vietnam  
   Hue Thi Hoang, Quynh Huong Pham, Hanh Thi Hai Nguyen, Thuy Thi Thu Pham

2. ASEAN Economic Community and Vietnam Human Resource  
   Le Dang Minh, Tran The Tuan

3. The Need to Provide Education to the Children of Construction Laborers in the Large-scale Construction in Bang Khae Bangkok  
   Nattapol Pourprasert

4. Estimation Of Recreational Value As A Basis For Improving Payment For Forest Environmental Services In Tourism: An Application Of Travel Cost Method In Ba Vi National Park, Vietnam  
   Nguyen Van Hieu, Nguyen Hoang Nam

5. Distribution and Utilization of Sago forest in Southern Thailand: Trang Province  
   Amarin Suntiniyompukdee, Apirak Songrak, Somrak Rodjaroen, Tanawit Thongwichean, Arrisa Sopajarn, Sudee Niseng

Panel 19: Social Development, Room 8: SD  
Moderator: Thanapauge Chamaratana, Ph.D.
1. Cyberbullying Behaviors and Impact to Adolescence in Indonesia  
   Farah Fauzia

2. Labor Force Participation of Thai Elderly Workers  
   Thasanee Satimanon and Monthien Satimanon
3. Community-Based, Participatory City Development Strategies in Vietnam and Case of Tam Ky, QuangNgai Province
   Le Thu Hoa, Dang Viet Ha

4. Enhancing The Efficiency Of The Logistics System In Viet Nam Towards Sustainable Economic Development
   Duong Thi Tinh

5. Role of State in Developing Low-Income Housing in Hanoi Urban Area
   Nguyen Thi Ngoc Huyen, Nguyen Thi Hong Minh, Nguyen Ngoc Tuan

Panel 20: Education in Humanities and Social Sciences, Room 10: ED
Moderator: Paradee Tungtang, Ph.D.

1. Economic Exclusion of Local Residents in the Borderland of Surin Province, Thailand
   Watcharee Srikham

2. Community, development and environmental destruction project. Analysis of a won case of mini-hydro power plant project in Sri Lanka
   MSML Karunaratne and MD Bandara

3. Guarantee Credit For Small And Medium Enterprises (Sme) In Vietnam: Situation And Solutions
   Le To Hoa

4. A Synthetic Satisfaction Index for Public Administrative Service Quality
   Pham Thi Mai Anh

5. Image transfer through sponsorship- the role of sponsor-event congruence The Happy Colour Run and Habeco Case:
   Nguyen Dinh Toan and Vu Tri Dung

15.00-15.15 Break

15.15-17.00 Panel 21: Language and Literature, Room 1: LE
Moderator: Asst. Prof. Sasikan Kosittrakun

1. A Study of English and Japanese Writing Techniques of Undergraduate Students in Higher Education
   Jarinee Hoyhoul, Wipanee Pengnate

2. A study of English Listening Ability of Pre-English Students at TNI
   Kornthip Ratanapumma, Bundit Anuyahong
3. Effects of Technical and Business Students’ English Writing according to English Instructional Model Based on Communicative Approach Theory  
   Boonchai Khongsagtrakool, Bundit Anuyahong

4. A Study of the Ability in Giving Speech in English of the Third Year Students majoring in International Business Management at TNI  
   Chonticha Na-ngam, Bundit Anuyahong

5. An Investigation of Translation Strategies in Salon News Column Employed by English Major Students at KhonKaen University  
   Panupan Panthong

Panel 22 : Language and Literature, Room 2 : LE  
Moderator : Mr. Vincent Cheylan
1. Marketability of Drafting Technology and Drafting Related Works  
   Ella Suzanne E. Flores, Novelyn A. Luardo, Michael Art R. Napoles

2. Dubbing of Films: Interpreting and Analyzing Non-Verbal Communication Towards Language Translation  
   Airen C. Sajulga, Melba B. Ijan

3. The Development of an “English for Communication” Training Course for Thai Traditional Doctors and Their Assistants to Promote Tourism in Phetchaburi  
   Kannika Talalak

4. Using Facebook as an Educational Tool for Teacher Trainees in Japanese: From the Training Institution’s Viewpoint  
   Manami Fujihira

5. Effects of English Speech and Anxiety in Speaking English of First Year Undergraduate Students in Private University  
   Bundit Anuyahong

Panel 23 : Language and Literature, Room 3 : LE  
Moderator : Miss Anongnard Nusartler
1. A Study of Satisfaction and Motivation in English Language Learning Based on Communicative Approach for Higher Education Students  
   Chawalit Tansiri, Bundit Anuyahong

2. An Analysis of Self-degradation in Public Speech: A Case of Oprah Winfrey’s Speech at Harvard University  
   Atichat Rungswang
3. An Error Analysis of Paragraphs Written in English by Freshmen of Higher Education Level
   Pisit Jittisukpong, Bundit Anuyahong

4. Non-English Major Undergraduate Students’ Perceptions toward Learning English through Video Clips
   Tuntiga Wang, Narathip Thumawongsa

Panel 24: Language and Literature, Room 4: LE
Moderator: Supakit Buakaw, Ph.D.
1. Lexical Elements of Saluan Language: A Minority Austronesian Language of Eastern Indonesia
   Valantino Ateng Pamolango, Hempy Winata

2. A Study of ASEAN Citizen Readiness of Undergraduate Students in Higher Education
   Nattapol Pourprasert, Wipanee Pengnate

3. The Effects of Scaffolding Instructional Model in Promoting Students’ Psychological Characteristics and Academic Writing Ability
   Duangkamon Suanthong

4. Gender, Alcohol, and Unrequited Love in Thai-Issaan Songs
   Vanessa Moll, Orathai Piayura

Panel 25: Culture and Language, Room 6: CL
Moderator: Itsarate Dolphen, Ph.D.
1. Treatment of Sex in Carl Muller’s Trilogy on a Burgher Family in Sri Lanka
   Palitha Niroshan Rathnayake

2. A Corpus-Based Analysis of Specific Vocabulary in Khmer Sanctuary Context
   Prapaporn Sompakdee, Uthaivan Danivath

   Masashi Inoue, Bundit Anuyahong

4. Impediments to Unemployment: Its Impact to the Well-being of an Individual
   Angel Mae J. Fabre
Panel 26: Public administration, Room 6: PA
Moderator: Asst. Prof. Sataporn Roengtam, Ph.D.

1. SegoroAmarto Movement: Strategic Innovation For Eradicating Poverty In Yogyakarta City Indonesia
   Lena Satlita and Utami Dewi

2. Institutional Capacity Building for Poverty Reduction Program in KulonProgoRegency
   Marita Ahdiyana

   Hoang Thi Thuy Nguyet, Vu Cuong

4. Strengthening Collaborative Governance in Participatory Social Service For Elderly (Case Study: Yogyakarta Province, Indonesia)
   Kurnia Nur Fitriana, Yanuardi, Pandhu Yuanjaya, Utami Dewi

5. Portable Solar Dryer for Home Use

Panel 27: Social Development, Room 7: SD
Moderator: Asst. Prof. Wassamill Watcharakaweesilp

1. Vietnam Automobile Industry In The Context Of Tariff Cuts Approaching
   Cao Thuy Xiem, Le To Hoa

2. Opportunities and Challenges For Vietnam Insurance Industry When Participating AEC and TPP - Some Recommendations For Insurance Workforce Improvement
   Msc. Phan Anh Tuan, Dang Thi Minh Thuy

3. The Active, Assertive And Responsible Policy of Viet Nam In ASEAN Environment Cooperation
   Huynh Thi Mai Dung

4. The long Term Impact of Thai-ASEAN International Trade on Income and Employment of Thai Economy
   Anucha Wittayakorn-Puripunpinyoo

5. Roles of Ethnicity and Culture in Facilitating Raw Cyprinoid Fish Consumption in the Isaan Region of Thailand
   Thepporn Munigthanee, Rungarun Boonsayan, Prasit Kunurat, Sekson Yongvanit
6. Intergovernmental Cooperation in Brantas River Watershed Governance in East Java Indonesia
   Tri Sulistyaningsih, Masduki

Panel 28: Social Development, Room 8: SD
Moderator: Asst. Prof. Wipawee Grisanaputi, Ph.D.
1. Applying Business Model Canvas for New Social Start Up Enterprise In Organic Farming
   Vu Tri Dung, Dinh Van Oanh

2. TAJAMAS (Tabungan Jamban Masyarakat) as a Solution Towards Open Defecation Free at Kalongan Village, Bojonegoro Regency
   Novitha Sari Pattara, Fitri Widyacahya

3. The System of Criteria to Assess Sustainable Development of Industrial Parks (IPs) in Viet Nam
   Tran Thi Mai Hoa

4. Public debt management in Vietnam: Limitations and orientations for resolution
   Tran Hoang Long

5. Labor And Employments For Elderly People In Vietnam
   Nguyen Nam Phuong, Doan Thi Mai Huong, Th.S. La Ngoc Mai

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1. Competitiveness of Sea and Island Tourism in Nghe An Province
   Thai Thi Kim Oanh, Bui Thi Hong Viet, Doan Thi Thu Ha

2. Public-Private Partnerships In E-Government: Experiences From Other Countries And Lessons For Vietnam
   Nguyen Thi Le Thuy, Thi Hai Yen

3. Participatory Research in Preparing Sustainable Tourism Strategy Plan In Head Watershed of Chiang Mai, Thailand
   Anavin Suwanna, Krittika Inta, Suthipong Pisitsenaku

4. Stochastic Growth Modeling of Public Rail Transportation Use in Bangkok
   Pichchaporn Poltree, Napat Harnpornchai

5. The Impact of Asean Economic Community (AEC) on Demand of Female Labour in Vietnam
   Hoa Nguyen Quynh, Toan Pham Ngoc
Panel 30: Education in Humanities and Social Sciences, Room 10: ED
Moderator: Paradee Tungtang, Ph.D.

1. Analysis of customs-business partnership affecting the compliance of import and export enterprises with customs law and regulation: Vietnam case
   Vu Duy Nguyen

2. The public image of Vietnamese public administration services on social media – a comparison between structured and unstructured data
   Chien Truong Dinh, Phu Vu Xuan, Khanh Hoa Le Pham

3. CULTURAL COMPETENCE AMONG EFL TEACHERS IN THE PHILIPPINES
   Leo H. Aberion, Almira C. Aberion

4. ALDAMES LANGUAGE: ITS LANDSCAPES AND TOPOGRAPHIES
   Leo H. Aberion, Luzviminda S. Roda

5. INFORMATION MANAGEMENT AND THE CONTROL OF THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA
   Tri Soesantari

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08.30-09.00 Welcome/Registration
09.00-10.30 Paper presentation

Panel 31: Language and Literature, Room 1: LE
Moderator: Asst. Prof. Sasikan Kosittrakun

1. The concept of mural painting in SakonNakhon, NakhonPhanom and Mukdahan province (Sanook group)
   Penpansa Pakasith, Chaanont Chaithongdee, Nuntaporn Boonprom, Thanyapong Sararat, Kawinwat Hiranburana

   Orawan Rithisrithorn

3. Pathomsombodhi Paintings: the Function for predicting the life of PhutaiKhambong People
   Sudthinan Srimon

4. “The Wilderness” Ecological Spaces in Isan Folk Tales
   Khomkrit Woradejnaiyana

   Suparerk Chairat

Panel 32: Culture and Language, Room 2: CL
Moderator: Asst. Prof. Wassamill Watcharakaweesilp

1. Form the “Ngusuang” to the “Phayakhankhak” : Self and Identity Construction in Isan Folk Tales
   Khomkrit Woradejnnaiyana

2. The Narrative and Concept on San Poo Ta (Shrine of The Ancestor) in Sisaket Province
   Chaanont Chaithongdee;

3. Developing Bilingual Folk Story Book for Implanting Morality to Primary School Students
   Thussaneewan Srimanta

4. Words and Meanings in Isan Traditional Folk Songs and Cross-Cultural Communication in the Thai Context:
   Wassamill Watcharakaweesilp

   Anuwat Karnthak, Songyot Weerataweemat

Panel 33: Media, Information and Communication, Room 3: MC
Moderator: Paradee Tungtang, Ph.D.

1. Information Seeking Behavior of cancer patients treated by alternative medicine
   Sasalux Boonroj, Malee Kabmala

2. Political Information Communication of Thai People: Literature Review
   Komgrit Rumdon, Chollabhat Vongprasert

3. A Comparison of Academic Achievement Prediction between Health Sciences, Sciences & Technology and Humanities and Social Sciences Student
   Kanyarat Kwiecien, Anchana Bungutum, Pachara Prompithak, Tatpong Pruksrirat

4. Collaboration between Faculty and School Librarians in supporting an Open Approach
   Juthathip Tingkaew, Malee Kabmala

5. Organization of Local Agricultural Knowledge By Using Facet Approach
   Malee Kabmala and Pitaya Soontarawong
Panel 34: Media, Information and Communication, Room 4: MC
Moderator: Miss Anongnard Nusartlert
1. Development knowledge base Isan Folktale ontology
   Apirudee Jantadech, Malee Kabmala

2. Study Of The Function Of Keeping System Used In Government Agencies
   Sasithorn Satti, Vitsapat Chaichuay

3. Information Management for Public Relations Curriculum of Chayaphum Rajabhat University
   Usanee Phromdue, Malee Kabmala

4. Analysis of Information Features of Isan murals painting
   Suwannee Hoaihongthong, Kanyarat Kwiecien

5. The Process of knowledge management of Pracharath Thailand company
   Arirut Sukwatthansombat, Chollabhat Wongprasert

Panel 35: Public administration, Room 5: PA
Moderator: Miss Sirayu Phowanna
1. The monk’s role and national security policy in the Cold War
   Narong Chuebuayen

2. The Participation of the Basic Education that the Clergy are Involved in school Management Districts, Chonburi
   Worrapon Kongsanoh

3. Development of Sea Fishing Policy in the National Economic and Social Development Plan
   Pawida Rungsee, Sekson Yongvanit

4. SIGN IN KUI’S SAENTONTA RITUALS
   Preecha Butrat, Homhuan Buarabha, Banyatti Salee

Panel 36: Philosophy and Religion, Room 6: PH
Moderator: Khanika Kamdee, Ph.D.
1. Belief of Saṁsāravaṭṭa in Theravada Buddhist Philosophy: A case study in CūḷaKamma-vibhaṅgaSutta
   Pra Ackraded Sansang, Khanika Kamdee

2. The Parenthood of Children Born under Assisted Reproductive Technology in the Buddhist Perspective
   Rattana Panyapa

3. The criteria of the graduates: Case studies in Dhammapadatthakatha
   Vinai Suriyatama, Khanika Kamdee
4. Administrative Role of DhammayuttaSangha in Nongbualamphu Province
   Aphichit Mueathaisong

Panel 37: Philosophy and Religion, Room 7: PH
Moderator: Asst.Prof.Kanyarat Kwiecien, Ph.D.
1. The Existential Perspective in Novel “Ngao See Khao” (white shadow)
   Sirinun Thup-as, Khamhaeng Visuddhangkoon

2. Bodhisatta Ideology: Motivation for Life Development
   Saranya Wipatchawatee

3. Analytical Study of Virtue Ethics in Philosophy of Education in Theravada Buddhist Philosophy
   Krittaphars Saithongdee

4. Nibbana in View of Thai Forest Monks
   Renu Meethet

Panel 38: Center for Research on Plurality in the Mekong Region, Room 8: CERP(1)
Chair: Jaggapan Cadchumsang, Ph.D.
1. Dynamic of Tourism Policy of China
   Jie Yang, Keeratiporn Jutaviriya, Jaggapan Cadchumsang

2. Changes in the Frog Festival of the Zhuang in Baying Village amidst the Expansion of Cultural Tourism
   Houdian Ya, Jaggapan Cadchumsang

3. Social Network Construction by Vietnamese-Thai in the Thai-Laos Border Area, NakhonPhanom Province
   Nattawat Auraiampai, Keeratiporn Jutaviriya, Jaggapan Cadchumsang

4. The Dynamics of Muslim Immigration and Settlement in NongKhai
   Luksika Ngohse, Jaggapan Cadchumsang

Panel 39: Center for Research on Plurality in the Mekong Region, Room 9: CERP(2)
Chair: Asst.Prof.Keeratiporn Jutaviriya, Ph.D.
1. Becoming Thai Cross-Border Entrepreneurs
   Supakan Saenkham, Rukchanok Chumnanmak, Patcharin Lapanun

   Sudarat Sriubon, Jaggapan Cadchumsang
3. The Patron-client Relationship in Sugarcane Harvesting under the Quota System  
   Yada Sawangpaew, Patcharin Lapanun, Rukchanok Chumnanmak

4. Contract Farming: Choice or “Trap” for Farmers  
   Sitthiwat Nasok, Patcharin Lapanun, Rukchanok Chumnanmak

Panel 40: Research Group on Wellbeing and Sustainable Development, Room 10: WeSD  
Moderator: Assoc. Prof. Buapun Promphakping, PhD.

1. Livelihoods Changing and Wellbeing of the Households in the World Heritage Site, Luangprabang City, Lao PDR  
   Thongsamout Moutnivong, Sompan Techatik

2. The Participation of the Community and Local Administrative Organization (LAO) for the Patients’ Wellbeing at the End of Life Stage (Palliative Care)  
   Woranuch Juntaboon, Buapun Promphakping

   Sayam Buarapha, Somphan Techatik

   Ninlawadee Promphakping, Pornpen Somaboot, Pattaraporn Weeranakin, Woranuch Juntaboon, Patchanee Muangsri, Viboon Wattananamkul

10.30-10.45 Break

10.45-12.30 Paper presentation

Panel 41: Language and Literature, Room 1: LE  
Moderator: Asst. Prof. Sasikan Kosittrakun

1. Developing a Teaching Model of Thai Traditional Dancing art for the Hearing Impairs: A case study of Sotsuksa Khon Kaen School for the Deaf  
   Danaiya Sungketkarn

2. The Style in the novel “Buppesannivas” of Rom Pang  
   Sumalee Phokhunsap

3. The Construction of Marginalization in Modern Laos Literature  
   Peekanit Satarn
   Kanyarat Unthanon

5. The Semantics Field of Village name in Muang District, NakhonPhanomProvince
   Nanteya Panchote

Panel 42 : Culture and Language, Room 2 : CL
Moderator : Asst.Prof.Wassamill Watcharakaweesilp
1. Thai Isan People and the State of Being Misplaced
   Autthapon Intasena

2. Image of marginal people in movies directed by PojArnon
   Nawaphon Kunmaneelert, Apisit Meepanya, Thatchai Maika,
   Khaneangchai Viriyasoonthon, Athichart Boonyotying

3. The Rituals for the Dead of Chinese-Thai in Mahasarakham
   Pinnaporn Kongtan

4. Cultural Meaning Expression through Rituals of Thai-Chinese Heritages in MahaSarakham Province
   Aunchana Thonggajai

5. Japanese Cultural Diplomacy in Mekong Sub-region
   Saowalak Heebkaew

Panel 43 : Language and Literature, Room 3 : LE
Moderator : Paradee Tungtang, Ph.D.
1. Conceptual Metaphors of GRUE Colour in Vietnamese Language
   Rujiwan Laophairoj

2. Expression of Meaning through Language and Signs in 100 Patriotic Song of China
   Ma Huanhuan

3. 100 Years of Japanese All-Female Cast Takarazuka Revenue and the Factors Contributed to Its Survival
   Paradee Tungtang, Maturote Patship, Shinohara Nobuaki

4. Code – Switching between Central Thai and Northeastern Thai Dialect in Mor-lam
   Witchuda Khamnon, Rattana Chanthao

5. Teaching Techniques Inspiration for the Lanna Polytechnic Chiang Mai Technological College teachers
   Yanin Khuna, Patsuda Kalayanawut
Panel 44: Media, Information and Communication, Room 4: MC
Moderator: Miss Anongnard Nusartlert
1. Knowledge management in project management of crisis child protection: Literature review
   Pipatpong Chuprayoon, Chollabhat Vongprasert

2. A Synthesizing Knowledge of Isan Folk Weaving Tools using Facet classification approach
   Sumana Chiangnangam, Malee Kabmala

3. Information Service Development using User Centered Design: Literature review
   Narit Bobuangoen, Kanyarat Kwiecien

4. Factor Affecting Digital Literacy in the Workplace for Supporting Staff, Loei Rajabhat University
   Kampon Kessalee, Kanyarat Kwiecien

Panel 45: Social Development, Room 5: SD
Moderator: Miss Sirayu Phowanna
1. Means to development of Supplementary Vocation in Sufficiency Economy: A Case Study of Growing PudSila Municipality Sila Village, Sila Tambon Meang District, Khon Kaen Province
   Aunriya Lakhonkwa, Wilaiwatt Grisanaputi

2. On the determinants of wage rate in the sex market
   Pathompong Ophaso, Tongyai Iyavarakul

3. Effects of Brain-Based Learning Management on Word Creation of Grade 5 Secondary School Students
   Dhanita Doungwilai, Pichitchai Sudsang

Panel 46: Philosophy and Religion, Room 6: PH
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   Yutasin Aramsri

2. Death Of Socrates: The Real Existence
   Pha Pojanun Kumpol

3. The Significant Implication of the Kiyomizu Temple Scenes in the Noh Play- “Tamura”
   Wanatsanan Sookthon

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2. Background of RaJaRam Mohan Roy
   Panya Senawiang

3. Buddhist Art and Politics: A Case Study of Paintings along the Mekong
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4. A Criticism on Dhammic Socialism of Buddhadasa Bhikkhu
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2. Cultural Politics in Tourism Promotion of Prasat Sikhoraphum Khmer Heritage, Surin Province, Thailand
   Benjawon Narasaj, Akarya Sangkachan

3. The History of the Live Burning of Upahat Putra and Tao Kam of Mueang Yasothon
   Dararat Mattariganond, Wiangkum Choun-u-do

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   Pornpen Somabut
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   Jarin Santhong
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Panel 18: Social Development

1. Online Social Networks Influencing Students’ Social Learning Outcomes, An Analysis In Vietnam
   Hue Thi Hoang, Quynh Huong Pham, Hanh Thi Hai Nguyen, Thuy Thi Thu Pham

2. ASEAN Economic Community and Vietnam Human Resource
   Le Dang Minh, Tran The Tuan

3. The Need to Provide Education to the Children of Construction Laborers in the Large-scale Construction in Bang Khae Bangkok
   Nattapol Pourprasert

4. Estimation Of Recreational Value As A Basis For Improving Payment For Forest Environmental Services In Tourism: An Application Of Travel Cost Method In Ba Vi National Park, Vietnam
   Nguyen Van Hieu, Nguyen Hoang Nam

5. Distribution and Utilization of Sago forest in Southern Thailand : Trang Province
   Amarin Suntiniyompukdee, Apirak Songrak, Somrak Rodjaroen, Tanawit Thongwichean, Arrisa Sopajarn, Sudee Niseng

Panel 19: Social Development

1. Cyberbullying Behaviors and Impact to Adolescence in Indonesia
   Farah Fauzia

2. Labor Force Participation of Thai Elderly Workers
   Thasanee Satimanon and Monthien Satimanon

3. Community-Based, Participatory City Development Strategies in Vietnam and Case of Tam Ky, Quang Ngai Province
   Le Thu Hoa, Dang Viet Ha

4. Enhancing The Efficiency Of The Logistics System In Viet Nam Towards Sustainable Economic Development
   Duong Thi Tinh
5. Role of State in Developing Low-Income Housing in Hanoi Urban Area
   Nguyen Thi Ngoc Huyen, Dr. Nguyen Thi Hong Minh, M.A., Ph.D. Candidate
   Nguyen Ngoc Tuan

Panel 20: Education in Humanities and Social Sciences

1. Economic Exclusion of Local Residents in the Borderland of Surin Province, Thailand
   Watcharee Srikham
   Page 1094

2. Guarantee Credit For Small And Medium Enterprises (SME) In Vietnam: Situation And Solutions
   Le To Hoa
   Page 1108

3. A Synthetic Satisfaction Index for Public Administrative Service Quality
   Pham Thi Mai Anh
   Page 1120

4. Image transfer through sponsorship- the role of sponsor-event congruence
   The Happy Colour Run and Habeco Case
   Nguyen Dinh Toan and Vu Tri Dung
   Page 1133

Panel 21: Language and Literature

1. A Study of English and Japanese Writing Techniques of Undergraduate Students in Higher Education
   Jarinee Hoyhoul, Wipanee Pengnate
   Page 1145

2. A study of English Listening Ability of Pre-English Students at TNI
   Kornthip Ratanapumma, Bundit Anuyahong
   Page 1154

3. Effects of Technical and Business Students’ English Writing according to English Instructional Model Based on Communicative Approach Theory
   Boonchai Khongsagtrakool, Bundit Anuyahong
   Page 1166

4. A Study of the Ability in Giving Speech in English of the Third Year Students majoring in International Business Management at TNI
   Chonticha Na-ngam, Bundit Anuyahong
   Page 1178

5. An Investigation of Translation Strategies in Salon News Column Employed by English Major Students at Khon Kaen University
   Panupan Panthong
   Page 1187

Panel 22: Language and Literature

1. Marketability of Drafting Technology and Drafting Related Works
   Ella Suzanne E. Flores, Novelyn A. Luardo, Michael Art R. Napoles
   Page 1199

2. Dubbing of Films: Interpreting and Analyzing Non-Verbal Communication Towards Language Translation
   Airen C. Sajulga, Melba B. Ijan
   Page 1209
3. The Development of an “English for Communication” Training Course for Thai Traditional Doctors and Their Assistants to Promote Tourism in Phetchaburi  
  *Kannika Talalak*

4. Using Facebook as an Educational Tool for Teacher Trainees in Japanese: From the Training Institution’s Viewpoint  
  *Manami Fujihira*

5. Effects of English Speech and Anxiety in Speaking English of First Year Undergraduate Students in Private University  
  *Bundit Anuyahong*

**Panel 23: Language and Literature**

1. A Study of Satisfaction and Motivation in English Language Learning Based on Communicative Approach for Higher Education Students  
  *Chawalit Tansiri, Bundit Anuyahong*

2. An Analysis of Self-degradation in Public Speech: A Case of Oprah Winfrey’s Speech at Harvard University  
  *Atichat Rungswang*

3. An Error Analysis of Paragraphs Written in English by Freshmen of Higher Education Level  
  *Pisit Jittisukpong, Bundit Anuyahong*

4. Non-English Major Undergraduate Students’ Perceptions toward Learning English through Video Clips  
  *Tuntiga Wang, Narathip Thumawongsa*

**Panel 24: Language and Literature**

1. Lexical Elements of Saluan Language: A Minority Austronesian Language of Eastern Indonesia  
  *Valantino Ateng Pamolango, Hempy Winata;*

2. A Study of ASEAN Citizen Readiness of Undergraduate Students in Higher Education  
  *Nattapol Pourprasert, Wipanee Pengnate*

3. The Effects of Scaffolding Instructional Model in Promoting Students’ Psychological Characteristics and Academic Writing Ability  
  *Duangkamon Suanthong*

4. Gender, Alcohol, and Unrequited Love in Thai-Issaan Songs  
  *Vanessa Moll, Orathai Piayura*

**Panel 25: Culture and Language**

1. Treatment of Sex in Carl Muller’s Trilogy on a Burgher Family in Sri Lanka  
  *Palitha Niroshan Rathnayake*
2. A Corpus-Based Analysis of Specific Vocabulary in Khmer Sanctuary Context
   *Prapaporn Sompakdee, Uthaivan Danvivath*
   1335

   *Masashi Inoue, Bundit Anuyahong*
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4. Impediments to Unemployment: Its Impact to the Well-being of an Individual
   *Angel Mae J. Fabre*
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**Panel 26 : Public Administration**

1. Segoro Amarto Movement: Strategic Innovation For Eradicating Poverty In Yogyakarta City Indonesia
   *Lena Satlita and Utami Dewi*
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2. Institutional Capacity Building for Poverty Reduction Program in Kulon Progo Regency
   *Marita Ahdiyana*
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   *Hoang Thi Thuy Nguyen, Vu Cuong*
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4. Strengthening Collaborative Governance in Participatory Social Service For Elderly (Case Study: Yogyakarta Province, Indonesia)
   *Kurnia Nur Fitriana, Yanuardi, Pandhu Yuanjaya, Utami Dewi*
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5. Portable Solar Dryer for Home Use
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**Panel 27 : Public Administration**

1. Vietnam Automobile Industry In The Context Of Tariff Cuts Approaching
   *Cao Thuy Xiem, Le To Hoa*
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2. Opportunities and Challenges For Vietnam Insurance Industry When Participating AEC and TPP - Some Recommendations For Insurance Workforce Improvement
   *Msc. Phan Anh Tuan, Dang Thi Minh Thuy*
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3. The Active, Assertive And Responsible Policy of Viet Nam In ASEAN Environment Cooperation
   *Huynh Thi Mai Dung*
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4. The long Term Impact of Thai-ASEAN International Trade on Income and Employment of Thai Economy
   *Anucha Wittayakorn-Puripunpinyoo*
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5. Roles of Ethnicity and Culture in Facilitating Raw Cyprinoid Fish Consumption in the Isaan Region of Thailand  
_Thepporn Mungthanee, Rungarun Boonsayan, Prasit Kunurat, Sekson Yongvanit_

6. Intergovernmental Cooperation in Brantas River Watershed Governance in East Java Indonesia  
_Tri Sulistyaningsih, Masuki_

**Panel 28 : Social Development**

1. Applying Business Model Canvas for New Social Start Up Enterprise In Organic Farming  
_Vu Tri Dung, Dinh Van Oanh_

2. TAJAMAS (Tabungan Jamban Masyarakat) as a Solution Towards Open Defecation Free at Kalongan Village, Bojonegoro Regency  
_Novitha Sari Pattara, Fitri Widyacahya_

3. The System of Criteria to Assess Sustainable Development of Industrial Parks (IPs) in Viet Nam  
_Tran Thi Mai Hoa_

4. Public debt management in Vietnam: Limitations and orientations for resolution  
_Tr Tran Hoang Long_

5. Labor And Employments For Elderly People In Vietnam  
_Nguyen Nam Phuong, Doan Thi Mai Huong, Th.S. La Ngoc Mai_

**Panel 29 : Social Development**

1. Competitiveness of Sea and Island Tourism in Nghe An Province  
_Thai Thi Kim Oanh, Bui Thi Hong Viet, Doan Thi Thu Ha_

2. Public-Private Partnerships In E-Government: Experiences From Other Countries And Lessons For Vietnam  
_Nguyen Thi Le Thuy, Thi Hai Yen_

3. Participatory Research in Preparing Sustainable Tourism Strategy Plan In Head Watershed of Chiang Mai, Thailand  
_Anavin Suwanna, Krittika Inta, Suthipong Pisitsenaku_

4. Stochastic Growth Modeling of Public Rail Transportation Use in Bangkok  
_Pichchaporn Poltree, Napat Harnpornchai_

5. The Impact of Asean Economic Community (AEC) on Demand of Female Labour in Vietnam  
_Hoa Nguyen Quynh, Toan Pham Ngoc_
### Panel 30: Education in Humanities and Social Sciences

1. Analysis of customs-business partnership affecting the compliance of import and export enterprises with customs law and regulation: Vietnam case  
   *Dr. Vu Duy Nguyen*

2. The public image of Vietnamese public administration services on social media – a comparison between structured and unstructured data  
   *Chien Truong Dinh, Phu Vu Xuan, Khanh Hoa Le Pham*

3. CULTURAL COMPETENCE AMONG EFL TEACHERS IN THE PHILIPPINES  
   *Leo H. Aberion, Almira C. Aberion*

4. ALDAMES LANGUAGE: ITS LANDSCAPES AND TOPOGRAPHIES  
   *Leo H. Aberion, Luzviminda S. Roda*

5. INFORMATION MANAGEMENT AND THE CONTROL OF THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA  
   *Tri Soesantari*

### Panel 31: Language and Literature

1. The concept of mural painting in Sakon Nakhon, Nakhon Phanom and Mukdahan province (Sanook group)  
   *Penpansa Pakasith, Chaanont Chaithongdee, Nuntaporn Boonprom, Thanyapong Sararat, Kawinwat Hiranburana*

   *Orawan Rithisrithorn*

3. Pathomsombodhi Paintings: the Function for predicting the life of Phutai Khambong People  
   *Sudthinan Srion*

4. “The Wilderness” Ecological Spaces in Isan Folk Tales  
   *Khomkrit Woradejnaiyana*

   *Suparerk Chairat*

### Panel 32: Culture and Language

1. Form the “Ngusuang” to the “Phayakhankhak”: Self and Identity Construction in Isan Folk Tales  
   *Khomkrit Woradejnaiyana*

2. The Narrative and Concept on San Poo Ta (Shrine of The Ancestor) in Sisaket Province  
   *Chaanont Chaithongdee;*
3. Developing Bilingual Folk Story Book for Implanting Morality to Primary School Students
   Thussaneewan Srimanta

4. Words and Meanings in Isan Traditional Folk Songs and Cross-Cultural Communication in the Thai Context:
   Wassamill Watcharakaweesilp

   Anuwat Karnthak, Songyot Weerataweemat

Panel 33 : Media, Information and Communication

1. Information Seeking Behavior of cancer patients treated by alternative medicine
   Sasalux Boonroj, Malee Kabmala

2. Political Information Communication of Thai People : Literature Review
   Komgrit Rumdon, Chollabhat Vongprasert

3. A Comparison of Academic Achievement Prediction between Health Sciences, Sciences & Technology and Humanities and Social Sciences Student
   Kanyarat Kwiecien, Anchana Bungutum, Pachara Prompithak, Tatpong Pruksrirat

4. Collaboration between Faculty and School Librarians in supporting an Open Approach
   Juthathip Tingkaew, Malee Kabmala

5. Organization of Local Agricultural Knowledge By Using Facet Approach
   Malee Kabmala and Pitaya Soontarawong

Panel 34 : Media, Information and Communication

1. Development knowledge base Isan Folktale ontology
   Apirudee Jantadech, Malee Kabmala

2. Study Of The Function Of Keeping System Used In Government Agencies
   Sasithorn Satit, Vitsapat Chaihuay

3. Information Management for Public Relations Curriculum of Chayaphum Rajabhat University
   Usanee Phromdue, Malee Kabmala

4. Analysis of Information Features of Isan murals painting
   Suwannee Hoaihwongthong, Kanyarat Kwiecien

5. The Process of knowledge management of Pracharath Thailand company
   Arirut Sukwatthansombat, Chollabhat Wongprasert
Panel 35 : Public Administration
1. The monk’s role and national security policy in the Cold War
   *Narong Chuebuayen*

2. The Participation of the Basic Education that the Clergy are Involved in school Management Districts, Chonburi
   *Worrapon Kongsanoh*

3. Development of Sea Fishing Policy in the National Economic and Social Development Plan
   *Pawida Rungsee, Sekson Yongvanit*

4. SIGN IN KUI’S SAENTONTA RITUALS
   *Preecha Butrat, Homhuan Buarabha, Banyatti Salee*

Panel 36 : Philosophy and Religion
1. Belief of Sansāravaṭṭa in Theravada Buddhist Philosophy : A case study in Cūḷa Kamma-vibhaṅga Sutta
   *Pra Ackraded Sansang Khanika kamdee*

2. The Parenthood of Children Born under Assisted Reproductive Technology in the Buddhist Perspective
   *Rattana Panyapa*

3. The criteria of the graduates : Case studies in Dhammapadatthakatha
   *Vinai Suriyatama, Khanika kamdee*

4. Administrative Role of Dhammayutta Sangha in Nongbualamphu Province
   *Aphichit Mueathaisong*

Panel 37 : Philosophy and Religion
1. The Existential Perspective in Novel “Ngao See Khao” (white shadow)
   *Sirinun Thup-as, Khamhaeng Visuddhangkoon*

2. Bodhisatta Ideology: Motivation for Life Development
   *Saranya Wipatchawatee*

3. Analytical Study of Virtue Ethics in Philosophy of Education in Theravada Buddhist Philosophy
   *Krittaphars Saithongdee*

4. Nibbana in View of Thai Forest Monks
   *Renu Meethet*

Panel 38 : Center for Research on Plurality in the Mekong Region
1. Dynamic of Tourism Policy of China
   *Jie Yang, Keeratiporn Jutaviriya, Jaggapan Cadchumsang*
2. Changes in the Frog Festival of the Zhuang in Baying Village amidst the Expansion of Cultural Tourism  
Houdian Ya, Jaggapan Cadchumsang  

3. Social Network Construction by Vietnamese-Thai in the Thai-Laos Border Area, Nakhon Phanom Province  
Nattawat Auraiampai, Keeratiporn Jutaviriya, Jaggapan Cadchumsang

4. The Dynamics of Muslim Immigration and Settlement in Nong Khai  
Luksika Ngohse, Jaggapan Cadchumsang

Panel 39 : Center for Research on Plurality in the Mekong Region

1. Becoming Thai Cross-Border Entrepreneurs  
Supakan Saenkham, Rukchanok Chumnanmak, Patcharin Lapanun  

Sudarat Sriubon, Jaggapan Cadchumsang

3. The Patron-client Relationship in Sugarcane Harvesting under the Quota System  
Yada Sawangpaew, Patcharin Lapanun, Rukchanok Chumnanmak

4. Contract Farming: Choice or “Trap” for Farmers  
Sitthiwat Nasok, Patcharin Lapanun, Rukchanok Chumnanmak

Panel 40 : Research Group on Wellbeing and Sustainable Development

1. Livelihoods Changing and Wellbeing of the Households in the World Heritage Site, Luangprabang City, Lao PDR  
Thongsamout Mountivong, Sompan Techa-atik

2. The Participation of the Community and Local Administrative Organization (LAO) for the Patients’ Wellbeing at the End of Life Stage (Palliative Care)  
Woranuch Juntaboon, Buapun Promphakping

Sayam Buarapha, Somphan Techa – atik

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1. Developing a Teaching Model of Thai Traditional Dancing art for the Hearing Impairs: A case study of Sotsuksa Khon Kaen School for the Deaf  
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2. The Style in the novel “Buppesannivas” of Rom Pang  
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3. The Construction of Marginalization in Modern Laos Literature  
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5. The Semantics Field of Village name in Muang District, Nakhon Phanom Province  
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1. Thai Isan People and the State of Being Misplaced  
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2. Image of marginal people in movies directed by Poj Arnon  
   Nawaphon Kunmaneeelert, Apisit Meepanya, Thatchai Maika,  
   Khaneangchai Viriyasoonthon, Athichart Boonyotying  
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3. The Rituals for the Dead of Chinese-Thai in Mahasarakham  
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4. Cultural Meaning Expression through Rituals of Thai-Chinese Heritages in  
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5. Japanese Cultural Diplomacy in Mekong Sub-region  
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Panel 43 : Language and Literature  

1. Conceptual Metaphors of GRUE Colour in Vietnamese Language  
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2. Expression of Meaning through Language and Signs in 100 Patriotic Song of China  
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3. 100 Years of Japanese All-Female Cast Takarazuka Revenue and the Factors Contributed to Its Survival  
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4. Code – Switching between Central Thai and Northeastern Thai Dialect in Mor-lam  
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5. Teaching Techniques Inspiration for the Lanna Polytechnic Chiang Mai  
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Panel 44: Media, Information and Communication
1. Knowledge management in project management of crisis child protection: Literature review
   Pipatpong Chuprayoon, Chollabhat Vongprasert
2. A Synthesizing Knowledge of Isan Folk Weaving Tools using Facet classification approach
   Sumana Chiangnangam, Malee Kabmala
3. Information Service Development using User Centered Design: Literature review
   Narit Bobuangoen, Kanyarat Kwiecien
4. Factor Affecting Digital Literacy in the Workplace for Supporting Staff, Loei Rajabhat University
   Kampon Kessalee, Kanyarat Kwiecien

Panel 45: Social Development
1. Means to development of Supplementary Vocation in Sufficiency Economy: A Case Study of Growing Pud Sila Municipality Sila Village, Sila Tambon Meang District, Khon Kaen Province
   Aunriya Lakhonkwa, Wilaiwatt Grisanaputi
2. On the determinants of wage rate in the sex market
   Pathompong Ophaso, Tongyai Iyavarakul
3. Effects of Brain-Based Learning Management on Word Creation of Grade 5 Secondary School Students
   Dhanita Doungwilai and Pichitchai Sudsang

Panel 46: Philosophy and Religion
1. Suicide and First Buddhist Precept
   Yutasin Aramsri
2. Death Of Socrates: The Real Existence
   Pha Pojanun Kumpol
3. The Significant Implication of the Kiyomizu Temple Scenes in the Noh Play “Tamura”
   Wanatsanan Sookthon
4. Tourism management methods of Prabuddhapada Pupankam Monastery
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Panel 47: Philosophy and Religion
1. Philosophy of Nishida Kitaro: Groundwork for the Modern Japanese Philosophy
   Sarayuddha Lhaspajchimanandh, Khamhaeng Visuddhangkoon
2. Background of RaJaRam Mohan Roy  
*Panya Senawiang*  

3. Buddhist Art and Politics: A Case Study of Paintings along the Mekong  
*Pisit Kobbun*  

4. A Criticism on Dhammic Socialism of Buddhadasa Bhikkhu  
*Jakapan Sangthong*  

**Panel 48 : Center for Research on Plurality in the Mekong Region**  
1. The Migration of Chinese to Vietnam and Burma before 1644 C.E.  
*XuYin Liu, Dararat Mattariganond, Benjawan Narasaj*  

2. Cultural Politics in Tourism Promotion of Prasat Sikhoraphum Khmer Heritage, Surin Province, Thailand  
*Benjawan Narasaj, Akarya Sangkachan*  

3. The History of the Live Burning of Upahat Putra and Tao Kam of Mueang Yasothon  
*Dararat Mattariganond, Wiangkum Choun-utho*  

4. China in the Perception and Understanding of the Vietnamese before the French Occupation: A Preliminary Study  
*Thananan Boonwanna*  

5. Shared and Unshared Memories of Relics in Ban Chiang  
*Marie Nakamura*  

**Panel 49 : Research Group on Wellbeing and Sustainable Development**  
1. Identifying Needs of Potential Development in the Tobacco Control Network (TCN) in the Northeast of Thailand  
*Pattaraporn Weerakakin, Buapun Promphakping, Thanapauge Chamaratana, Monchai Phongsiri, Ninlawadee Promphakping, Pornpen Somabut*  

2. A comparative analysis of necessary things (need) to the wellbeing of rural household in Northeast of Thailand between 2005 and 2016  
*Buapun Promphakping, Farung Mee-Udon, Nopparat Rattanaprathum*  

3. The Creation of Network among Multi-specialists to Control Social Risk: The Police Sees Police and Friends Project  
*Pornpen Somaboot, Buapun Promphakping, Thanaporn Bungmoom, Tunyalak Ampawan, Acharaporn Jongsonchai*;  

4. Technique of Working among the Marginal People: A Lesson from Working with Homeless People in Khon Kaen Municipality  
*Kanin Chueduangpuy, Viboon Wattananamkul*
Schedule
13th International Conference on Humanities & Social Sciences 2017
IC-HUSO2017
At Rattana Pithaya Building, Faculty of Humanities and Social Sciences, KKU
2nd -3rd November 2017

Thursday 2nd November 2017

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<td>08.30 – 09.00</td>
<td>Welcome /Registration</td>
<td>at the first floor, HS.05 Building</td>
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<td>09.00 – 09.20</td>
<td>Opening ceremony</td>
<td>at meeting room.3/ 2nd floor, HS.05 Building</td>
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<td>09.20 – 09.30</td>
<td>Graduate Research Award</td>
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<td>09.30 -10.45</td>
<td>Keynote speech: Professor Dr. Christoph Antweiler</td>
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<td>10.45-11.00</td>
<td>Break</td>
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<td>11.00-17.00</td>
<td>Paper presentation</td>
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2. The Women in Small Scale Mining: A Case Study in Southern Philippines: Maria Cecilia M. Feronil Ph.D & Nasser En Macarambon; ICHUSO-056
4. E-Module in 3d Rendering using Combined Software: Joelan L. Cartejo, Mirsal N. Herco, Alynor Marie G. Sabaco, Dr. Michael Art R. Napoleon; ICHUSO-069
8. E-Module in 3d Rendering using Combined Software: Joelan L. Cartejo, Mirsal N. Herco, Alynor Marie G. Sabaco, Dr. Michael Art R. Napoleon; ICHUSO-069
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**Speaking Proficiency of TNI Students: **
Steven Bosley, Bundit Anuyahong; ICHUSO-040

5. **The Level of Computer Literacy and Technology Integration into the Curriculum among the Pre-service Teachers of the Department of Technology Teacher Education, College of Education, MSU-IIT:** Margie Lhan L. Partiosa, Marjolyn D. Sasatil, Dennis Jay M. Valeza, Yolanda P. Garcia, Kayce Maye Michelle A. Dapanas, Osuardo A. Pabatang, Jr.; ICHUSO-071

5. **The study of reflection on social and culture appeared in the songs of Wongchan Pairoj: Jukkit Autum, Hamehan Sihing, Supornnee Jampa, Wilayluk Treemek, Uraiwan Singthong; ICHUSO-103**

5. **Needs of Massive Open Online Courses (MOOCs): A Case of Business Japanese Students:** Gun Arlaiyart, Wipanee Pengnate; ICHUSO-141

5. **Voiced Palatal Nasal in Spanish Pronunciation:** Arith Jitbo; ICHUSO-195

5. **CHILDREN’S DENTAL HEALTH AND WOMEN EMPOWERMENT STRATEGY AT THE POOR COMMUNITY IN EAST JAVA:** Satiti Kuntari; ICHUSO-028

5. **Exploitation and Violence against Children: **Amalia Syafitri; ICHUSO-154

5. **Responsibility Accounting in Enterprises of Vietnam:** Nguyen Thi Hong Thuy, Nguyen Thi Huong Lien; ICHUSO-186

5. **Financial Literacy of Vietnamese Students:** Khuc The Anh, MSc., Pham Van Tue Nha, MSc.; ICHUSO-187
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<tr>
<td>13.30-15.00</td>
<td><strong>1.</strong> The Legacy of Emmanuelle: Oriental Desire and Interracial Encounters in European Films Set in Thailand 1974-1980: Alexander J. Klemm; ICHUSO-035</td>
<td><strong>2.</strong> Error Analysis as a Key Factor in Second Language Pedagogy: KGS Nanthana; ICHUSO-036</td>
<td><strong>3.</strong> Japanese in Bangkok: Linguistic Landscape: Case Study of The Gateway: Shopping Mall, Ekamai: Jariya Sadtho, Wachirong Zhangsirikul, Suaijai Kerdmongkol, Lamlay Singsook, Thaweewat Kanta; Phable Campbell, Chonthicha Rojanasang; ICHUSO-038</td>
<td><strong>4.</strong> A Sexual Understanding Towards’ Sex</td>
<td><strong>1.</strong> Driving Etiquette among Senior High School Students in Yogyakarta: Sugih Rahaya, Utami Dewi; ICHUSO-052</td>
<td><strong>1.</strong> Human RIGHTS OF WOMEN AND THE PRACTICES OF FEMALE CIRCUMCISION IN EAST JAVA: Lanny Ramli; ICHUSO-030</td>
<td><strong>1.</strong> Online Social Networks Influencing Students’ Social Learning Outcomes, An Analysis In Vietnam: Hue Thi Hoang, Quynh Huong Pham, Hanh Thi Hai; Nguyen, Nguyen Minh Thu, ICHUSO-059</td>
<td><strong>2.</strong> Stigma of HIV Patients in NANN Province: Jaru Santhong; ICHUSO-046</td>
<td><strong>3.</strong> Gender Perspectives of Drafting Students on the 21st Century Paintings: John G. Adil Jr., Rahul Winston R. Lim, Sanzolo Marco Anton A. Umbac, Michael Joseph F. Boniao and Dr. Michael Art R. Napoles; ICHUSO-070</td>
<td><strong>4.</strong> AEROPEL STUDENTS’ EFFECT TO CYBERBULLYING: Dr. Le Hue; ICHUSO-059</td>
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<td>15.00-15.15</td>
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| 4. Syntactic Constituents of Power in Political Speech: An Activity to Empower Writing: Assist. Prof. Somsak Kaewnuch; ICHUSO-096 (E) |
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| 5. Examining the Relationship between Vietnamese ESL Learners' Receptive Knowledge of Academic Verbs and their Ability to Recognize Associated Verb-noun Collocations: Hoang Minh Tran, Wiwat Puntai; ICHUSO-136 (E) |
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<th>Bekithemba; ICHUSO-202</th>
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<tr>
<th>5. Business Process Re-engineering (BPR) in Post-privatization SOEs: Theoretical Background and Research implications: Hoang Van Cuong, Nguyen Hau Ngoc; ICHUSO-218 (E)</th>
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<tr>
<th>Empowerment, Improvement of Public Order and Tourism Object: Argo Pambudi and F. Winarni; ICHUSO-140 (E)</th>
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<tr>
<th>Measurement of Economic Efficiency of Agricultural Co-operatives Operation in the Upper-Middle Part of Thailand: Anacha Wittayakorn-Paripunpanyoo; ICHUSO-011 (E)</th>
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<th>Basis For Improving Payment For Forest Environmental Services In Tourism: An Application Of Travel Cost Method In Ba Vi National Park, Vietnam: Nguyen Van Hieu, Nguyen Hoang Nam; ICHUSO-179 (E)</th>
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<th>Income Housing in Hanoi Urban Area: Assoc. Prof. Dr. Nguyen Thi Ngoc Huey, Dr. Nguyen Thi Hong Minh, M.A., Ph.D. Candidate Nguyen Ngoc Tuan; ICHUSO-168 (E)</th>
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<td>4. A Study of the Ability in Giving Speech in English of the Third Year Students majoring in International Business Management at TNI: Chonticha Na-ngam, Bundit Anuyahong; ICHUSO-051</td>
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<td>5. An Investigation of Translation Strategies in Salon News Column Employed by English Major Students at Khon Kaen University: Panupan Panthong; ICHUSO-082</td>
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<td>4. Using Facebook as an Educational Tool for Teacher Trainees in Japanese: From the Training Institution’s Viewpoint: Manami Fujihira; ICHUSO-078</td>
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<td>5. Effects of English Speech and Anxiety in Speaking English of First Year Undergraduate Students in Private University: Bundit Anuyahong; ICHUSO-117</td>
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<td>Love in Thai-Isaan Songs: Vanessa Moll, Orathai Piayara; ICHUSO-164</td>
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<td>5. Roles of Ethnicity and Culture in Facilitating Raw Cyprinoid Fish Consumption in the Isaan Region of Thailand: Thepporn Munghanan, Rungarun Boonsayane, Prasit Kumurat, Sekson Yongvanit; ICHUSO-236</td>
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<td>4. “The Wilderness” Ecological Spaces in Isan Folk Tales: Khomkrit Woradejnaiyana; ICHUSO-091</td>
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10.30-10.45 Break

Friday 3rd November 2017 (Cont.)

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<th>Time/Room</th>
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**Chiang Mai Technological College teachers:**
- Yanin Khuna, Patsuda Kalayanawat; ICHUSO-062 (T)
- Thananan Boonwanna; ICHUSO-216
- Marie Nakamura; ICHUSO-217 (T)
- Thanaporn Bungmoom, Tunyalak Ampawan, Acharaporn Jongsomehiai; ICHUSO-227

- LE = Language and Literature
- PH = Philosophy and Religion
- CL = Culture and Language
- SA = Sociology and Anthropology
- SD = Social Development
- PA = Public administration
- MC = Media, Information and Communication
- ED = Education in Humanities and Social Sciences

**WeSD = Research Group on Wellbeing and Sustainable Development**
**CERP = Center for Research on Plurality in the Mekong Region**