

Conference schedule
16th International Conference on Humanities & Social Sciences 2021
Faculty of Humanities and Social Sciences, KKU
18th -19th November 2021

Thursday 18th November 2021					Room
08.30-09.00 Welcome /Registration					at the 1st floor, HS.05 Building
09.00-09.20 Opening ceremony, Assoc. Prof. Charnchai Panthongviriyakul, M.D., President of Khon Kaen University					
09.20-09.30 Graduate Research Award					
09.30-10.30 Keynote speech: “Education Transformation: Humanities and Social Sciences” Professor Dr. Rachel V Harrison SOAS University of London, United Kingdom					
10.30-10.45 Break					at the 5th floor, HS.01 Rattana Pittaya Building
10.45-12.30 Paper Presentation Section <i>(Paper Number for presenters)</i>					
R.1: The Impact of Covid-19	R.2 : Language Teaching and Learning (a)	R.3 : Language Teaching and Learning (b)	R.4 : Urban Interface and Wellbeing (a)	R.5 : Urban Interface and Wellbeing (b)	
1. Impact of COVID-19 Pandemic in Sub-Saharan Africa: The Nigerian Case / <i>Suleiman, Mohammed Saeed (ICHUSO-003)</i> 2. Impacts and Solutions for Post-COVID-19 Tourism Recovery: Evidence from Hanoi City/ <i>Vu Dinh Hoa and Nguyen Thi Ngoc Anh (ICHUSO-014)</i> 3. Vietnam’s Digital Transformation Strategy to Achieve “Dual Goal” in Education: Daunting Effort to Ensure Quality Education and Effectively Prevent COVID – 19 Pandemic/ <i>Nguyen Lan Phuong</i>	1. Logistics Research Articles Written by NNSs: What Can We Learn from Corpus Software? / <i>Prathomwat Suraprajit (ICHUSO-001)</i> 2. English Communication Skills Needs Analysis of Health Technology Students/ <i>Sunata Pongsakiat, Jariya Neanchaleay and Mongkhon Narmluk (ICHUSO-018)</i> 3. Need Analysis and Interview results of an Application for Bilingual Communication (ABC) to Promote Tourism in Khon	1. An Analysis of Morphological Errors in Different Types of Paragraph Writing Made by Thai University Students/ <i>Khomsin Sarntong (ICHUSO-021)</i> 2. A Development of English-Learning Modules for Teachers of Small-sized School/ <i>Krissana Yodmongkhon (ICHUSO-023)</i> 2. A Study of Teaching Integration English in Classrooms/ <i>Fah Campbell (ICHUSO-031)</i> 3. Using Task-based Learning with Graphic	1. Impact of Transit-Oriented Development on High-Speed Rail Project: Case Studies of Land Use Change in Thailand and Lao PDR/ <i>Somsamleth Thavikham and Thanapauge Chamaratana (ICHUSO-063)</i> 2. Investigating Actors of The Green City with Actor Network Theory: A Case Study of Khon Kaen City / <i>Rasita Dasri and Thanapauge Chamaratana (ICHUSO-064)</i> 3. Acting on Social Force for Corruption Preventing in Local Administration	1. Rice Community Transformation and Human Wellbeing at Stung Chreybak Catchment, Kampong Chhnang Province, Cambodia / <i>Ham Kimkong and Buapun Promphaping (ICHUSO-071)</i> 2. Smoking Behavior on Pandemic Situation of COVID-19 in Isan Peoples/ <i>Krissada Phatchaney, Ninlawadee Promphakping and Ratchaneewan Niramit (ICHUSO-065)</i> 3. Youth participation in Community Well-Being Communication/ <i>Woranuch</i>	

<p>(<i>ICHUSO-045</i>) 4. A Study of COVID-19 Contents of Thai Public Health Practitioners as TikTok Influencers / <i>Patiphan Pholmat and Porntip Yenjabok (ICHUSO-072)</i></p>	<p>Buri District, Nakhon Ratchasima Province/ <i>Kanitha Putthasatien (ICHUSO-020)</i> 4. Assessing Online Learning Challenges through Projective Techniques in Thai EFL University Students / <i>Pasara Namsaeng (ICHUSO-061)</i></p>	<p>Organizer to enhance English Analytical Reading Skills for Grade 10 Students/ <i>Saowaluck Phissanui (ICHUSO-039)</i></p>	<p>Organization of Thailand/ <i>Wichai Thammavijitdej and Thanapauge Chamaratana (ICHUSO-069)</i> 4. Traditional or Rituals as Cultural Grammar: Case studies in Northeastern Thailand / <i>Denpong Saenkum (ICHUSO-067)</i></p>	<p><i>Juntaboon and Pornpen Somaboot (ICHUSO-066)</i> 4. Women’s Roles in the Household economy: A case study of Female Strollers in the markets of Nakhon Phanom Province/ <i>Ninlawadee Promphakping, Buapun Promphakping and Kritsada Phatchaney (ICHUSO-068)</i> 5. Consumers’ Attitude Towards Hand Woven Fabric Product of Ban Nonsawang Weaving Group, Nonmuang sub-District, Nonsang District, Nongbualamphu Province / <i>Khamkoon Kaewwiset and Nuppakorn Hanphuwadol (ICHUSO-070)</i></p>	
HS01-5C1	HS01-5C2	HS01-5C3	HS01-5A2	HS01-5A3	Room
<p>Meeting ID: 949 7821 1193 Password: ichuso2021</p>	<p>Meeting ID: 917 3206 9598 Password: ichuso2021</p>	<p>Meeting ID: 951 3503 9599 Password: ichuso2021</p>	<p>Meeting ID: 939 7233 3149 Password: ichuso2021</p>	<p>Meeting ID: 924 5158 2497 Password: ichuso2021</p>	Zoom Meeting ID

Thursday 18th November 2021 (Cont.)					
12.30-13.00	Lunch [Box Set]				Room
13.00-13.10	Japanese Studies Plenary Section Introduction and Welcome: Assoc. Prof. Orathai Piayura, Ph.D. Dean of Faculty of Humanities and Social Sciences Mr.KURIYAMA Masayuki Director General, The Japan Foundation, Bangkok.				at meeting room 3, the 2nd floor, HS.05 Building Meeting ID: 950 0573 3791 Password: ichuso2021
13.10-14.10	Plenary Speech: “Comparative and International Education” Professor Dr. KURODA Kazuo Dean of Graduate School of Asia-Pacific Studies, Waseda University, Japan				13.10-14.10 (T) 15.10-16.10 (J) 14.10- 15.10 (S)
14.15-15.15	Plenary Speech: “Social Dynamics in Contemporary Japan: Case Study on Aging and Migration” Associate Professor Dr. THANG Leng Leng Socio-cultural anthropologist, Department of Japanese Studies, National University of Singapore				14.15-15.15 (T) 16.15-17.15 (J) 15.15-16.15 (S)
15.15-15.30	Q&A Plenary Section Moderator: Dr. Saikaew Thipakorn Director, Japan-ASEAN Studies Center, Institute of Asian Studies. Chulalongkorn University				
15.30-16.30	Paper Presentation Section <i>(Paper Number for presenters)</i>				at the 5th floor, HS.01 Rattana Pittaya Building
	R.6 : Sustainable Development	R.7: Public Administration	R.8: Human Resources Transformation	R9: Literacy, Discourse, and Linguistics	
	1. The Nexus of Micro Planning and Bionomic Approach: in Reply to Pandemic Resistance Development / <i>Pranoto Dirhan Putra, Sri Rum Giyarsih and Djaka Marwasta (ICHUSO-002)</i> 2. Promotion of Social Development in Vietnam Today According to The Sustainable Values of HO CHI MINH’S Development Philosophy/ <i>Le Trung Kien (ICHUSO-017)</i>	1. The Relationship between Psychological Vulnerability and Mental Health among Thai Graduate Students/ <i>Thanayot Sumalrot, Supachoke Singhakantm and Karuna Sathu (ICHUSO-043)</i> 2. Praya Narin Songkram Pu Chom Pak Chong Phu Wiang Myth to a Utilization of an Intercepted Area for Cultural Interpretation/ <i>Atsadawoot Srithon and Umarin Tularak (ICHUSO-050)</i>	1. Desirable Ethical Leadership in the 21st Century / <i>Phennapha Chandaeng (ICHUSO-004)</i> 2. Required Skills and Guidance for Job Seekers and Universities' Graduates: Reskilling and Up skilling in The Era of Disruptions/ <i>Sirikorn Rochanasak, et al. (ICHUSO-047)</i> 3. Innovation in Training High-Quality Human Resources in the Transportation Sector in	1. A Critique of Discourse of Humanity in ‘S.E.A. Write’ Awarded Poetry Entitled ‘The White Hand’/ <i>Sirisira Chokthawikit (ICHUSO-013)</i> 2. Family identity on Chinese Television Programs/ <i>Rungphet Varaphongsatit (ICHUSO-028)</i> 3. “No Way Out”: The Middle Class’s Portrayal of the Urban Poor in Chart Korbjitti’s Novel / <i>Khajornsak Sitthi (ICHUSO-040)</i>	

	<p>3. Indigenous knowledge in exploiting and using medicinal plants of the H'mong people in Hang Kia commune, Mai Chau district, Hoa Binh province in the direction of sustainable development/ <i>Thai Dao Thanh, My Bui Phu and Nga Nguyen Thi Phuong (ICHUSO-019)</i></p> <p>4. The Potentiality of Border Tourism Elements in Creative Economy Context of Ubon Ratchathani Province/ <i>Suwaphat Sregongsang, Khemchira Nongped and Hemawan Hemanaga (ICHUSO-034)</i></p> <p>5. Constructed and Negotiated Identity of the Laotian-Thais in a Thai-Myanmar Borderland/ <i>Jaggapan Cadchumsang (ICHUSO-053)</i></p>	<p>3. Conditions of Group Management of Indigo-Dyed Weaving Groups in Sakon Nakhon Province / <i>Uthumporn Lordko and Wipawee Grisanaputi (ICHUSO-058)</i></p> <p>4. The Motherhood Wage Penalty in The Public and Private Sectors in Thailand, 2017/ <i>Qiuge Chen (ICHUSO-062)</i></p> <p>5. Rhetoric of the Creative City in the Global South: The Case of Bangkok City of Design/ <i>Khajornsak Sitthi (ICHUSO-041)</i></p>	<p>Vietnam Following the Educational Philosophy of Former President HO CHI MINH/ <i>Vu Thi Kieu Ly (ICHUSO-059)</i></p>	<p>4. Echoes that Blur the Outline: Rachel Cusk's Outline and the Allegory of Echo/ <i>Aparna Hettiarachchi (ICHUSO-042)</i></p>	
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Friday 19th November 2021					Room
08.30-09.00 Welcome /Registration					at the 1st floor, HS.01 Building
09.00-10.15 Paper Presentation Section <i>(Paper Number for presenters)</i>					at the 5th floor, HS.01 Rattana Pittaya Building
R.10: Gender Equality (a)	R.11 : Digital Transformation (a)	R.12: History in Mekong Region	R.13: Economic & Management (a)	R.14: Education Transformation (a)	
1. The Social Network of Thai Women Migrant Labourers in Norway/ <i>Thanapauge Chamaratana, et al. (ICHUSO-029)</i> 2. Network Structure Characterization of Meeting Sex Partners by Men Who Have Sex with Men in Chiang Mai by Using Social Network Analysis/ <i>Pornchita Koonrangsi, et al. (ICHUSO-033)</i> 3. “Farang” and Thai Women in Michel Houellebecq’s Novel: Plateforme (Platform)/ <i>Thiplada Intham (ICHUSO-035)</i> 4. The Adaptation of Y fiction to TV Series: The Case Study of The Untamed (2019) / <i>Wigran Namphadorn (ICHUSO-057)</i>	1. Designing trustworthy microfinance based on blockchain technology / <i>Xuyan Li, et al.(ICHUSO-006)</i> 2. Digital Transformation in Training in Universities of Vietnam – a Necessary Solution to be Adaptative During and After COVID-19 Pandemic/ <i>Nguyen Huu Dung (ICHUSO-008)</i> 3. Designing Trustworthy Microfinance Blockchain System Based on PoA Consensus Mechanism/ <i>Xuyan Li, et al. (ICHUSO-026)</i>	1. Writing the history of Vietnamese heroes-heroines fighting against the invaders from the North in “History of Vietnam by Paintings” / <i>Koonlapas Khamnoothai, Thananan Boonwanna and Jirathorn Chartsiri (ICHUSO-073)</i> 2. Inculcation of the knowledge of nature and society in Vietnamese children through Nature and Society Textbook (Tự nhiên và xã hội) / <i>Chanisara Maneewong, Thananan Boonwanna and Nathathai Manadee (ICHUSO-074)</i> 3. From a Pigsty to Rak An Coffee, Khon Kaen Province, Thailand (1955 – 2021) / <i>Jarinya Phoosaengsri, et al. (ICHUSO-075)</i>	1. The Determinants of Sustainable Consumption Behaviors in Economic Dimension : Empirical Evidence from Young Thai Consumers/ <i>Nottakrit Vantamay (ICHUSO-011)</i> 2. Management of Investment Capital for Building Telecommunications Infrastructure in Mobifone Telecommunications Corporation: Situations and Solutions/ <i>Le Thi Anh Van and Bui Thi Hong Viet (ICHUSO-036)</i> 3. Concept and Elements of A Network Model for Effective Management/ <i>Nipapan Jentsantikul (ICHUSO-038)</i>	1. Motivation and Attitude in Studying Spanish of Students of Triam Udom Suksa School/ <i>Thippayasuda Kaewseepeng and Fuangket Tongwanchai (ICHUSO-046)</i> 2. Grammar and Idioms for Translating Thai Literary Work into German Language/ <i>Wassamill Watcharakaweesilp (ICHUSO-051)</i> 3. Language and Good School Ideologies in Thai School Songs/ <i>Thinnawat Sroikudrua (ICHUSO-052)</i>	
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10.15-10.30 Break and Refreshment					
10.30-12.00 Paper Presentation Section <i>(Paper Number for presenters)</i>					
R.15: Gender Equality (b)	R.16 : Digital Transformation (b)	R.17: Plurality of Society & Culture in the Mekong Region	R.18: Economic & Management (b)	R.19: Education Transformation (b)	

<p>1. Making Government Budgeting More Gender Responsive In Vietnam / <i>Cuong Vu and Hoa Quynh Nguyen (ICHUSO-005)</i></p> <p>2. A Representation of Gender Diversity and Gender Identity Toward Gay Characters in The Serie entitled I Told Sunset About You/ <i>Sumalee Phonkhunsap, Dhanaphon Eakkapochana and Atsadawut Saiyarot (ICHUSO-022)</i></p> <p>3. A Metaphoric Analysis of Gender in Reggaeton Lyrics by Female Artists / <i>Fuangket Tongwanchai (ICHUSO-056)</i></p>	<p>1. Deep Learning: Using Sentiment Classification with Natural Language Processing (NLP) to Handle Customer Feedbacks/Reviews for Online Food Business/ <i>Nguyen Hung Cuong and Nguyen Duc Huy (ICHUSO-010)</i></p> <p>2. The Effectiveness of Kahoot, Quizlet, and Flipgrid in Online ESL Teaching/ <i>Justin S. Allran, et al. (ICHUSO-012)</i></p> <p>3. Using Context Clues as Task-Based Learning for Students' Vocabulary Improvement in Digital Surrounding/ <i>Samran Sikkhagit (ICHUSO-037)</i></p> <p>4. Video-conferencing in Synchronous Web-Based Classrooms: Perspectives of ESL Teachers/ <i>D.A.G. Ariyasinghe (ICHUSO-049)</i></p>	<p>1. The change of meanings of phra that phanom / <i>Aran Jamnongudom and Jaggapan Cadchumsang (ICHUSO-076)</i></p> <p>2. Using cultural capital to create the identity of the silk weaving group/ <i>Benjawan Naiyanit, Wipawee Grisanaputi and Keeratiporn Jutaviriya (ICHUSO-054)</i></p> <p>3. Information Behavior of Toyota Kaen Nakhon Showroom Visitors / <i>Chommanaad Boonaree and Wassana Maneesan (ICHUSO-077)</i></p>	<p>1. Singapore's Logistics Infrastructure Development Experience and Lessons for Vietnam/ <i>Tran The Tuan and Nguyen Ba Dung (ICHUSO-009)</i></p> <p>2. Buiilding up a Business Strategy of VIET Competence Joint Stock Company for The Period of 2019-2024/ <i>Phuong Hung Vu and Cuong Hung Luu (ICHUSO-048)</i></p>	<p>1. Factors Influencing Educational Support Policy Implementation to High School Level Students of Vietnam Minority Groups/ <i>Dao Thi Thuy Ngoc, Duong Van Dai and Bui Thanh Binh (ICHUSO-024)</i></p> <p>2. Sexuality Education in Thailand and Germany in Comparison: An Analysis of Guidelines and Textbooks for the 6th Grade/ <i>Thanchanok Ratchatapreuk and Felix Pülm (ICHUSO-044)</i></p> <p>3. The Use of Music Activities in Reducing Cluttering in Children with Speech Flow Disorder/ <i>Tepika Rodsakan (ICHUSO-032)</i></p> <p>4. Factors Influencing Educational Support Policy Implementation to High School Level Students of Vietnam Minority Groups / <i>Dao Thi Thuy Ngoc, Duong Van Dai and Bui Thanh Binh (ICHUSO-060)</i></p>	<p>at the 5th floor, HS.01 Rattana Pittaya Building</p>
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12.00-13.00	Lunch [Box Set]				at the 1st floor, HS.01 Building
13.00	Closing Remarks and Social Activity				

Notice: The proceedings will be online at Conference website: <http://hs.kku.ac.th/ichuso> on November 30th, 2021

Assist.Prof. Dr.Wanichcha Narongchai
Editor
IC-HUSO 2021