



Youth participation in Community Well-Being Communication

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Abstract

This research aims to examine the enhancement of youth participation in Community Well-Being Communication. This research is participatory action, which included planning workshop, actual practicing implementation, and participatory conclusion workshop inclusive conclusion making. The target groups are focus group consisted of 70 youths aged from 13 to 21 from 5 provinces; Nakhon Phanom, Udonthani, Kalasin, and Ubonrachathani.

The finding shows that at the beginning first, youths were shy and uncomfortably away from joining Community Well-Being Communication. They because they believed that it was not relevant to their concerns. However, they gained some skills of communication, media production, and inclusive revision from by participating in an action workshops. They also that allowed them to do exercises including basic communication, media production, and inclusive revision, as well as to learn learned about the concept of well-being, creative communication, participatory process, and youth power. They , they eventually had built up their plans in intention on Community Well-Being Communication, particularly the issue concerned with on the issues corresponding to well-being of youth such as depression in young people and waste management in school area. Furthermore, an action workshop had fostered positive relationship between young people and community well-being staff.

Keywords: Communication, Community Well-Being, Participation, Youth